



**Ipsos Public Affairs**  
The Social Research and Corporate Reputation Specialists

# Ipsos BUS – SESC SPORTS

Job. 13-072651



São Paulo, October, 2013

## SEES1) How often do you practice sports and/or physical activities?

Summary

Data

## SEES3) Where do you practice sports and/or physical activities?

Summary

Data

## SEES3) Why do you practice sports and/or physical activities?

Summary

Data

## SEES4) What is the main reason that led you to stop practicing sports or to not practise sports and/or physical activities?

Summary

Data

Sample profile

**SEES1) How often do  
you practice sports  
and/or physical  
activities?**

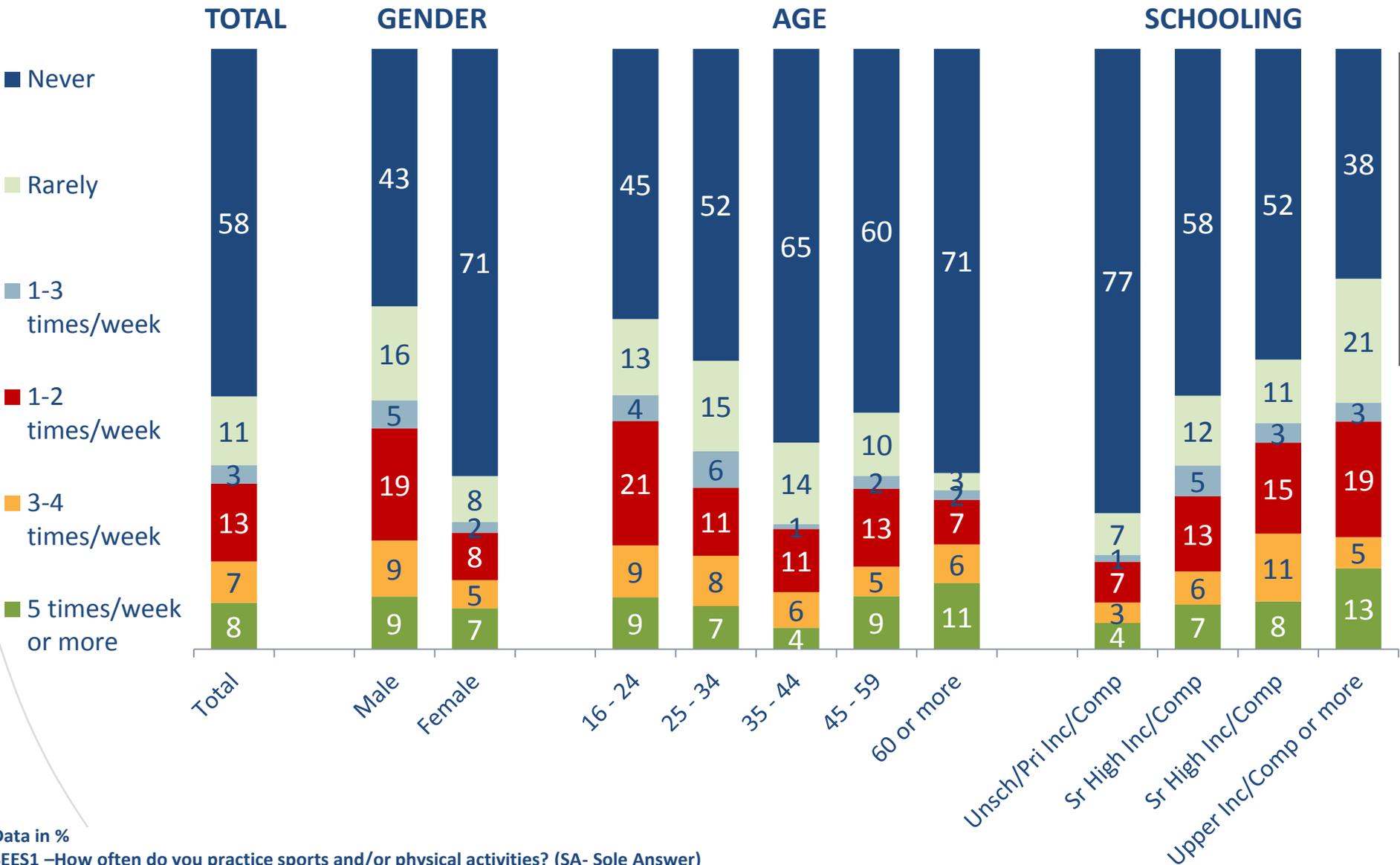
## The practice of sports and physical activities is the habit of few social groups in the Brazilian population



- ❖ More than half of Brazilians claim to have never practised sports and/or physical activities.
- ❖ Among females, sedentarism have reached 71% (compared with 43% for males)
- ❖ The practice of sports and physical activities in general is a privilege of people with more schooling, possibly due to issues of access to gyms and academies
- ❖ The practice of sports and physical activities is also more common among youths 16-24 years old than among older people. However, on examining a frequency of 3 times or more a week, senior citizens present indexes similar to younger citizens (17% and 18% respectively).
- ❖ Social class and regional standards are verified in the frequency of practising sports: The higher the social class, the greater the frequency of practising physical sports. The Southern, Southwestern and Northeastern regions present similar indexes in activities practised 3 times a week or more

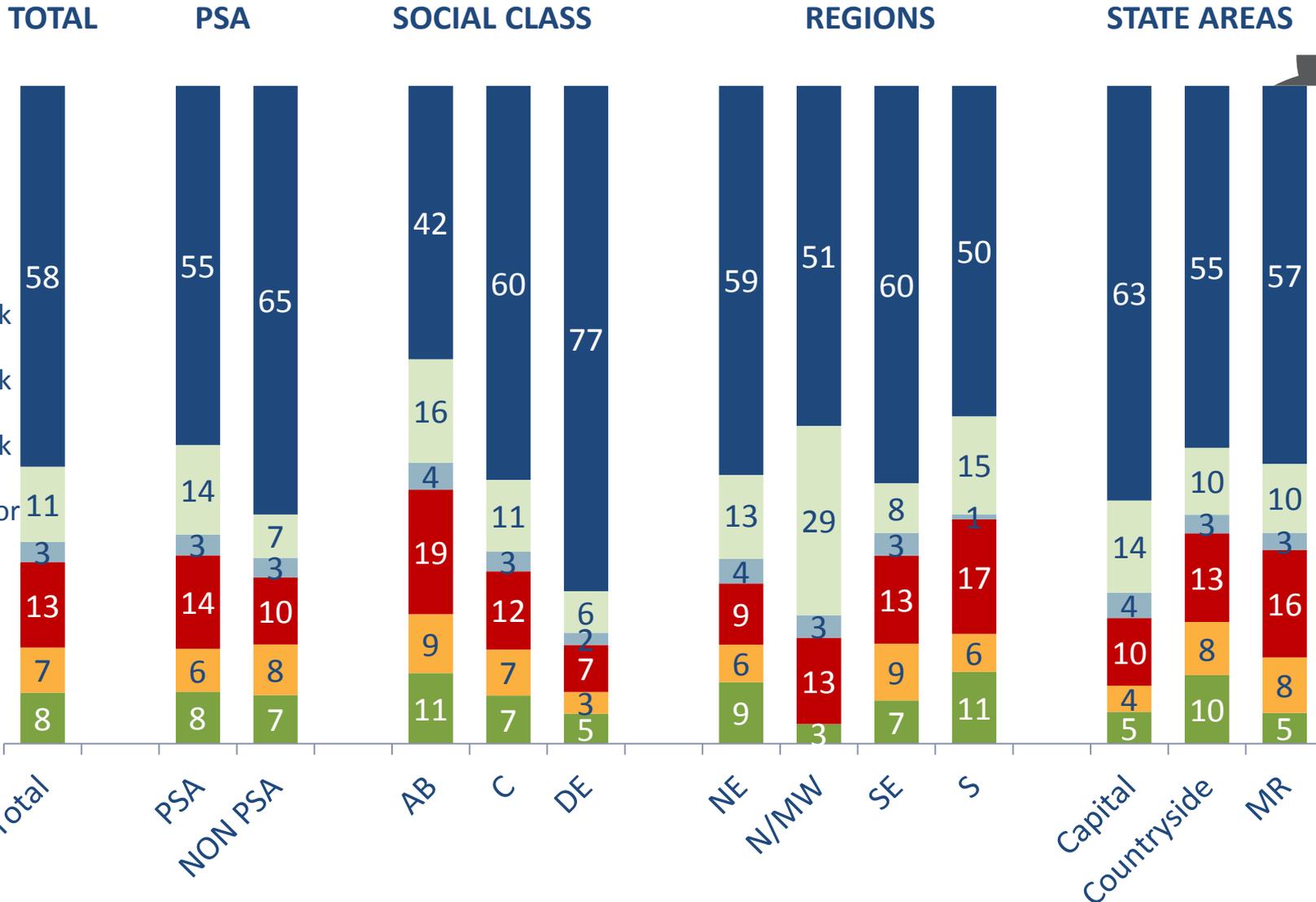


# Frequency of practising sports/ physical activities (1/2)



Data in %  
 SEES1 –How often do you practice sports and/or physical activities? (SA- Sole Answer)  
 Total Base: 1.000 / Male 469 / Female :531 / 16-24: 210 / 25-34: 221 / 35-44: 194 / 45-59: 224 / 60 or more: 152  
 Unsch/Pri Inc/Comp: 270 / Jr High Inc/Comp: 229 / Sr High Inc/Comp: 346 / Upper Inc/Comp or more: 156

