

"Sport and Cultures in Dialogue"
Citizens Panel Skopje, Macedonia 28-30 May 2010



**Sport and
Cultures in
Dialogue**

EU White Paper on sport

What is the future perspective?

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International Sport and Culture Association

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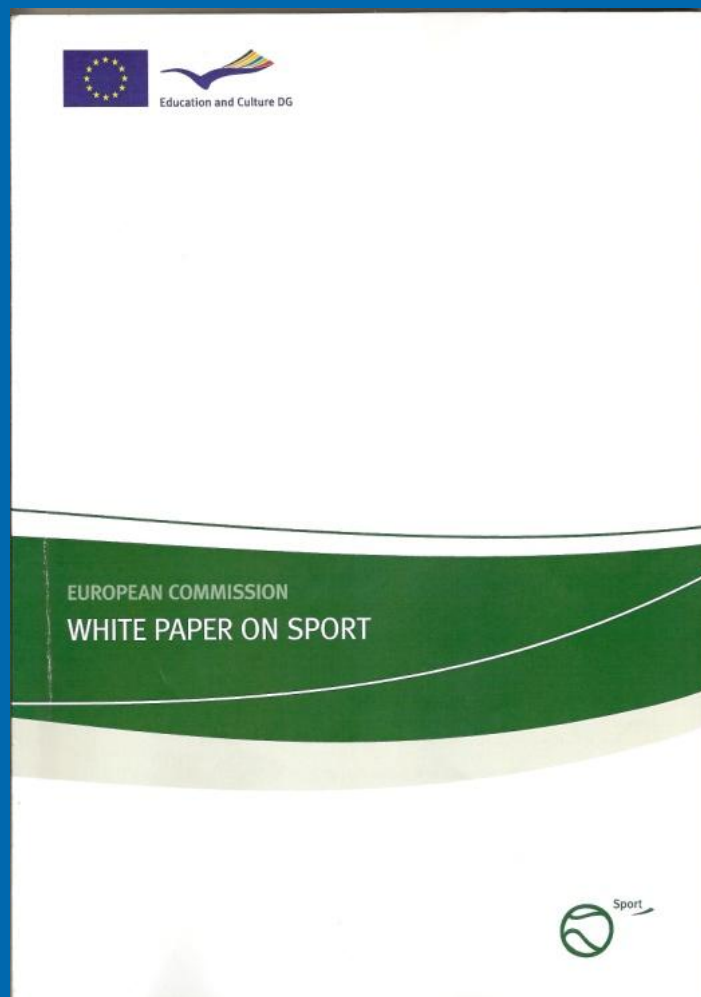
Thank you for coming and bringing
Sport and Cultures in Dialogue
among engaged Citizens in Europe



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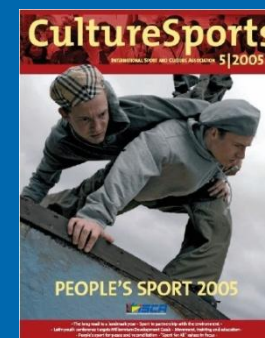
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International umbrella organisation for sport and popular culture – founded in 1995

120 member organisations with focus on "sport for all" (hereof 40 member organisations in Europe)

www.isca-web.org



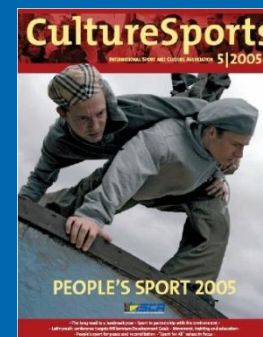
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ISCA is an organisation bringing together sport, culture and youth organisations from across the globe

ISCA believes that everyone should have the chance to participate in international activities such as sports festivals, exchanges and education programmes

We call it 'Sport and Culture for All'



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**Sport and
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Access to :

- **Knowledge based partnerships: health and fitness, facility management, sport and environment, senior activities, children activities, badminton, etc.**
- **Leadership training - youth, adults; volunteers and employees**
- **Open international sport events for individuals, teams, clubs – all age groups**
- **Lobbying for 'sport for all'**



**ORGANISATIONAL
DEVELOPMENT**



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International Sport for All cooperation for:

