

ISCA Europe Top Leader Meeting

March 6, 2010 in Copenhagen



Welcome to ISCA Europe Top Leader Meeting

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Agenda in overview

- 1) Welcome by ISCA Europe chairman Filippo Fossati and ISCA President Mogens Kirkeby
Round - Presentation of the Top Leaders
- 2) Short History of ISCA Europe and presentation of questionnaire results
by ISCA Secretary General Jacob Schouenborg)
- 3) Presentation and discussion of Resources /finance by Filippo Fossati
- 4) Presentation and discussion of Structure/voluntarism/relations by Jean-Claude Besnard
- 5) Presentation and discussion of Facilities by Benny Andreasen
- 6) Presentation of the June meeting, leading to identifying the key priorities of the
top leaders by Filippo Fossati.
- 7) Communication in Sport for all. Presentation from communicators' group
- 8) Rounding off the discussion, defining the next steps and ways of staying in touch.



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1)

Welcome by ISCA Europe chairman Filippo Fossati
Welcome by ISCA President Mogens Kirkeby

Presentation round by the Top Leaders

(2 minutes per person/delegation).

Please give information on:

- Name and personal profile
- General profile of your organisation
- 2 topics for your organisation in 2010
- 2 topics of specific interest to your organisation in the future

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2)

Short History of ISCA Europe

Presentation of the results of the questionnaire

By ISCA Secretary General Jacob Schouenborg

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3)

Presentation and discussion of resources and finance by Filippo Fossati

- presentation 10 minutes
- discussion groups (3-4 persons) 20 minutes
- plenary discussion 10 minutes

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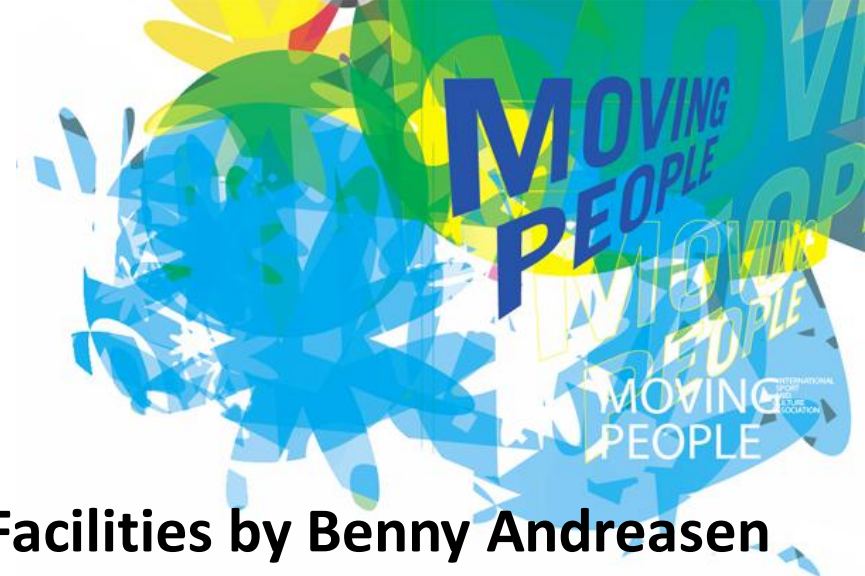
4)

**Presentation and discussion of structure/voluntarism/
relations by Jean-Claude Besnard**

- presentation 10 minutes
- discussion groups (3-4 persons) 20 minutes
- plenary discussion 10 minutes

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5)

Presentation and discussion of Facilities by Benny Andreassen

- presentation 10 minutes
- discussion groups (3-4 persons) 20 minutes
- plenary discussion 10 minutes

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6)

Presentation of the June 2010 meeting, leading to identifying the key priorities of the top leaders.

by Filippo Fossati

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June 2010 Meeting – proposals:

Sport and Health

Sport and Sustainable development

Sport and Social inclusion

Innovation system/methods/process/structure client and loyalty and communication of new services/programs or ..

”Marketing product and services” / client loyalty and communication

Organisational model of today – does it reach enough? Or do we need another

Structure. System for developing programs and services.

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A Sport for All Political Meeting in Brussels

Draft Concept

Purpose:

- Giving Top Leaders knowledge about European institutions and their relation to Sport for All. Perhaps also an inspiring presentation from a different or more general perspective could be included
- Giving Top Leaders a chance to communicate Sport Political Messages to key European stakeholders
- Giving Top Leaders networking opportunities, internally and vis-à-vis stakeholders

Time:

Two days. Weekdays during 28 June - 2 July 2010.

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Programme/meeting suggestions:

European Commission:

Sport Unit

Citizenship

Life Long Learning

Youth

Internal Market (cf Lotteries)

Enlargement

Health

External relations / enlarg.

Justice

Regional Programmes

European Parliament:

MEPs

MEPs from Cultural Committee

Party representatives

Council of Europe (would need to travel)

Directorate of Youth and Sport

NGO/other:

Related sectors, e.g. presenting their lobby work: ECF, European Heart Foundation, EUCIS LLL, EHFA, FEPI/, Nike, lottery associations (national and private), stakeholders from the EC studies on grass-root financing of Sport and volunteering in sport.

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Relation between ISCA Europe and external political relations

by Mogens Kirkeby

European Union (27 countries + relations)

- European Parliament
- European Commission (various directorates , Education and Culture - including sport, Health, etc.)
- Committee of the Regions

Council of Europe (44 countries)

- EPAS – Enlarged Partial Agreement on Sport (voluntary sport cooperation between 33 countries)

World Health Organisation (WHO)

- Regional office for Europe in Copenhagen/Rome



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Relation between ISCA Europe and external political relations

What's next in the European Union

Societal Role of Sport

Moving towards evidence-based
Sport policies!



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Relation between ISCA Europe and external political relations

What's next in the European Union

- Study on Volunteering (just published – incl. national reports)
- Study on Grass-root sport Funding (first results published, final report in 4-5 Month)
- Eurobarometer on Sport to be published within 2-3 Month
- Preparation of the EU Sport Program 2012.
- Consultation process for EU Sport Program (4 March!)
- Call for project proposals (Volunteering, Social inclusion and Anti-Doping) June 2010.
- EU Sport Forum in Madrid 19-20 April.

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7)

Communication in Sport for all.

Presentation from communicators' group with questions for the Top Leaders. By Steen Bille . (see document in folder)

Discussion on the suggestions and the Top Leaders role as political lobby makers nationally.

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8)

Rounding off the discussion, defining the next steps and ways of staying in touch.

17.30 End of meeting