# Frequency of practising sports/ physical activities (2/2)

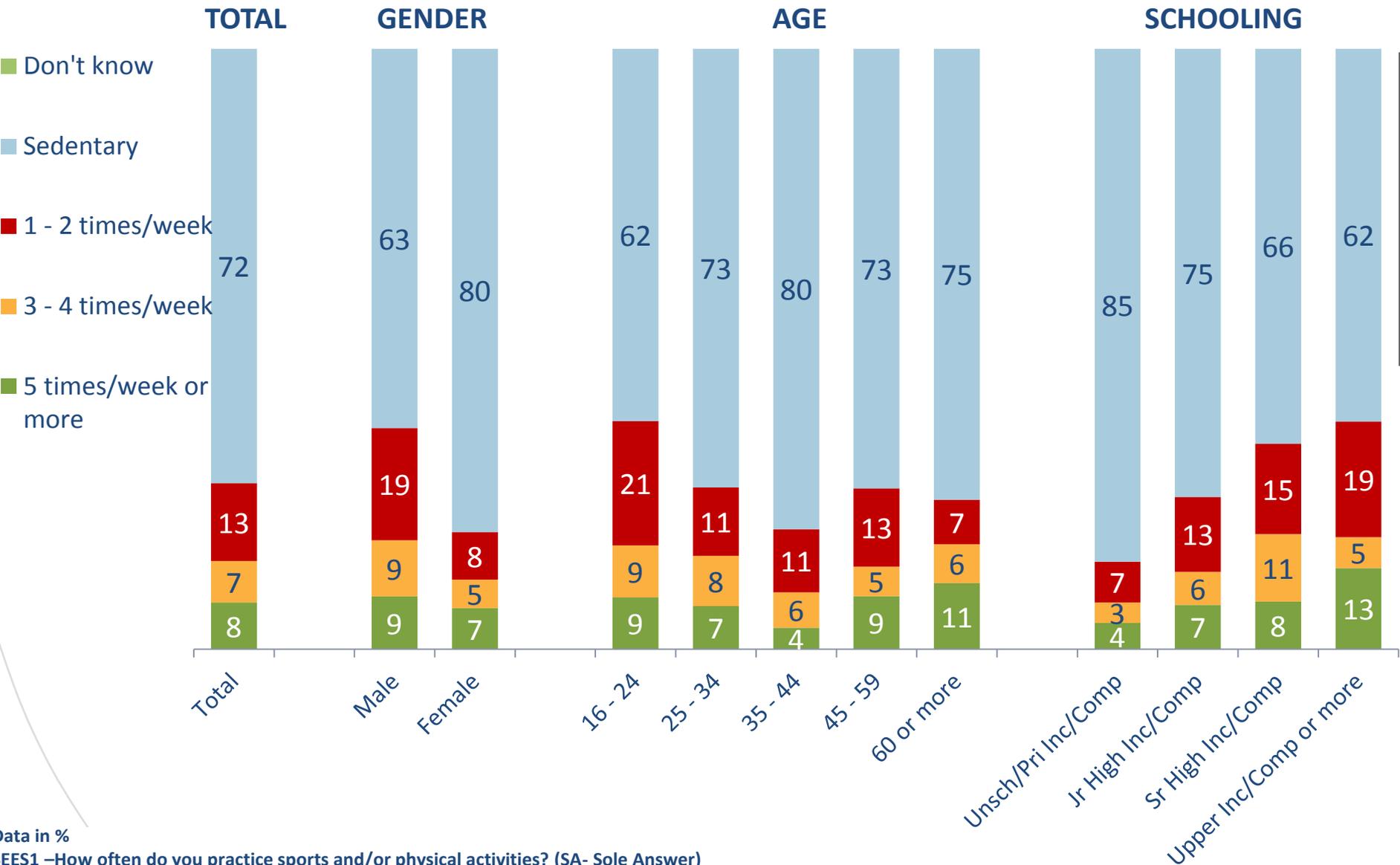


Data in %  
 SEES1 –How often do you practice sports and/or physical activities? (SA- Sole Answer)  
 Total Base: 1.000 / PSA:686/ NON PSA: 314 / AB: 268/ C: 558 / DE: 174  
 NE: 255 / N/MW: 65 / SE: 521/ S: 159 / Capital: 311 / Countryside: 527 / MR: 163

Slides 9 and 10, are grouped in the following manner:

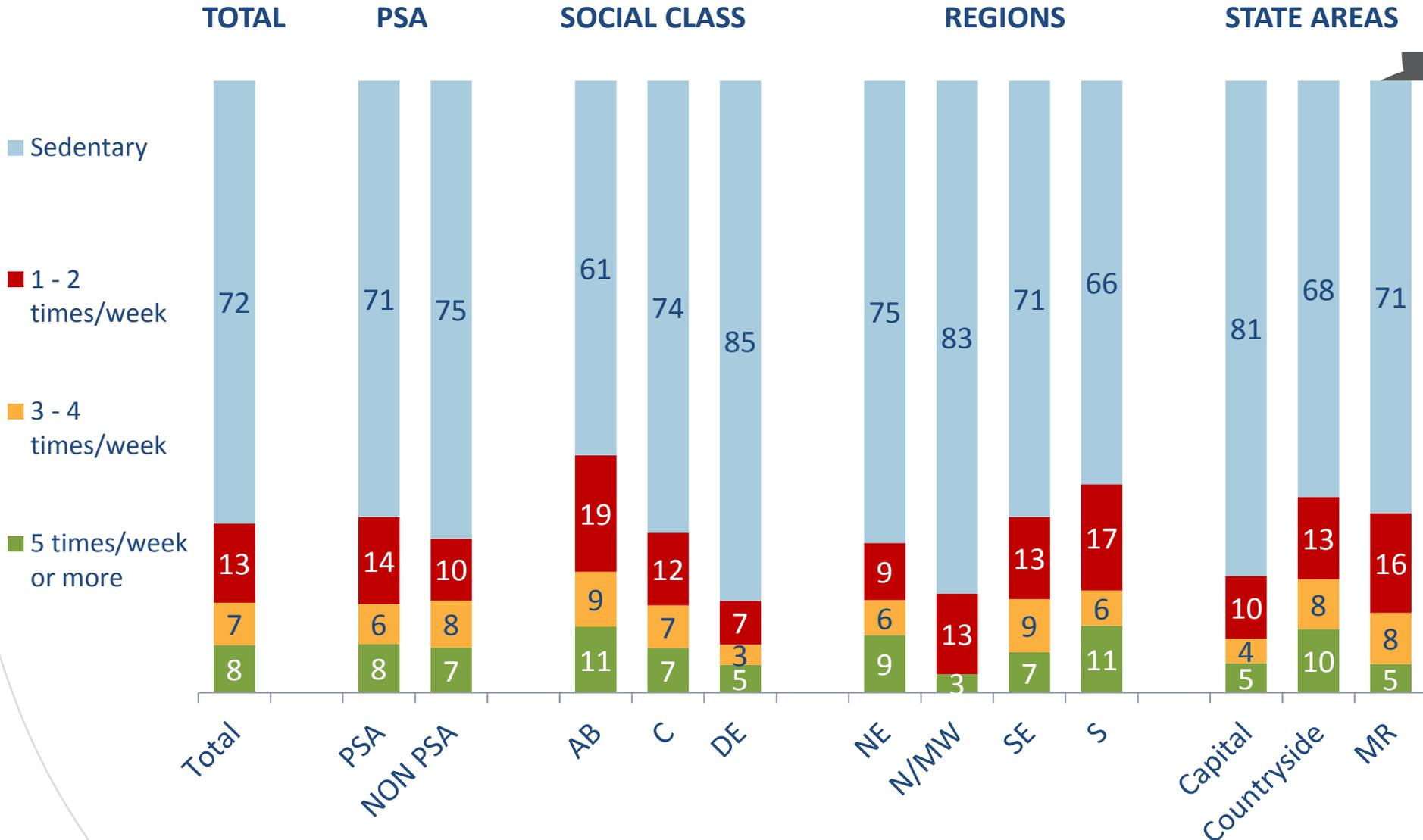
Never + Rarely + 1-3 times/month = SEDENTARY
1-2 times/week
3-4 times/week
5 times/week or more

# Frequency of practising sports/ physical activities (1/2)



Data in %  
 SEES1 –How often do you practice sports and/or physical activities? (SA- Sole Answer)  
 Total Base: 1.000 / Male 469 / Female :531 / 16-24: 210 / 25-34: 221 / 35-44: 194 / 45-59: 224 / 60 or more: 152  
 Unsch/Pri Inc/Comp: 270 / Jr High Inc/Comp: 229 / Sr High Inc/Comp: 346 / Upper Inc/Comp or more: 156

# Frequency of practising sports/ physical activities (2/2)



Data in %  
 SEES1 –How often do you practice sports and/or physical activities? (SA- Sole Answer)  
 Total Base: 1.000 / PSA:686/ NON PSA: 314 / AB: 268/ C: 558 / DE: 174  
 NE: 255 / N/MW: 65 / SE: 521/ S: 159 / Capital: 311 / Countryside: 527 / MR: 163

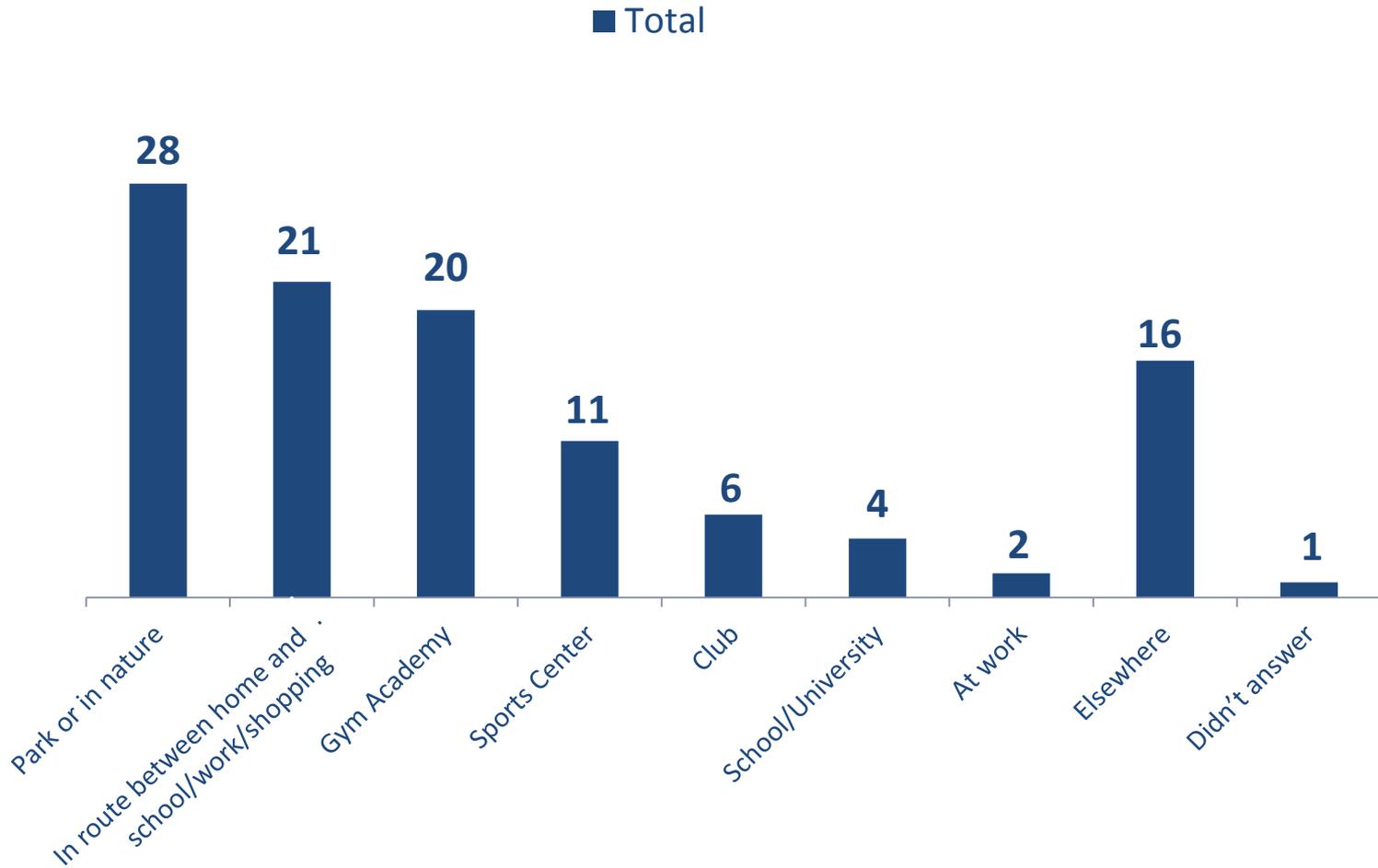
**SEES2) Where do you practice sports and/or physical activities?**