National organisational development

**Transform knowledge from international cooperation and
inspiration to national organisational development**



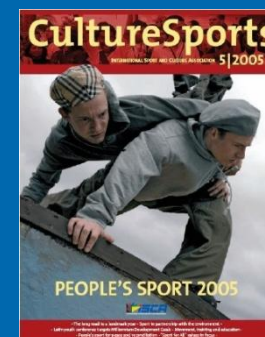
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The overall aim:

**To assist the *demanded* development
of the organisations and institutions
governing Sport for All**

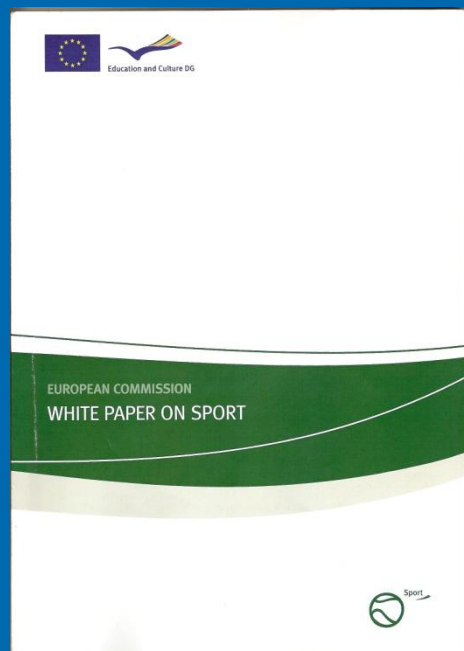
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The White Paper on Sport define sport as:

"all forms of physical activity which, through casual or organised participation, aim at expressing or improving physical fitness and mental well-being, forming social relationships or obtaining results in competition at all levels"



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White Paper on Sport focus on:

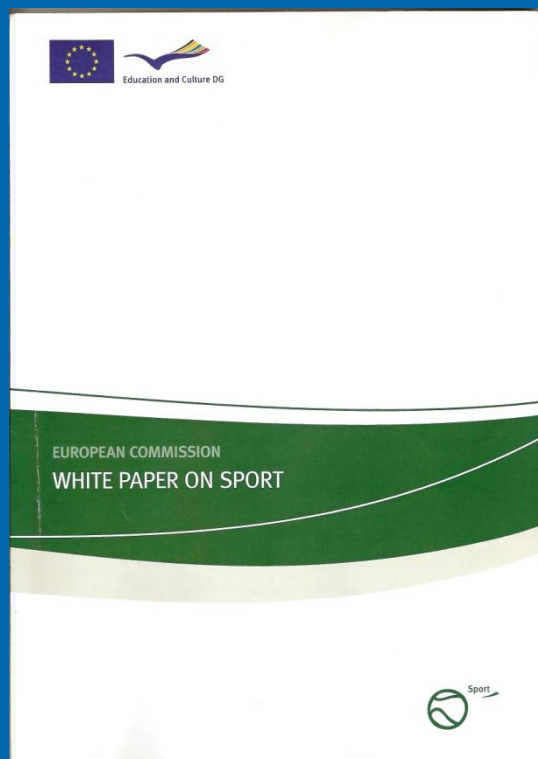
Societal role of sport
Economic role of sport
Organisation of sport



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The "**societal role of sport**" reflects the significance of sport as a social phenomenon

- Enhancing public health through physical activity
- Fight against doping
- Enhancing the role of sport in education and training.
- Promoting volunteering
- Using the potential of sport for social inclusion, integration and equal opportunities
- The environmental challenge



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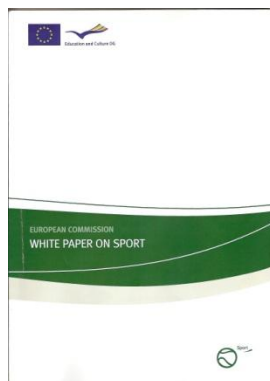
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**Paper make no changes
by itself.....**

**Can the White Paper
be turned into action ?**

And which actions ?

