



TOUS LES SPORTS AUTREMENT
VIE INTERNATIONALE

SPORT, ENVIRONNEMENT & Sustainable Development



EUROPEAN TRAINING

Fédération sportive de
la ligue de
l'enseignement
un avenir par l'éducation populaire

Environmental Issues

Sports activities can be many (positive) things: fun, competitive, a tool of socialization, a way to develop a "team spirit", etc. Therefore, they have been, for centuries, part of everyone's daily life and have evolved at the same unrestrained rhythm as most of our other activities.

Nowadays, "Sustainable development" and "environmental protection" have become real trends as more and more proofs of the real impacts human activities have on our environment, appear. Sports are at the same time a cause (waste, water pollution, global warming) and a victim of those changes. However, they are also a wonderful way to take real actions through the number of people directly concerned. Sportsmen/women, as well as sports managers, are now invested with a new huge responsibility towards our earth and its environment.

Formation – Sport and Environment

This training will determine the ISCA strategy on the thematic of "sport and environment".

In order to do so, four of the five days will be dedicated on presenting the "sustainable development" issues when it comes to sports as well as some of the answers that are already being implemented.

What we seek is for each participant to end up with a common knowledge on what does exist and what has been done on this subject. Therefore anyone wishing to present its tools and strategy will be able to do so.

Context

UFOLEP as coordinator of the International Sport and Culture (ISCA) Network on Sport and Environment organizes on January 2010 a training about sport and environmental management.

What is UFOLEP?

UFOLEP is a French federation of sport and an area of the "Ligue de l'enseignement" which is a major French organization in charge of non-formal education.

Its aim is to set up popular and civil forms of sport participation and physical activity and to work towards humanistic projects using sport and through sport.

Since 2003, UFOLEP has adopted a number of ambitious environmental objectives. It has committed itself both to manage and to reduce the environmental impact of its activities, to educate sportsmen and women, and to provide the communication tools needed to foster responsible civil behaviour.

What is ISCA?

The International Sport and Culture Association (ISCA) is an organization bringing together sport, culture and youth organizations from across the globe.

ISCA believes that international activities such as festivals, exchanges and sports tournaments are an unrivalled means of creating international understanding and that everyone should be given the chance to participate. ISCA's philosophy is that sport is not just about competition and exercise, but also involves having a good time and making friends.

Moreover, sport regulates social behavior and creates a feeling of belonging – which in turn leads to a strengthening of democracy.

Day & Time		Subject	Expert
Monday, May 17th 2010	2 p.m. 5h30 p.m.	<ul style="list-style-type: none">- First approach on the environmental issues (biodiversity, climate change...)- Presentation of the ISCA strategy and the aims of the ISCA Network on "Sport and Environment"- Presentation of the overall strategies of each federation	François KORMAN , Director of ALTERN'CONSULT and official trainer of the « Bilan Carbone® » method Mogens KIRKEBY , President of the International Sport and Culture Association (ISCA)
Tuesday, May 18th 2010	Presentation of the main measurement's tools used in the UFOLEP strategy :		
	9 a.m. 12 a.m.	<ul style="list-style-type: none">- Presentation of the "Bilan Carbone®" method : A method allowing everyone to assess its energy consumption. Using this method, you will be able to estimate your greenhouse gas emissions (in tones carbon equivalent) item-by-item and category-by-category ¹.	François KORMAN , Director of ALTERN'CONSULT and official trainer of the « Bilan Carbone® » method
Wednesday, May 19th 2010	1h30 p.m. 5h30 p.m.	<ul style="list-style-type: none">- Presentation of the "ASSER Method®" : A practical and friendly user tool which allows a sport organization to organize and evaluate eco-responsible events ².- Presentation of the "Raid'spect nature" an event which used the ASSER method : How did it implement the method ? What were the difficulties ? What were the results ? ...	Raphaël BOUJU , Founder and official trainer of the ASSER method, associate of the ATEMIA company and specialist in sport and environmental management Cédric GODDERIDGE , Organizer of the "Raid'spect nature"
	Visit of the "Stade de France"		
Thursday, May 20th 2010	9 a.m. 12 a.m.	<ul style="list-style-type: none">- Tour of the "Stade de France"- Presentation of its management when it comes to sustainable development issues	Xavier PARENTEAU , In charge of the implementation of a "sustainable development" at the Consortium of the Stade de France
	2 p.m. 6 p.m.	<ul style="list-style-type: none">- Presentation of the French National Strategy on sustainable development when integrated in sports- Presentation of the French Olympic strategy when it comes to environment, sustainable development and sports of nature	Eric JOURNAUX , Project manager "sustainable sport" at the Sport's Ministry Pascal VAUTIER , Project manager "environment, sustainable development and sports of nature" at the CNOSF
Friday, May 21st 2010	Strategies, actions and communication on "Sustainable development and Sports"		
	9 a.m. 12 a.m.	<ul style="list-style-type: none">- What has been done by each federation on this subject ?- Presentation of the tools developed and/or used by each federation	Arnaud JEAN , Assistant National Technical Director of the UFOLEP, in charge of the Development
Saturday, May 22nd 2010	1h30 a.m. 5h30 p.m.	<ul style="list-style-type: none">- Presentation of tools one can use to implement a sustainable event :<ul style="list-style-type: none"><input type="checkbox"/> ADERE (an interactive tool which allow French speaker to make a diagnosis of their event)<input type="checkbox"/> How to communicate in order to foster a responsible civil behavior?<input type="checkbox"/> What's next? (ISO...)- What about the other pillars of sustainable development (social and economy)?	Laetitia ZAPPELLA , In charge of « sustainable development » at the UFOLEP Pierre GALIO , Project manager at the French Environmental and Energy saving Agency (ADEME) Benoît GALLET , National Technical Adviser at the UFOLEP
	9 a.m. 12 a.m.	<ul style="list-style-type: none">- Shaping of the ISCA strategy on "Sport and Environment" : What are our goals ? What will our course of action be ? (structuring, communication and events)- Conclusion	Jean Claude BESNARD , President of the international commission at the UFOLEP Benoît GALLET , National Technical Adviser at the UFOLEP Arnaud JEAN , Assistant National Technical Director of the UFOLEP

¹ A document presenting the method has been attached to this program.

² Based on different analysis tools, this method allows sport organizations to conceive, implement and evaluate a plan of action. This method is structured around a grid divided into seven sectors (waste, transport, food, water and energy, communication and training, local involvement, economy) that analyses a hundred of actions

PROFILES OF PARTICIPANTS

- Project manager of the sports organization,
- Leaders of organizations or sports federations,
- Sport organizers of event.

SITE AND DATE

Paris (France) - Headquarter UFOLEP
Monday 17th to Friday 21st May 2010

TRAINING FEE

150 €

The training fee for five days includes: accommodation, admission to all presentations, training materials, training program, breakfasts, lunches, coffee breaks and dinners. The training fee does not include travel.



PROCEDURE TO REGISTER

- Return a pre-registration before: **APRIL 16th 2010** (deadline) to :

By Email : bgallet.laligue@ufolep-usep.fr

By post : UFOLEP Nationale
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