**The preferred location for practising sports and physical activities is the open air, at the park or natural areas**

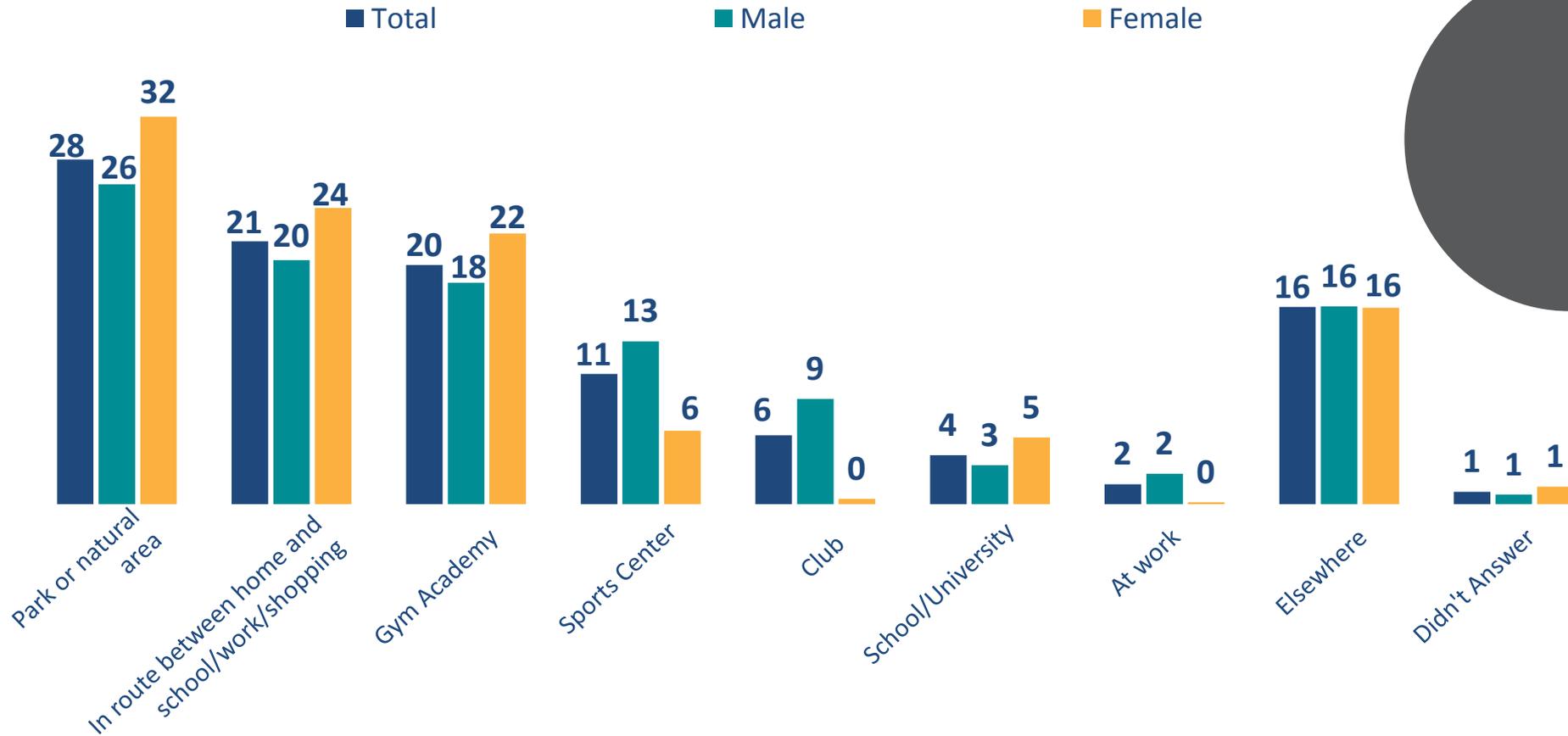
- ❖ **Even so, about 1 out of 4 respondents use the time in route between home and school/work/shopping to practise sports and physical activities**
- ❖ **Among those who claim they practise physical activities-sports elsewhere, 83% claim they do so only in another location**
- ❖ **The greatest frequency practised among these same respondents, who claim they practise physical activities-sports elsewhere, is 1 to 2 times a week (35%)**

# Location of practising sports/ physical activities (Multiple Answer) Total





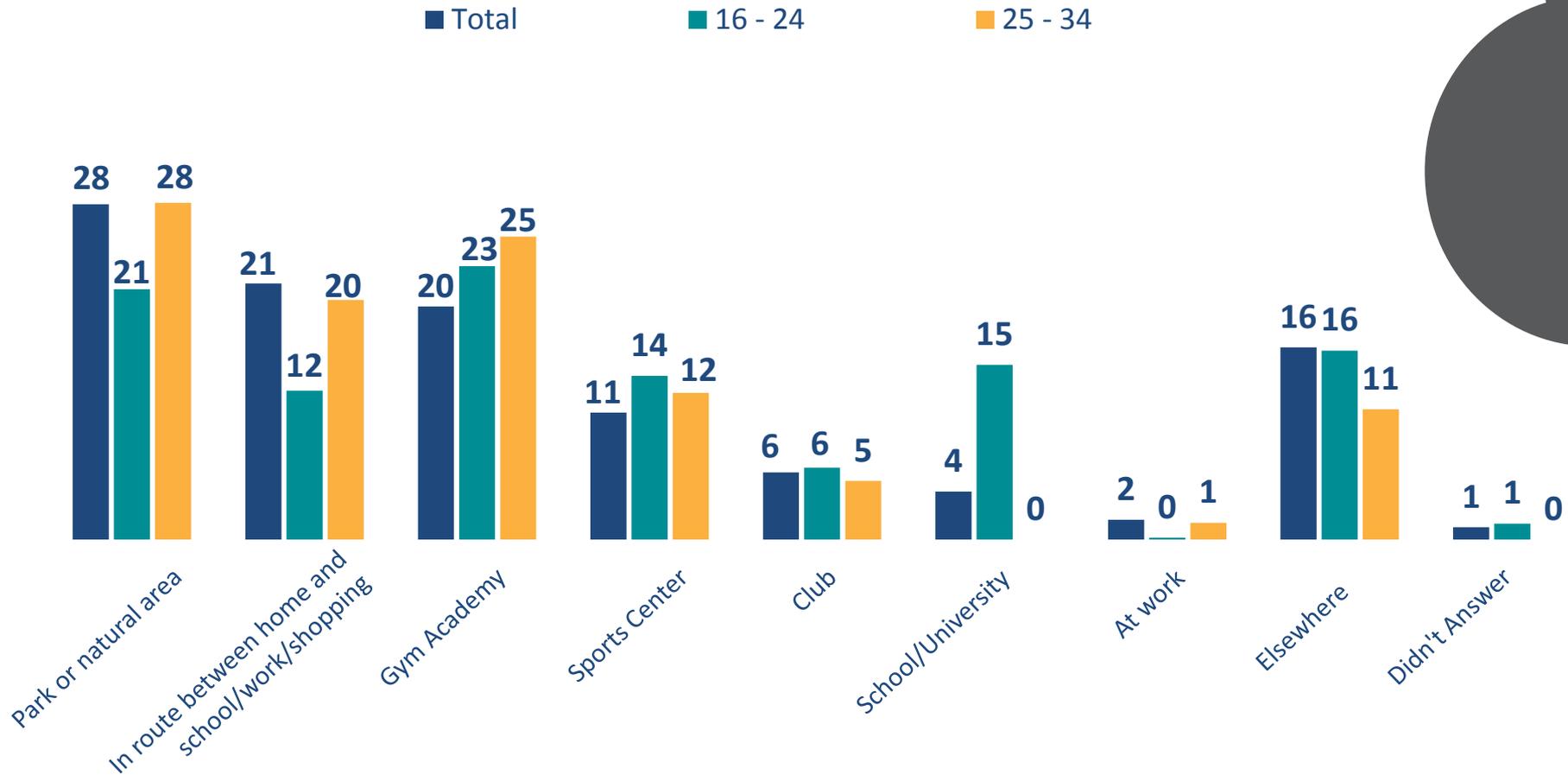
# Location of practising sports/ physical activities (Multiple Answer) Results per Gender

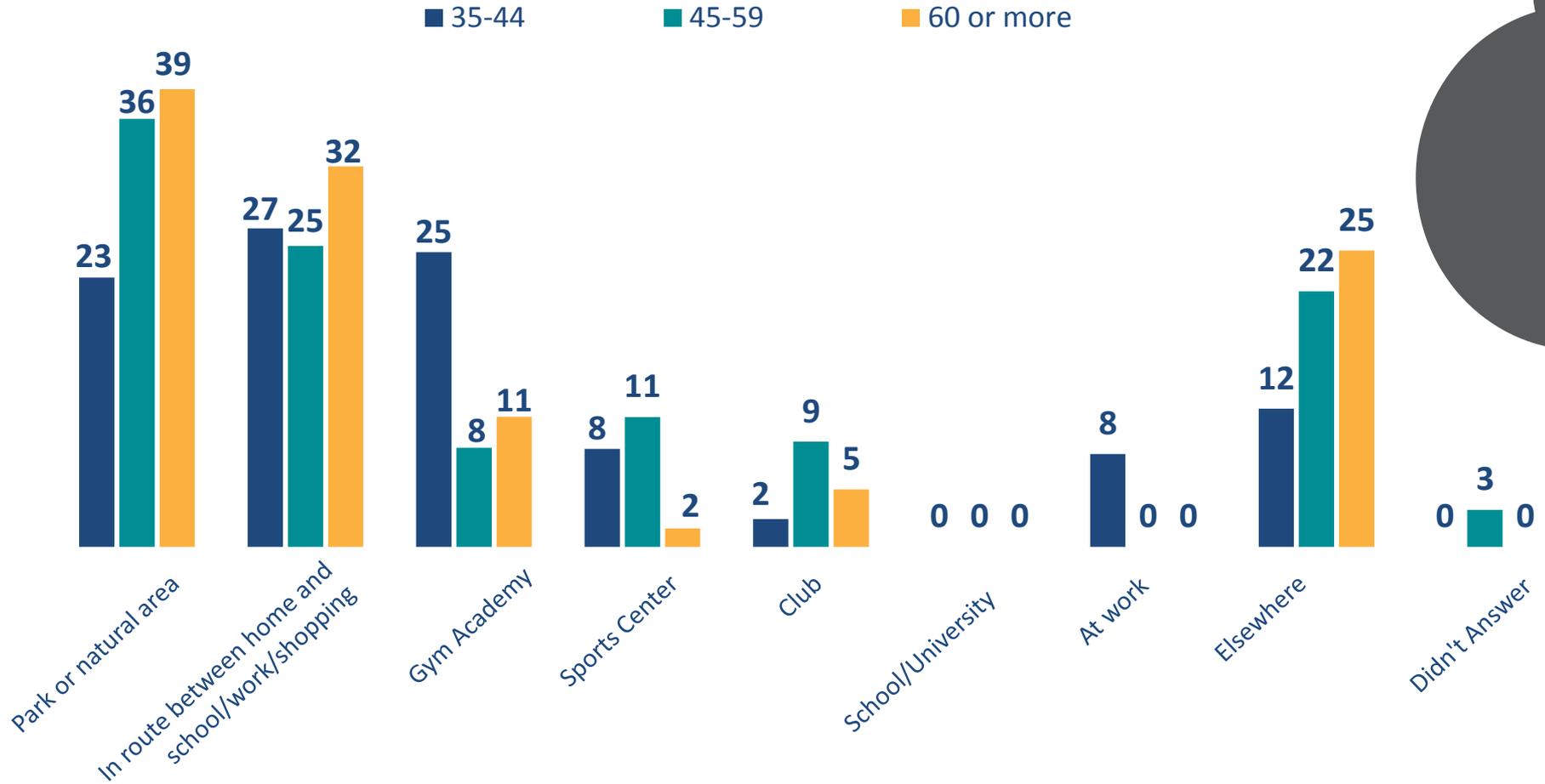


Data in %  
SEES2 – Where do you practice sports and/or physical activities? (MA - Multiple Answer).  
Total Base: 421 / Male 268/ Females: 154