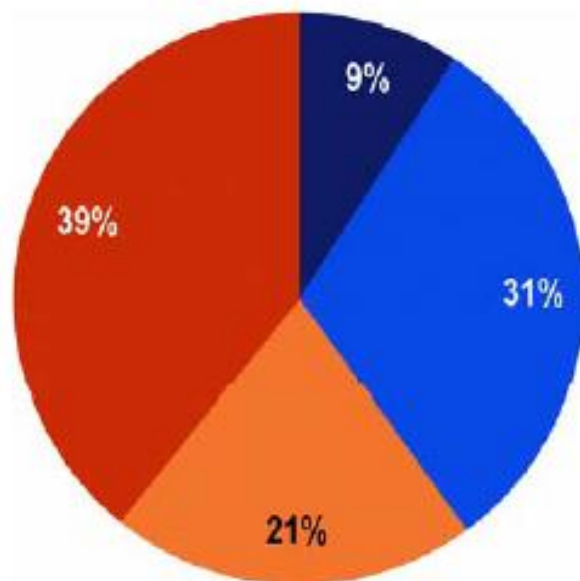


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**Sport and
Cultures in
Dialogue**

QF1. How often do you exercise or play sport?



● Regularly ● With some regularity ● Seldom ● Never

27 European Countries

28.000 respondents

Data published March 2010

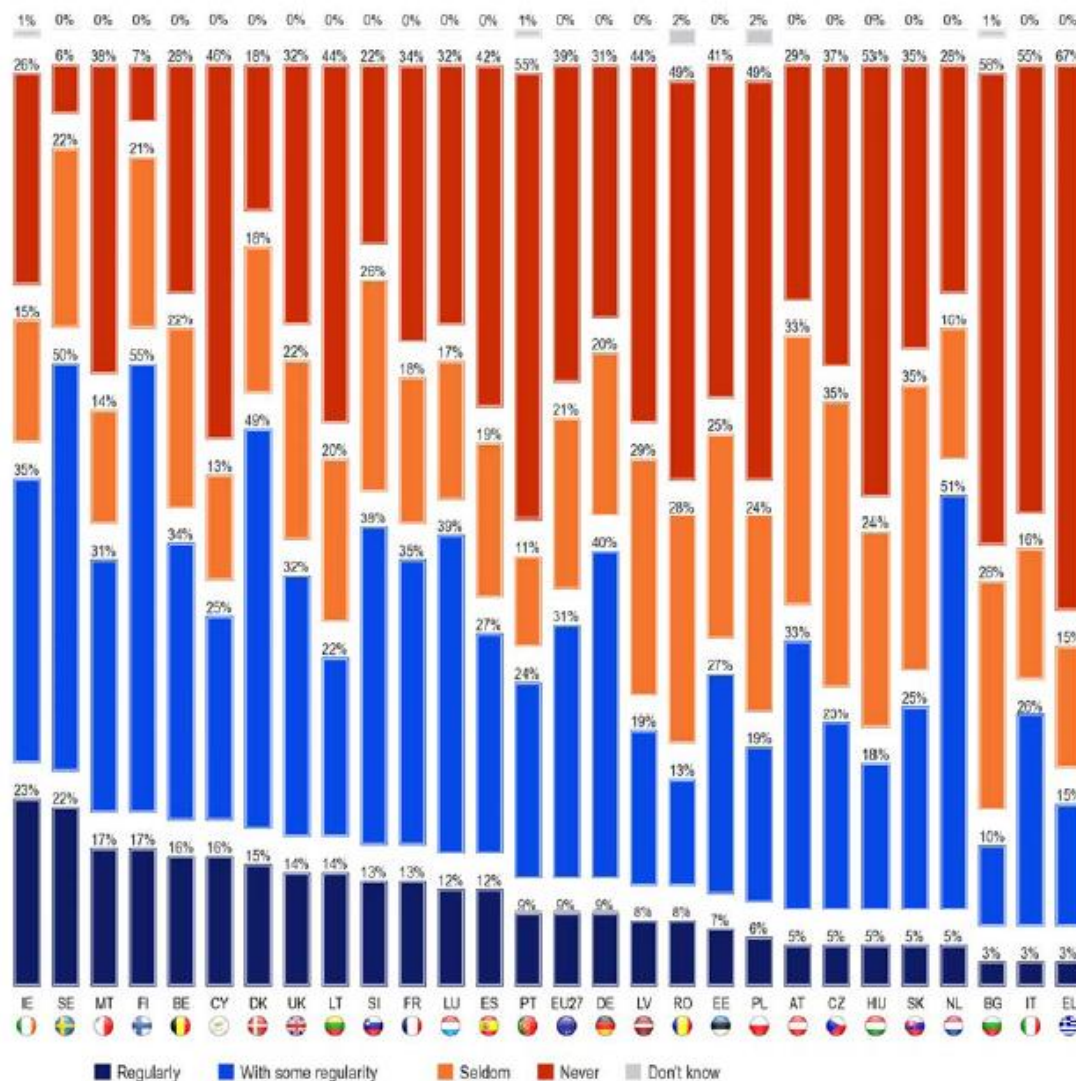


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**Sport and
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QF1. How often do you exercise or play sport?