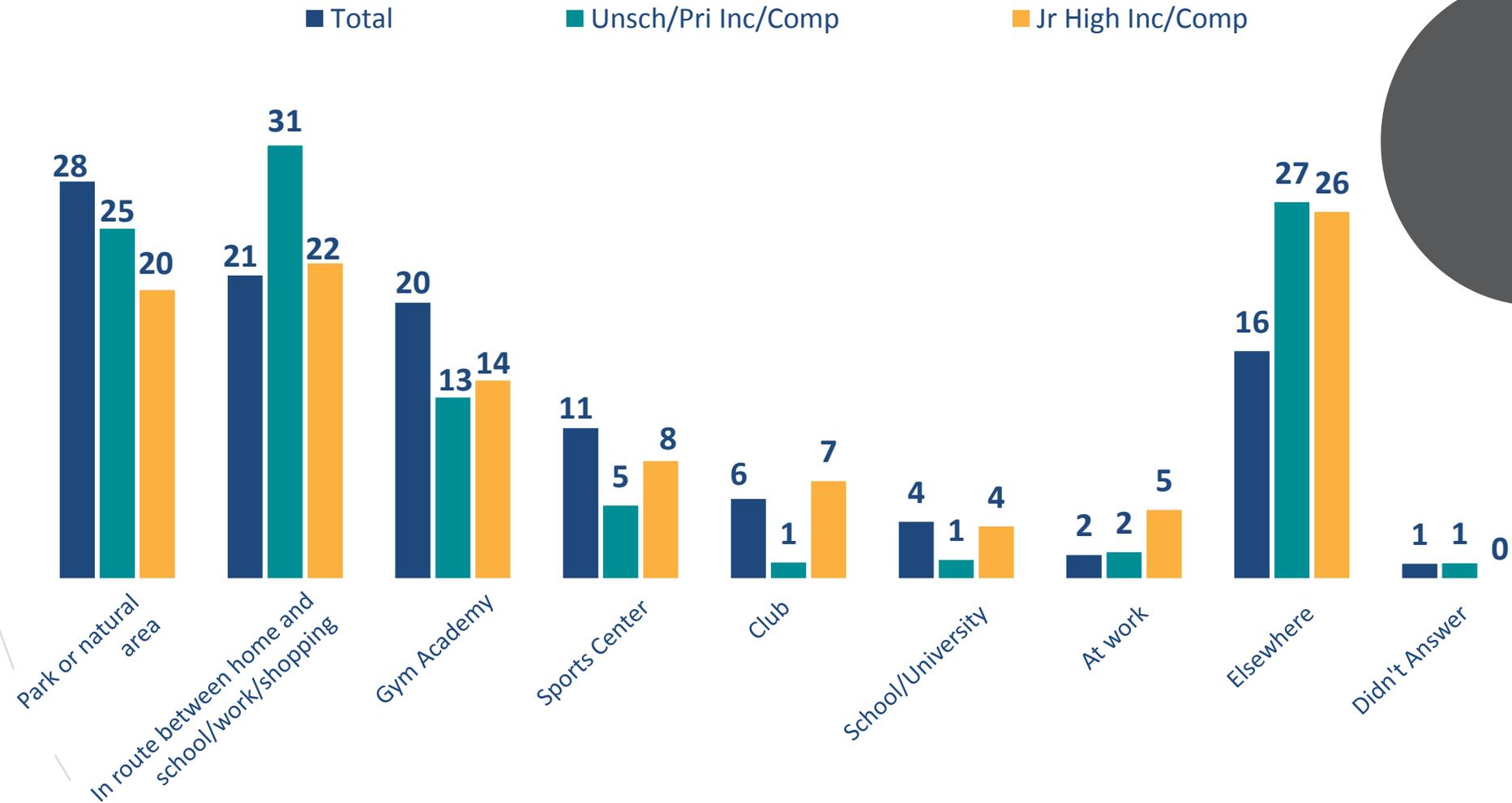


# Location of practising sports/ physical activities (Multiple Answer) Results per age group

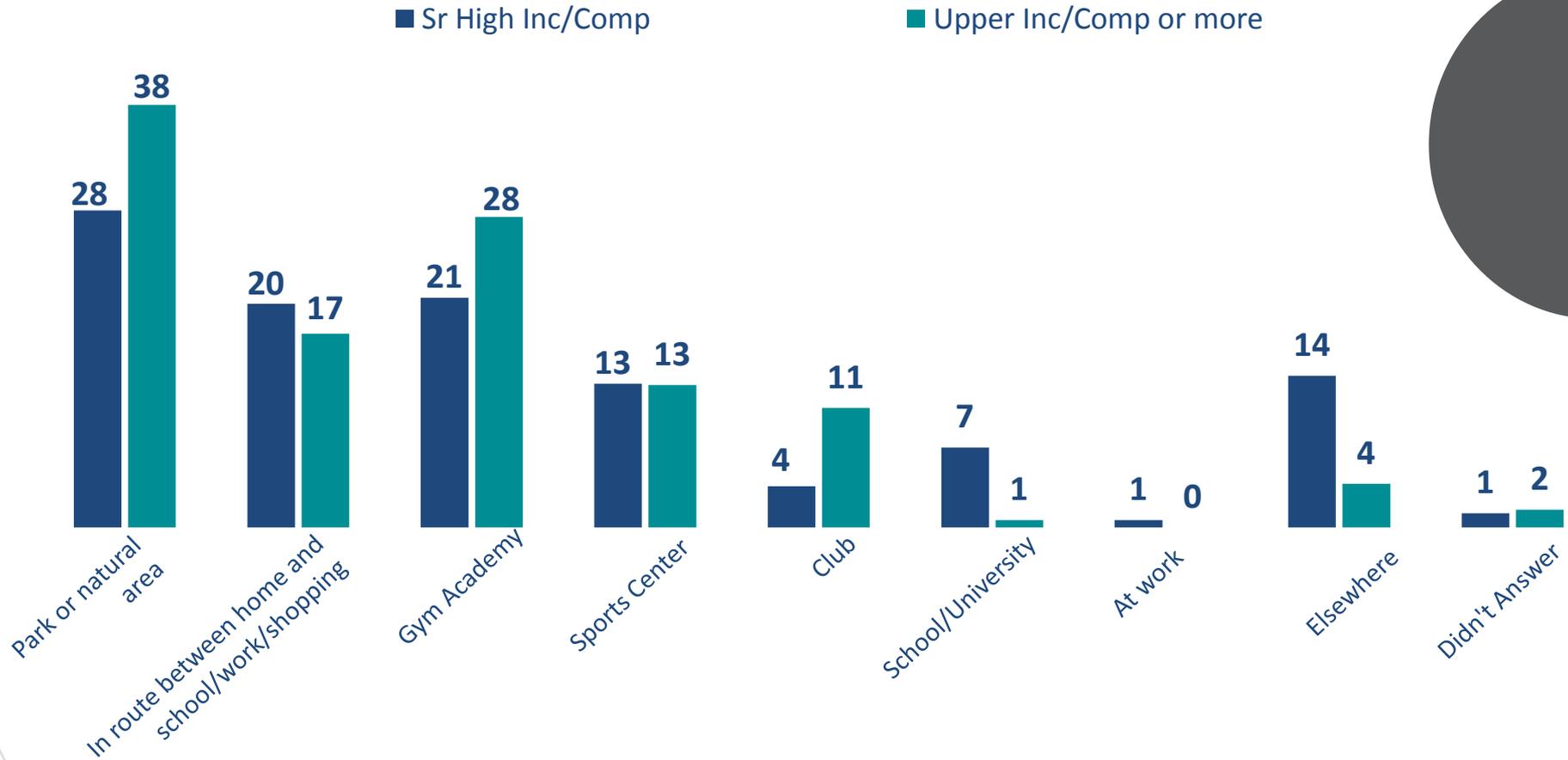




Data in %  
SEES2 – Where do you practice sports and/or physical activities? (MA - Multiple Answer).  
Base:35-44: 67 / 45-59: 89 / 60 or more: 44

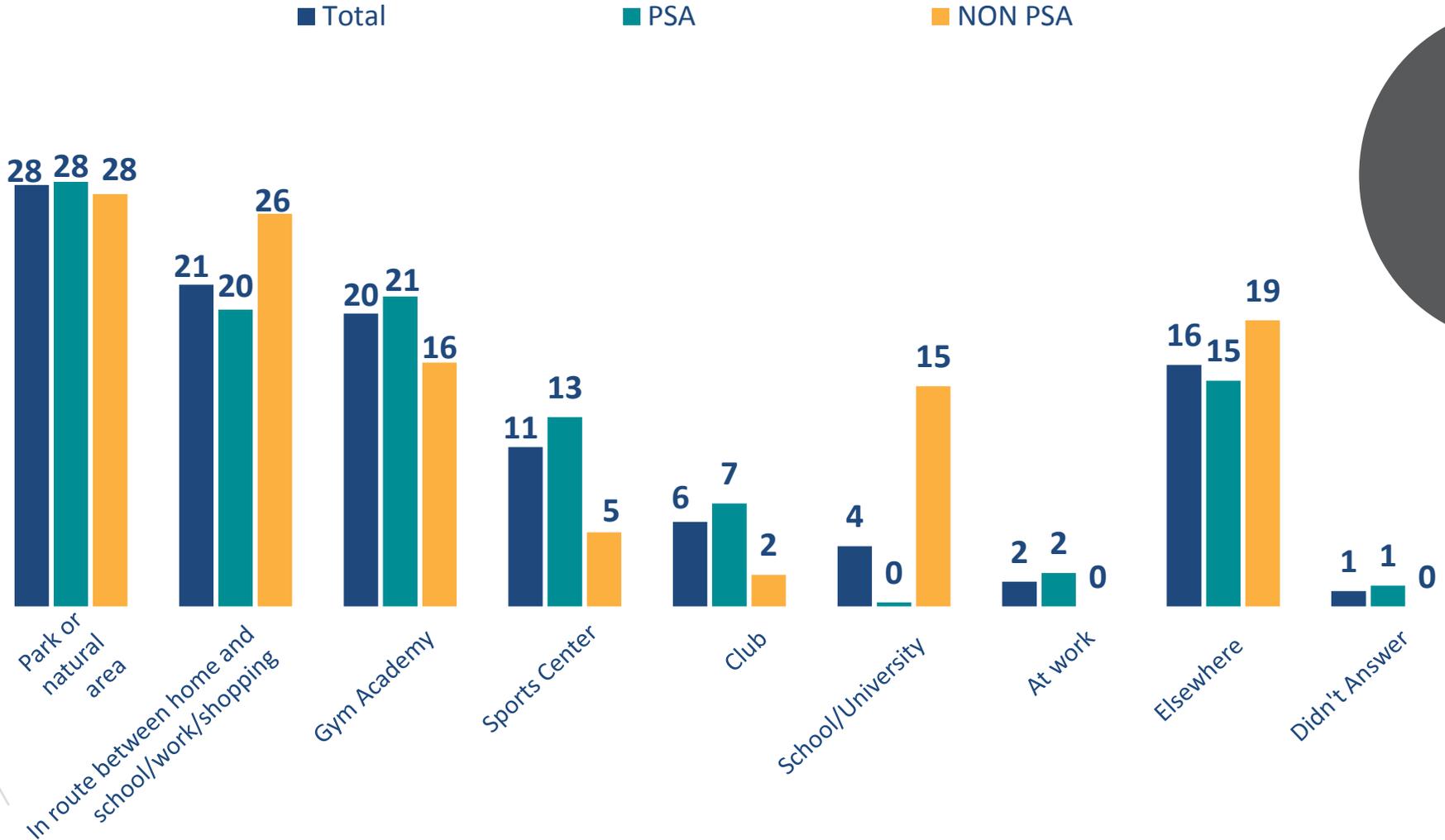


Data in %  
 SEES2 – Where do you practice sports and/or physical activities? (MA - Multiple Answer).  
 Total Base: 421/ Unsch/Pri Inc/Comp: 62 / Jr High Inc/Comp: 97

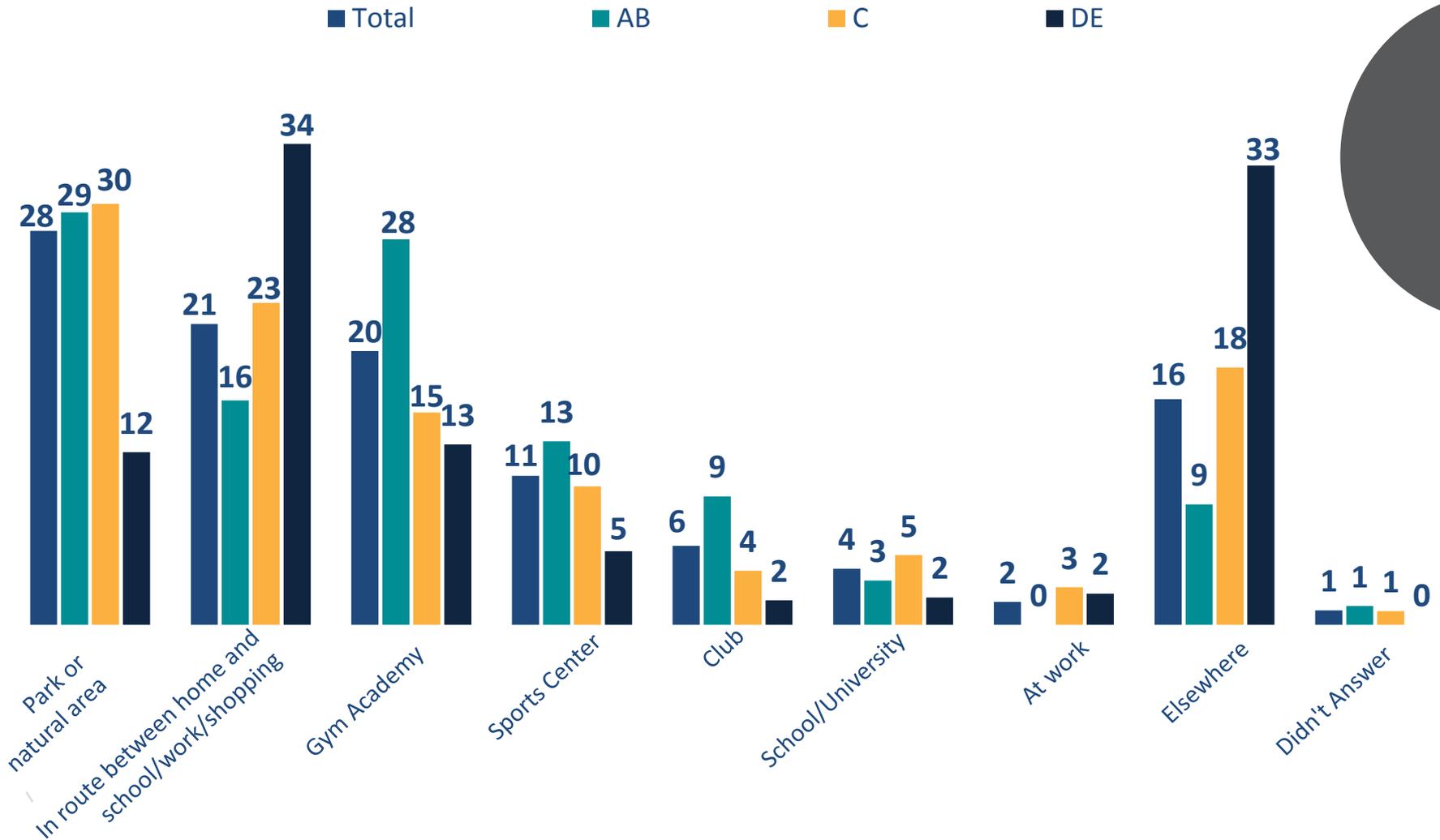


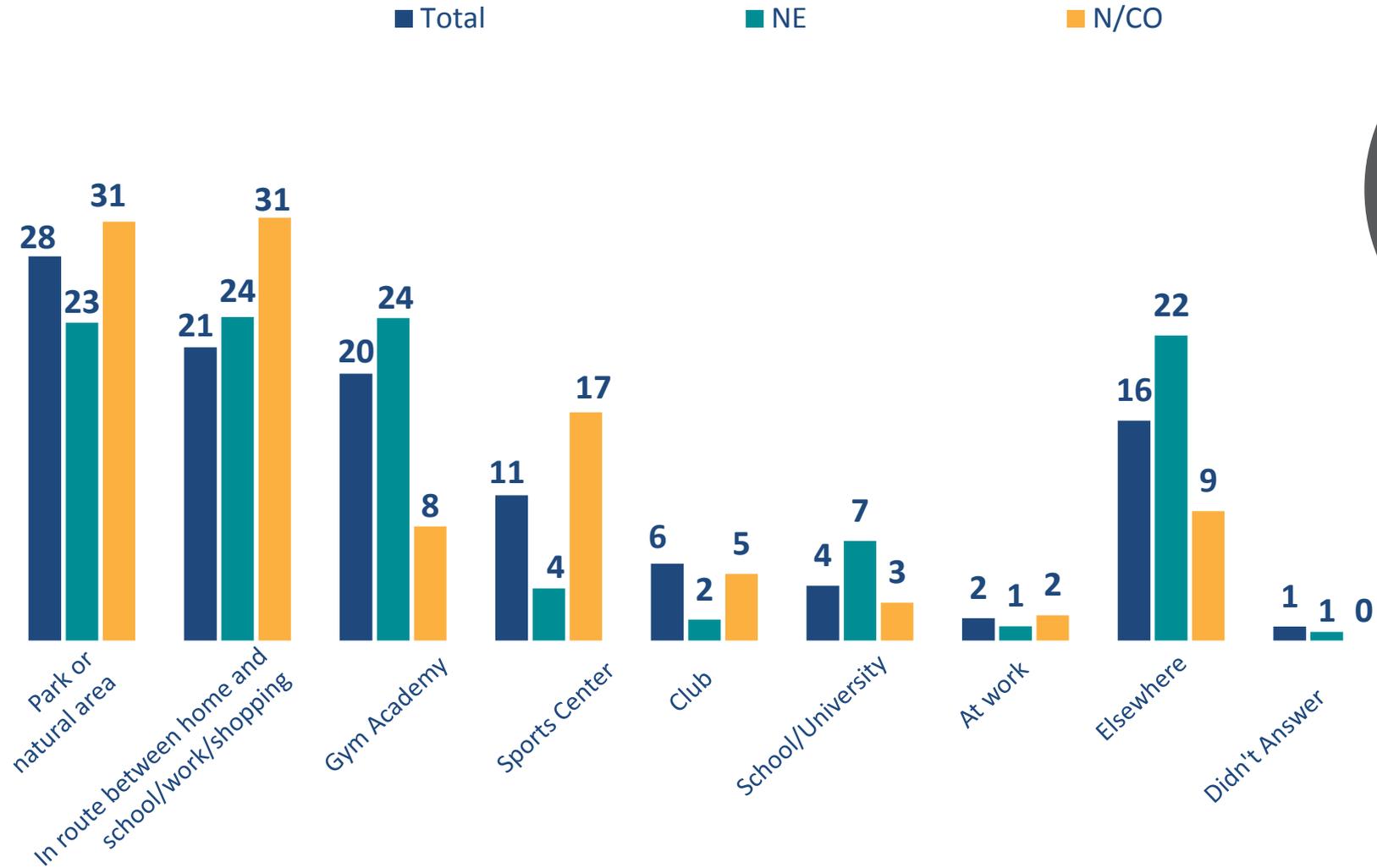
Data in %  
 SEES2 – Where do you practice sports and/or physical activities? (MA - Multiple Answer).  
 Base: Sr High Inc/Comp: 167 / Upper Inc/Comp or more: 96

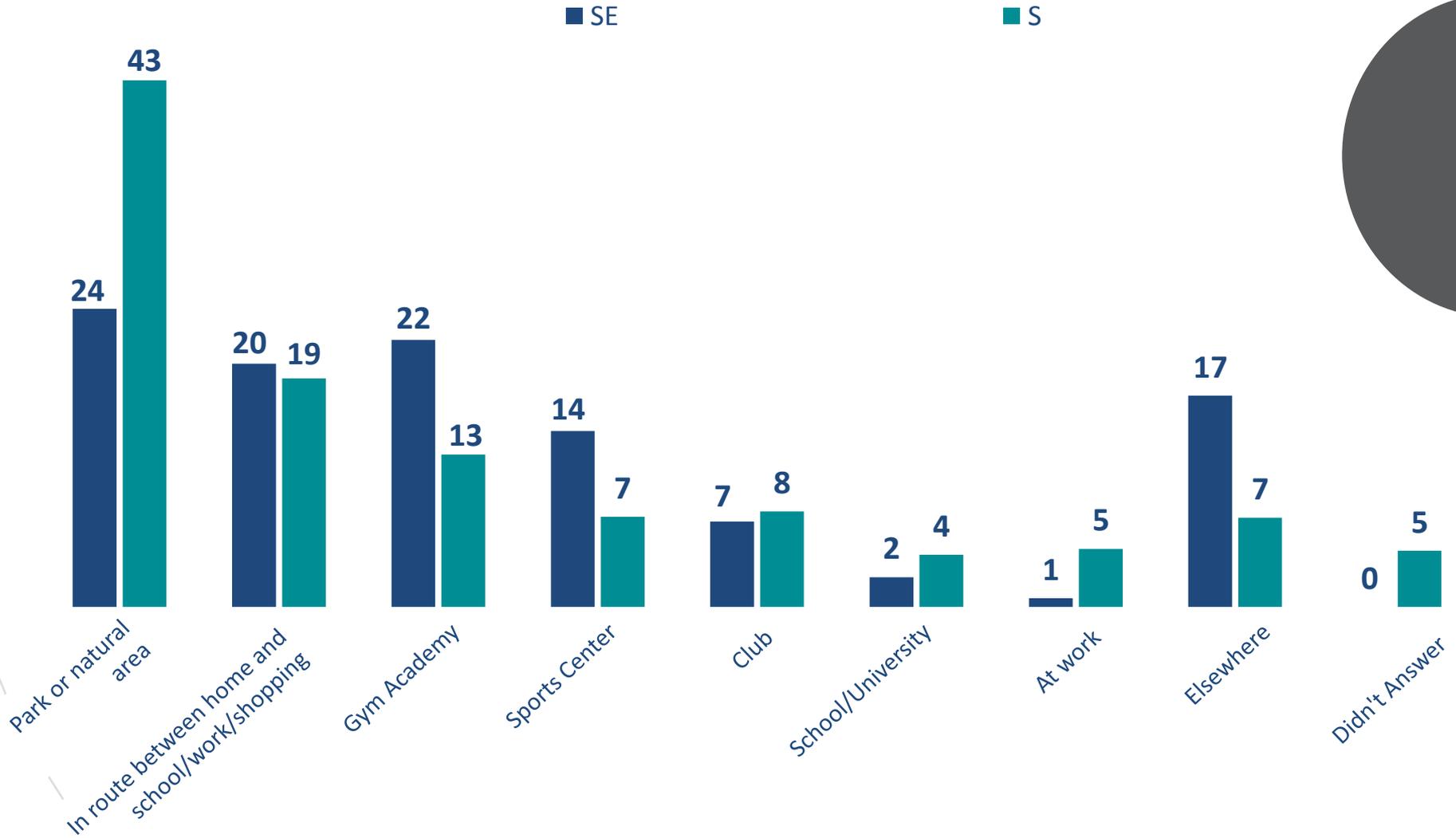
# Location of practising sports/ physical activities (Multiple Answer) PSA



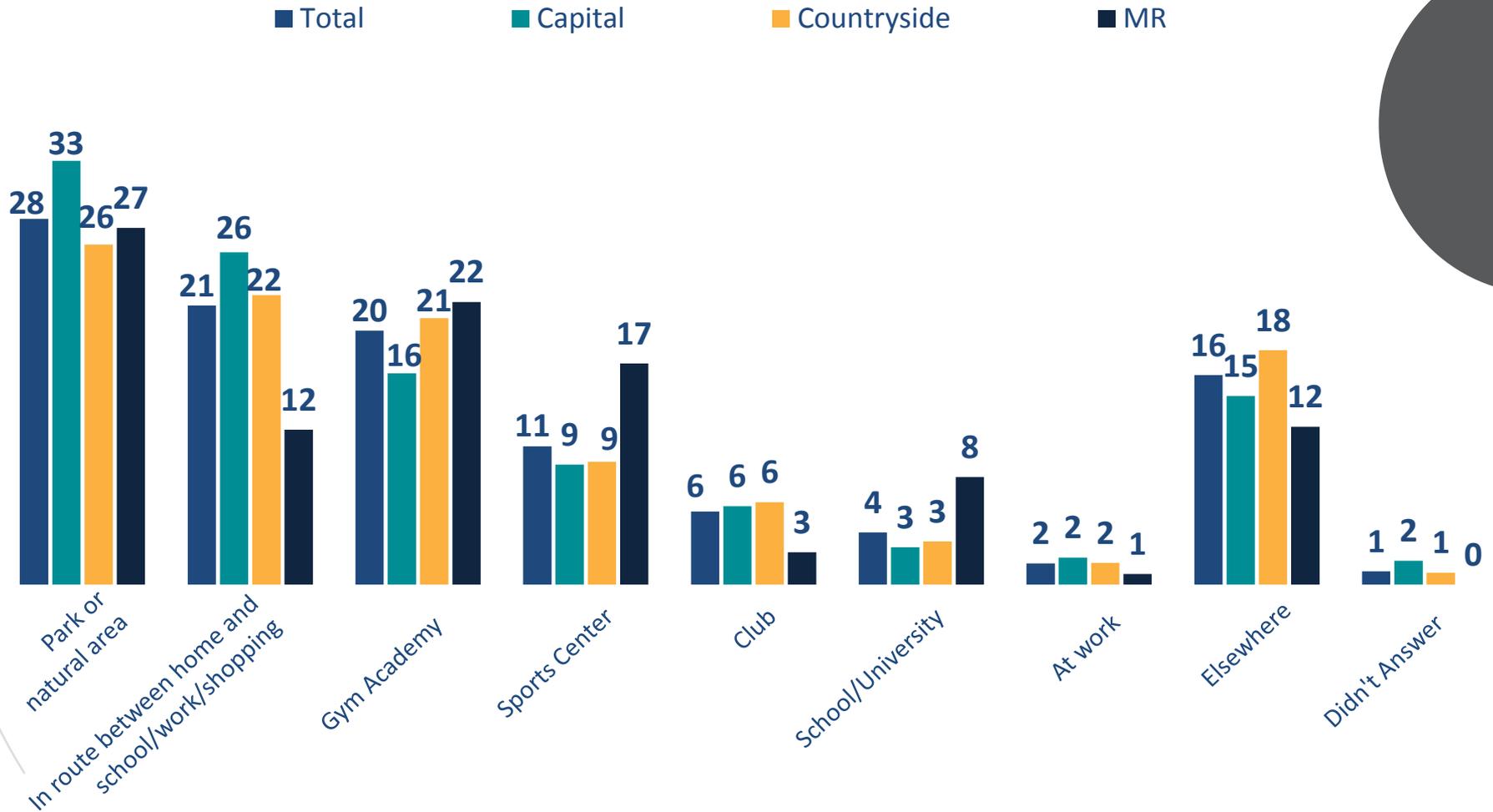
# Location of practising sports/ physical activities (Multiple Answer) Social Class







# Location of practising sports/ physical activities (Multiple Answer) State Areas



# Who answered: 'Elsewhere' vs. Other Places

	Total	Male	PSA	C	SE	Countryside
ONLY 'Elsewhere'	83	90	90	80	80	84
Elsewhere' + In route	7	4	0	8	4	4
Elsewhere' + Gym Academy	4	0	4	4	8	6
Elsewhere' + Park or Nature	3	1	4	3	5	3
Elsewhere' + School/University	1	2	-	2	3	2
Elsewhere' + At Work	1	2	2	2	-	-
Elsewhere' + Sports Center	0	1	1	1	-	-

# Who answered: 'Elsewhere' vs. Frequency they practise activities

<u>ONLY 'Elsewhere'</u>	Total	Male	PSA	C	SE	Countryside
5 times/week or more	23	16	15	29	23	26
3 to 4 times/week	15	14	6	13	12	14
1 to 2 times/week	35	37	43	33	33	40
1 to 3 times/month	4	6	6	-	8	-
Rarely	23	27	30	25	24	20

Data in %  
 SEES1 –How often do you practice sports and/or physical activities? (SA- Sole Answer)  
 SEES2 – Where do you practice sports and/or physical activities? (MA - Multiple Answer).  
 Base 'Elsewhere' vs. Frequency: Total: 68 / Male: 43/ PSA: 47/ Class C:41/ Class SE:36 / Countryside: 43  
 Other bases not shown: Smaller than 30 cases

**SEES3) Why do you practice sports and/or physical activities?**

**Health is the main reason for practising sports and physical activities, in the opinion of respondents who practise some physical activity even rarely. Leisure appears in second place, and wellness close behind.**

- ❖ **Health in general is cited as the main reason with more proportional emphasis on the age group, meaning, the older the age, the greater the tendency of citing health improvement as the main reason for practising sports and physical activities. Among 16 to 24 year-old youths, leisure was cited as the second main reason (16%), while appearing with less force in the subsequent age groups.**



**Ipsos** Reasons for practising sports/ physical activities  
Total / Gender

%

	Total	Male	Female
To improve health	52	46	62
To improve physical appearance	11	12	10
To relax	9	10	5
For fun	8	10	4
To be with friends	5	6	2
To control weight	4	4	4
To slow down effects of aging	3	4	3
To improve physical performance	2	2	3
To improve physical aptitude	1	1	1
To improve self esteem	1	1	1
For the spirit of competition	1	1	-
To develop new skills	0	0	1
To make new friends	0	0	-
Others	1	1	2
Doesn't know	1	1	-
Didn't answer	1	1	2



# Reasons for practising sports/ physical activities

%

	Total	16 - 24	25 - 34	35 - 44	45 - 59	60 or more
To improve health	52	39	59	40	57	76
To improve physical appearance	11	15	15	13	4	3
To relax	9	7	8	14	11	1
For fun	8	16	6	9	2	-
To be with friends	5	8	5	2	4	-
To control weight	4	2	2	7	7	-
To slow down effects of aging	3	-	1	2	5	17
To improve physical performance	2	3	1	4	3	1
To improve physical aptitude	1	1	-	2	3	3
To improve self esteem	1	2	1	2	-	-
For the spirit of competition	1	3	-	-	-	-
To develop new skills	0	1	-	0	1	-
To make new friends	0	0	-	-	1	-
Others	1	2	-	1	2	-
Doesn't know	1	-	1	3	-	-
Didn't answer	1	1	1	-	1	1

**Ipsos** Reasons for practising sports/ physical activities  
**Schooling**

%

	Total	Unsch/Pri Inc/Comp	Jr High Inc/Comp	Sr High Inc/Comp	Upper Inc/Comp or more
To improve health	52	59	42	52	56
To improve physical appearance	11	5	6	16	11
To relax	9	8	7	4	18
For fun	8	8	18	5	2
To be with friends	5	2	7	6	1
To control weight	4	2	5	4	2
To slow down effects of aging	3	5	2	3	4
To improve physical performance	2	2	5	1	3
To improve physical aptitude	1	7	2	-	-
To improve self esteem	1	0	-	2	2
For the spirit of competition	1	-	-	2	-
To develop new skills	0	0	-	1	-
To make new friends	0	-	1	-	-
Others	1	-	3	1	-
Doesn't know	1	-	2	1	-
Didn't answer	1	2	-	1	2

Data in %  
 SEES3 – Why do you practice sports and/or physical activities? (SA)  
 Total Base: 421/ Unsch/Pri Inc/Comp: 62 / Jr High Inc/Comp: 97 / Sr High Inc/Comp: 167 / Upper Inc/Comp or more: 96

%

	Total	PSA	NON PSA
To improve health	52	49	61
To improve physical appearance	11	14	3
To relax	9	10	4
For fun	8	7	10
To be with friends	5	5	4
To control weight	4	3	4
To slow down effects of aging	3	3	6
To improve physical performance	2	3	1
To improve physical aptitude	1	1	2
To improve self esteem	1	1	1
For the spirit of competition	1	-	3
To develop new skills	0	0	1
To make new friends	0	0	-
Others	1	1	1
Doesn't know	1	1	-
Didn't answer	1	1	0

**Ipsos** Reasons for practising sports/ physical activities  
**Social Activities**

%

	Total	AB	C	DE
To improve health	52	51	51	59
To improve physical appearance	11	13	10	9
To relax	9	14	5	6
For fun	8	5	9	11
To be with friends	5	3	7	1
To control weight	4	6	3	-
To slow down effects of aging	3	2	4	2
To improve physical performance	2	3	2	2
To improve physical aptitude	1	-	1	7
To improve self esteem	1	1	2	-
For the spirit of competition	1	2	-	-
To develop new skills	0	-	1	-
To make new friends	0	0	-	2
Others	1	-	2	-
Doesn't know	1	-	2	-
Didn't answer	1	1	1	1



# Reasons for practising sports/ physical activities

%

	Total	NE	N/MW	SE	S
To improve health	52	53	51	52	49
To improve physical appearance	11	10	13	12	9
To relax	9	6	6	9	12
For fun	8	13	12	5	6
To be with friends	5	3	3	7	1
To control weight	4	2	-	3	10
To slow down effects of aging	3	5	5	3	-
To improve physical performance	2	1	4	3	1
To improve physical aptitude	1	3	-	1	0
To improve self esteem	1	0	-	2	-
For the spirit of competition	1	-	-	-	4
To develop new skills	0	1	1	1	-
To make new friends	0	-	-	-	2
Others	1	1	-	2	0
Doesn't know	1	-	5	-	2
Didn't answer	1	1	-	1	3

**Ipsos** Reasons for practising sports/ physical activities  
State Areas

%

	Total	Capital	Countryside	MR
To improve health	52	52	54	42
To improve physical appearance	11	10	11	13
To relax	9	12	7	8
For fun	8	8	9	2
To be with friends	5	4	4	10
To control weight	4	2	3	8
To slow down effects of aging	3	3	4	3
To improve physical performance	2	2	2	3
To improve physical aptitude	1	1	2	-
To improve self esteem	1	1	1	2
For the spirit of competition	1	-	-	4
To develop new skills	0	1	-	2
To make new friends	0	1	-	1
Others	1	1	1	1
Doesn't know	1	1	1	-
Didn't answer	1	0	2	-

The slides below (36 to 42) are divided by groups, as seen below:

<b>GROUP 1= HEALTH</b>
To improve health
To slow down effects of aging
To control weight
<b>GROUP 2= PERFORMANCE &amp; SELF ESTEEM</b>
To improve physical appearance
To improve physical performance
To improve physical aptitude
To improve self esteem
<b>GROUP 3= LEISURE</b>
Fun
Relax
Be with friends
Make new friends
<b>GROUP 4= OTHERS</b>
To develop new habits
For spirit of competition
Others

**Ipsos** Reasons for practising sports/ physical activities  
**Total / Gender**

%

	<b>Total</b>	<b>Male</b>	<b>Female</b>
Health	59	53	68
Leisure	21	27	11
Performance & Self Esteem	16	16	16
Others	2	2	3
Doesn` t know	1	1	-
Didn` t answer	1	1	2

# Ipsos Age

## Reasons for practising sports/ physical activities

%

	Total	16 - 24	25 - 34	35 - 44	45 - 59	60 or more
Health	59	41	61	49	69	93
Leisure	21	31	19	25	18	1
Performance & Self Esteem	16	21	17	21	9	6
Others	2	5	-	1	3	-
Doesn't know	1	-	1	3	-	-
Didn't answer	1	1	1	-	1	1

**Ipsos** Reasons for practising sports/ physical activities  
**Schooling**

%

	Total	Unsch/Pri Inc/Comp	Jr High Inc/Comp	Sr High Inc/Comp	Upper Inc/Comp or more
Health	59	66	49	59	62
Leisure	21	17	33	16	21
Performance & Self Esteem	16	15	13	19	16
Others	2	0	3	4	-
Doesn't know	1	-	2	1	-
Didn't answer	1	2		1	2

Data in %  
 SEES3 – Why do you practice sports and/or physical activities? (SA- Sole Answer)  
 Total Base: 421/ Unsch/Pri Inc/Comp: 62 / Jr High Inc/Comp: 97 / Sr High Inc/Comp: 167 / Upper Inc/Comp or more: 96

**Ipsos PSA** Reasons for practising sports/ physical activities

%

	Total	PSA	NON PSA
Health	59	55	70
Leisure	21	22	18
Performance & Self Esteem	16	29	7
Others	2	1	5
Doesn't know	1	1	-
Didn't answer	1	1	0

**Ipsos** Reasons for practising sports/ physical activities  
**Social Activities**

%

	Total	AB	C	DE
Health	59	59	58	61
Leisure	21	22	21	20
Performance & Self Esteem	16	17	15	18
Others	2	2	3	-
Doesn` t know	1	-	2	-
Didn` t answer	1	1	1	1

**Ipsos** Reasons for practising sports/ physical activities  
Regions

%

	Total	NE	N/MW	SE	S
Health	59	60	57	58	59
Leisure	21	22	21	20	22
Performance & Self Esteem	16	15	17	19	11
Others	2	2	1	2	4
Doesn` t know	1	-	5	-	2
Didn` t answer	1	1	-	1	3

**Ipsos** Reasons for practising sports/ physical activities  
State Areas

%

	Total	Capital	Countryside	MR
Health	59	57	61	53
Leisure	21	25	19	21
Performance & Self Esteem	16	15	16	19
Others	2	2	1	7
Doesn` t know	1	1	1	-
Didn` t answer	1	0	2	-

**SEES4) What is the main reason that led you to stop practicing sports or to not practise sports and/or physical activities?**

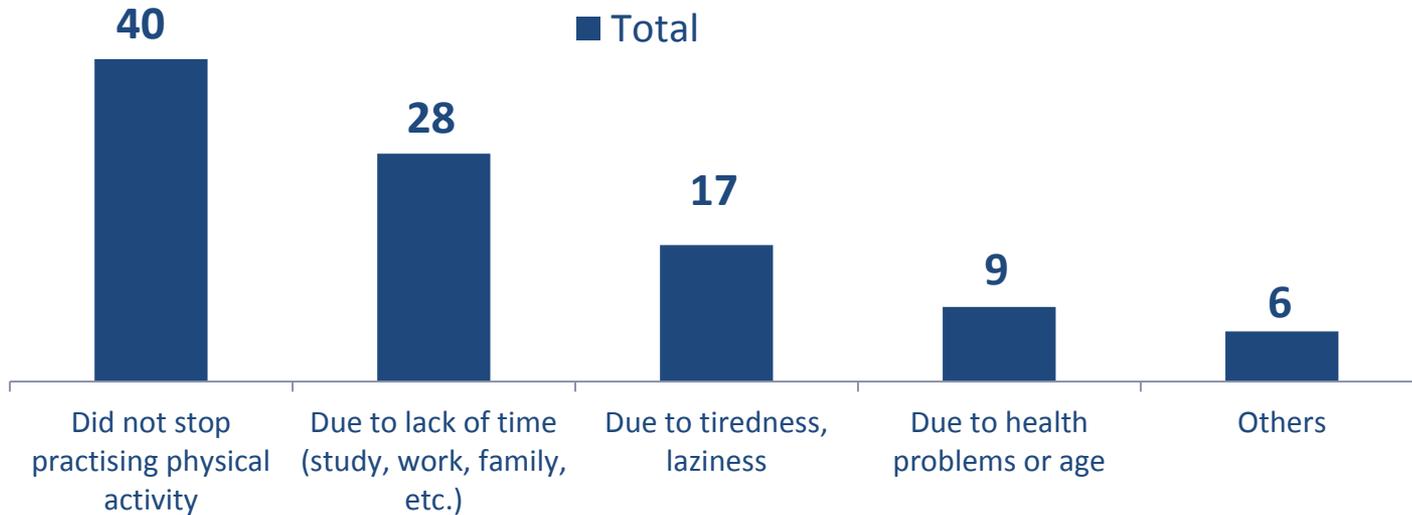
**A lack of time is always blamed the most for people`s sedentarism. Yet, data shows, a lack of time is not the only villain:**

- ❖ **Among Brazilians who do not practise or who stopped practising sports and/or physical activities, 47% cited a lack of time as the main reason;**
- ❖ **However, time is not missing for all, what is missing is a lack of will power, in light that tiredness and laziness were cited by 28% of Brazilians as being the main reason for having stopped practising sports or physical activities;**
- ❖ **Meanwhile among senior-aged Brazilians (60+), the main reason for sedentarism, cited by 51%, was due to health problems or age.**





# Main reason that led to the stop of practising or to not practising sports/physical activities - Total



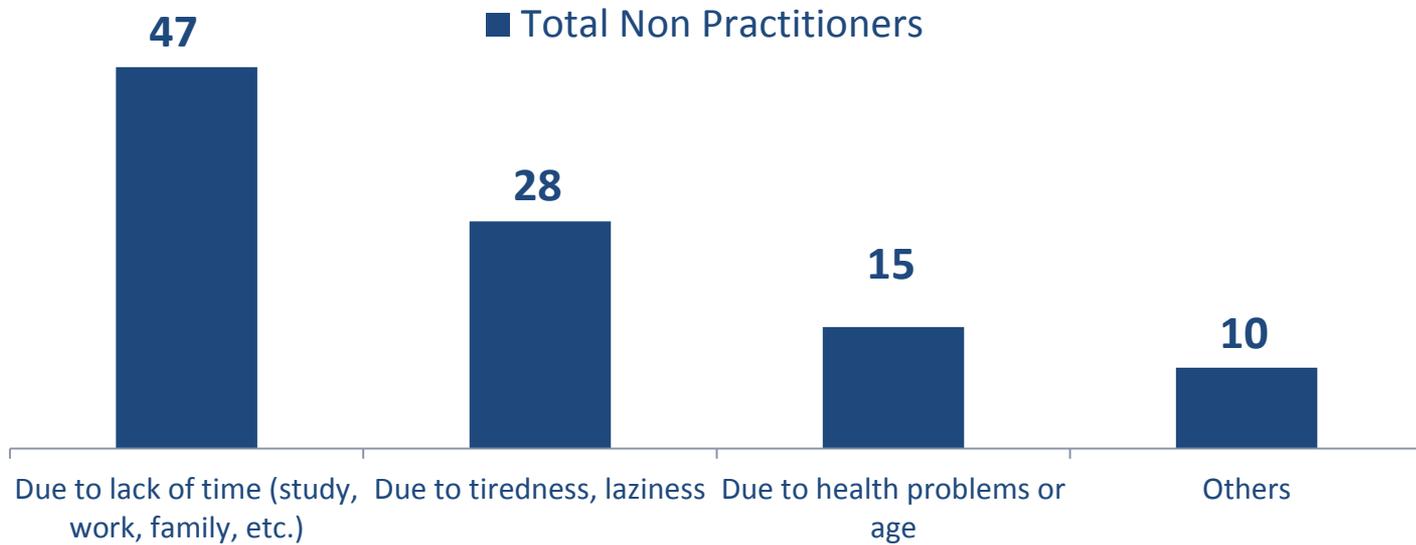
Data in %

SEES4 – What is the main reason that led you to stop practicing sports or to not practise sports and/or physical activities? (SA- Sole Answer)

Total Base: 1000



# Main reason that led to the stop of practising or to not practising sports/physical activities - Only Non Practitioners



Data in %

SEES4 – What is the main reason that led you to stop practicing sports or to not practise sports and/or physical activities? (SA- Sole Answer)

Base NON PRACTITIONERS: 603

Slides 47 to 53 are divided by groups, as seen below:

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**GROUP 1- ITEMS CITED MOST**

Due to lack of time (study, work, family, etc..)

Due to health problems or age

Due to tiredness, laziness

**GROUP 2- OTHERS**

For economic reasons (high cost)

Por falta de espaços (instalações) para praticar

Due to problems of personal relationships during practice

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# Main reason that led to the stop of practising or to not practising sports/physical activities - Gender

<b>TOTAL SAMPLE</b>	<b>Total</b>	<b>Male</b>	<b>Female</b>
Did not stop practising physical activity	40	54	27
Due to lack of time (study, work, family, etc.)	28	23	33
Due to tiredness, laziness	17	12	21
Due to health problems or age	9	6	12
Others	6	4	8

<b>NON PRACTITIONERS</b>	<b>Total</b>	<b>Male</b>	<b>Female</b>
Due to lack of time (study, work, family, etc.)	48	50	45
Due to tiredness, laziness	27	27	28
Due to health problems or age	15	13	16
Others	10	10	11

Data in %

SEES4 – What is the main reason that led you to stop practicing sports or to not practise sports and/or physical activities? (SA- Sole Answer)

Total Base: 1000 Male: 469 / Females: 531

Base NON PRACTITIONERS: Total: 603/ Male 216 / Females: 387

# Main reason that led to the stop of practising or to not practising sports/physical activities - Age

## **TOTAL SAMPLE**

	<b>Total</b>	<b>16 - 24</b>	<b>25 - 34</b>	<b>35 - 44</b>	<b>45 - 59</b>	<b>60 or more</b>
Did not stop practising physical activity	40	52	45	31	38	29
Due to lack of time (study, work, family, etc.)	28	22	31	37	35	9
Due to tiredness, laziness	17	15	16	20	16	18
Due to health problems or age	9	2	3	4	8	36
Others	6	8	4	7	4	8

## **NON PRACTITIONERS**

	<b>Total</b>	<b>16 - 24</b>	<b>25 - 34</b>	<b>35 - 44</b>	<b>45 - 59</b>	<b>60 or more</b>
Due to lack of time (study, work, family, etc.)	48	46	57	54	56	13
Due to tiredness, laziness	27	31	30	29	26	25
Due to health problems or age	15	5	6	6	12	51
Others	10	18	7	11	6	11

Data in %

SEES4 – What is the main reason that led you to stop practicing sports or to not practise sports and/or physical activities? (SA- Sole Answer)

Base Total 1000/ 16-24: 210 / 25-34: 221 / 35-44: 194 / 45-59: 224 / 60 or more: 152

Base NON PRACTITIONERS 603/ 16-24: 101 / 25-34: 121 / 35-44: 133 / 45-59: 139 / 60 or more: 108



# Main reason that led to the stop of practising or to not practising sports/physical activities - Schooling

## TOTAL SAMPLE

	Total	Unsch/Pri Inc/Comp	Jr High Inc/Comp	Sr High Inc/Comp	Upper Inc/Comp or more
Did not stop practising physical activity	40	21	40	46	58
Due to lack of time (study, work, family, etc.)	28	26	31	29	25
Due to tiredness, laziness	17	24	17	15	8
Due to health problems or age	9	20	7	4	5
Others	6	9	6	5	5

## NON PRACTITIONERS

	Total	Unsch/Pri Inc/Comp	Jr High Inc/Comp	Sr High Inc/Comp	Upper Inc/Comp or more
Due to lack of time (study, work, family, etc.)	48	33	51	54	59
Due to tiredness, laziness	27	30	28	29	19
Due to health problems or age	15	26	11	8	11
Others	10	11	10	9	11

Data in %

SEES4 – What is the main reason that led you to stop practicing sports or to not practise sports and/or physical activities? (SA- Sole Answer)

Base Total 1000 : Unsch/Pri Inc/Comp: 270 / Jr High Inc/Comp: 229 / Sr High Inc/Comp: 346 / Upper Inc/Comp or more: 156

Base NON PRACTITIONERS 603 : Unsch/Pri Inc/Comp: 213 / Jr High Inc/Comp: 138 / Sr High Inc/Comp: 186 / Upper Inc/Comp or more: 66



# Main reason that led to the stop of practising or to not practising sports/physical activities - PSA

<b>TOTAL SAMPLE</b>	<b>Total</b>	<b>PSA</b>	<b>NON PSA</b>
Did not stop practising physical activity	40	43	33
Due to lack of time (study, work, family, etc.)	28	30	23
Due to tiredness, laziness	17	16	19
Due to health problems or age	9	5	18
Others	6	6	8

<b>NON PRACTITIONERS</b>	<b>Total</b>	<b>PSA</b>	<b>NON PSA</b>
Due to lack of time (study, work, family, etc.)	48	53	34
Due to tiredness, laziness	27	28	28
Due to health problems or age	15	9	26
Others	10	10	11

Data in %

SEES4 – What is the main reason that led you to stop practicing sports or to not practise sports and/or physical activities? (SA- Sole Answer)

Base Total 1000 : PSA:686/ NON PSA: 314

Base NON PRACTITIONERS Total 603: PSA: 391/ NON PSA: 212



# Main reason that led to the stop of practising or to not practising sports/physical activities - Social Class

<b>TOTAL SAMPLE</b>	<b>Total</b>	<b>AB</b>	<b>C</b>	<b>DE</b>
Did not stop practising physical activity	40	56	38	22
Due to lack of time (study, work, family, etc.)	28	22	31	30
Due to tiredness, laziness	17	12	19	19
Due to health problems or age	9	7	7	19
Others	6	4	6	10

<b>NON PRACTITIONERS</b>	<b>Total</b>	<b>AB</b>	<b>C</b>	<b>DE</b>
Due to lack of time (study, work, family, etc.)	48	49	49	38
Due to tiredness, laziness	27	26	30	24
Due to health problems or age	15	16	11	24
Others	10	8	10	13

Data in %

SEES4 – What is the main reason that led you to stop practicing sports or to not practise sports and/or physical activities? (SA- Sole Answer)

Base Total 1000 : AB: 268/ C: 558 / DE: 174

Base NON PRACTITIONERS 603 : AB: 119/ C: 348 / DE: 136

# Main reason that led to the stop of practising or to not practising sports/physical activities - Regions

## **TOTAL SAMPLE**

	<b>Total</b>	<b>NE</b>	<b>N/MW</b>	<b>SE</b>	<b>S</b>
Did not stop practising physical activity	40	38	46	37	48
Due to lack of time (study, work, family, etc.)	28	26	33	29	26
Due to tiredness, laziness	17	17	11	19	11
Due to health problems or age	9	10	6	9	10
Others	6	9	4	6	5

## **NON PRACTITIONERS**

	<b>Total</b>	<b>NE</b>	<b>N/MW</b>	<b>SE</b>	<b>S</b>
Due to lack of time (study, work, family, etc.)	48	42	61	46	51
Due to tiredness, laziness	27	28	21	30	21
Due to health problems or age	15	16	11	15	19
Others	10	14	8	9	9

Data in %

SEES4 – What is the main reason that led you to stop practicing sports or to not practise sports and/or physical activities? (SA- Sole Answer)

Base Total 1000 : NE: 255 / N/MW: 65 / SE: 521/ S: 159

Base NON PRACTITIONERS 603 : NE: 158 / N/MW: 35 / SE: 328/ S: 82

# Main reason that led to the stop of practising or to not practising sports/physical activities - State Areas

## **TOTAL SAMPLE**

	<b>Total</b>	<b>Capital</b>	<b>Country side</b>	<b>MR</b>
Did not stop practising physical activity	40	35	43	40
Due to lack of time (study, work, family, etc.)	28	32	26	28
Due to tiredness, laziness	17	17	16	19
Due to health problems or age	9	9	10	6
Others	6	8	5	8

## **NON PRACTITIONERS**

	<b>Total</b>	<b>Capital</b>	<b>Country side</b>	<b>MR</b>
Due to lack of time (study, work, family, etc.)	48	49	45	46
Due to tiredness, laziness	27	25	28	31
Due to health problems or age	15	14	18	9
Others	10	12	7	12

Data in %

SEES4 – What is the main reason that led you to stop practicing sports or to not practise sports and/or physical activities? (SA- Sole Answer)

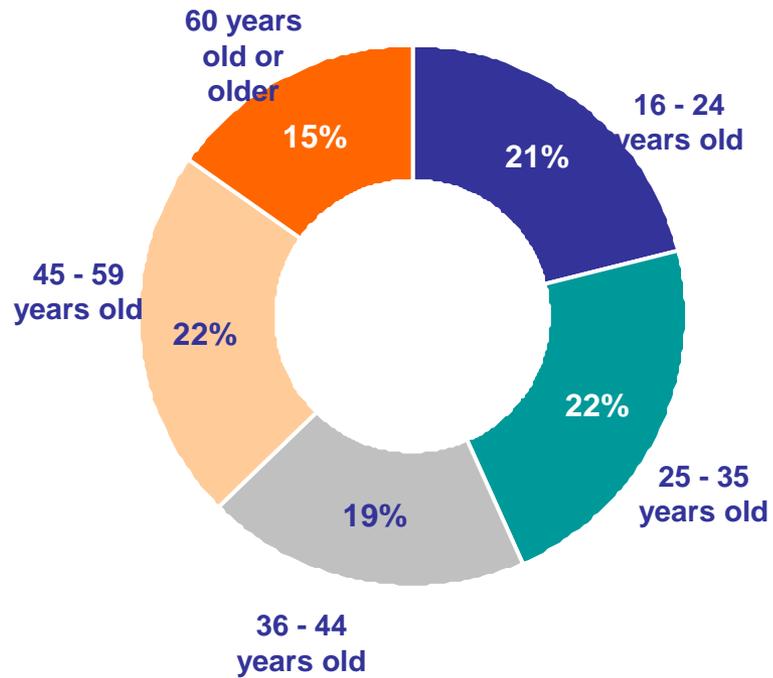
Base Total 1000 : Capital: 311 / Countryside: 527 / MR: 163

Base NON PRACTITIONERS Total 603 : Capital: 203 / Countryside: 301/ MR: 98

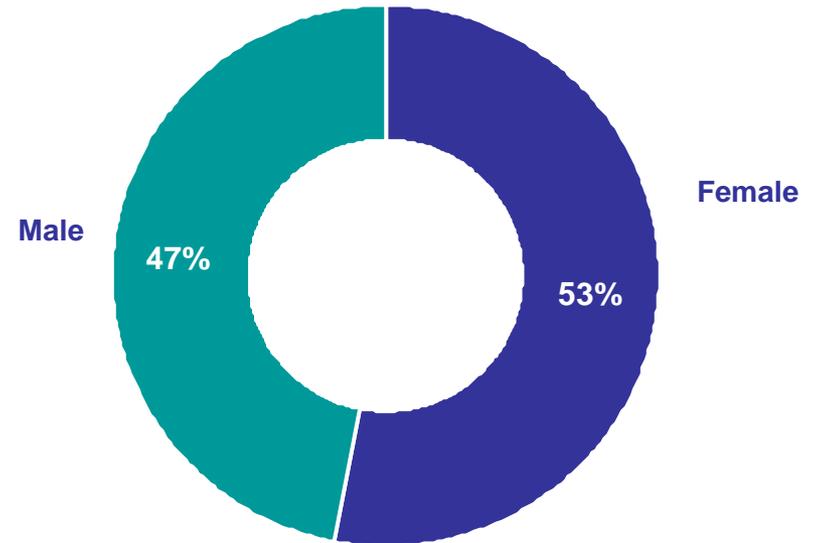
# Sample Profile

# BUS sample profile

## Age groups



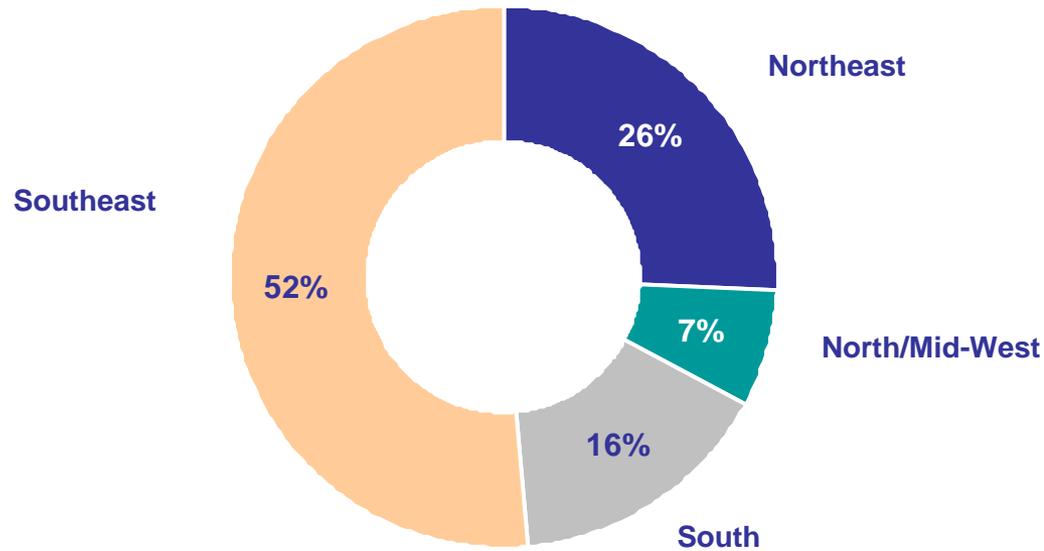
## Gender



# BUS sample profile

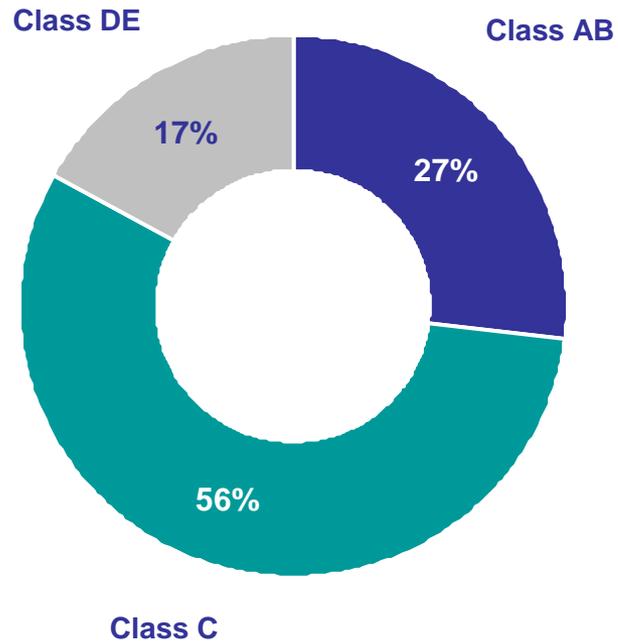
---

## Region

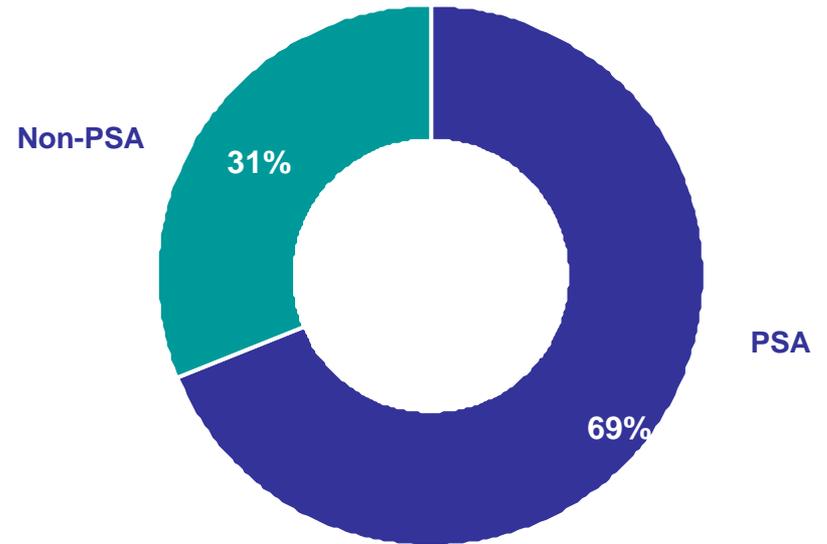


# BUS sample profile

## Class\*



## PSA



\*According with Brazil Criteria



Thanks!