Big differences in how active the populations are.

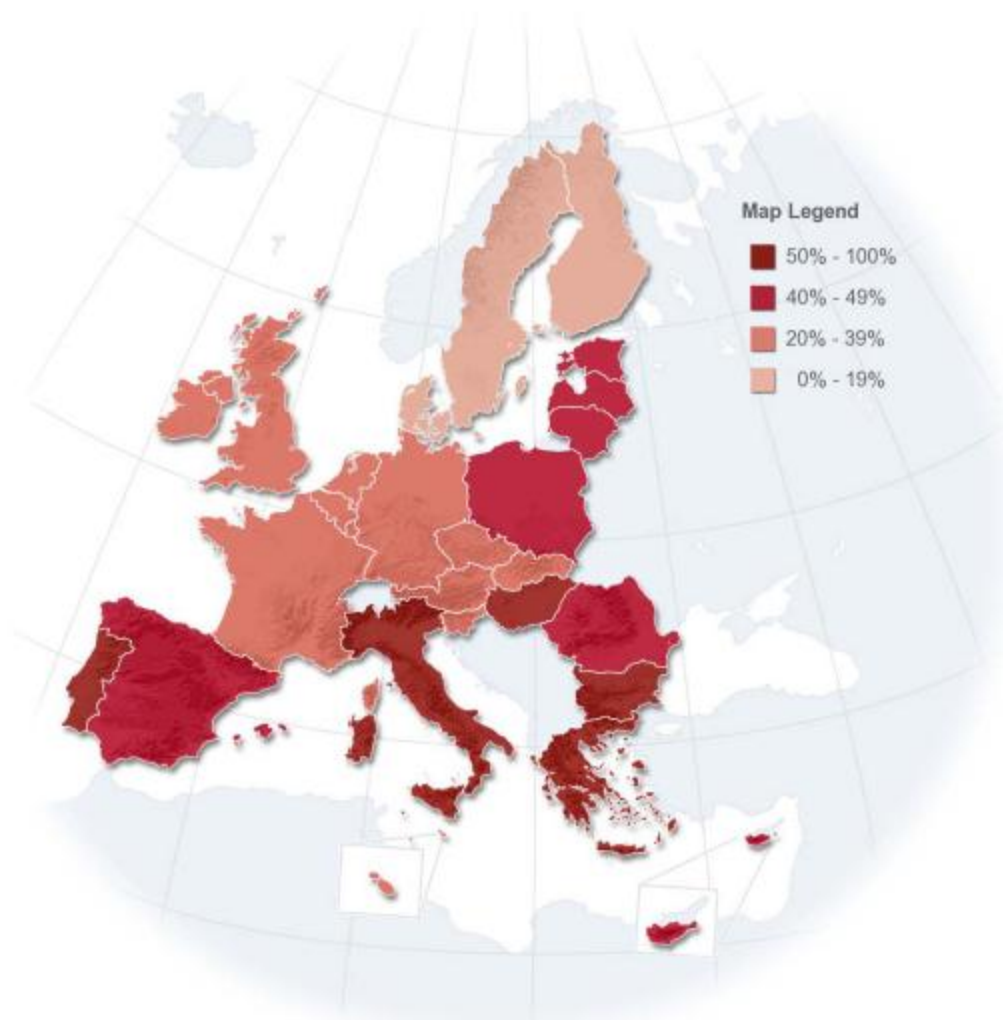


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Question: QF1. How often do you exercise or play sport?

Answers: Never

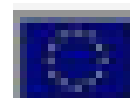


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Men do more sport than Women.

Strong link between level of education and level of participation

Participation is also related to support system in the various countries



EU27

39%



- A clear majority of EU citizens get some form of physical exercise at least once a week, although in four EU Member States less than half of citizens report doing this much exercise -***

Across the EU, far more people get 'informal' physical exercise (in such forms as cycling, walking, dancing or gardening) than play organised sport.

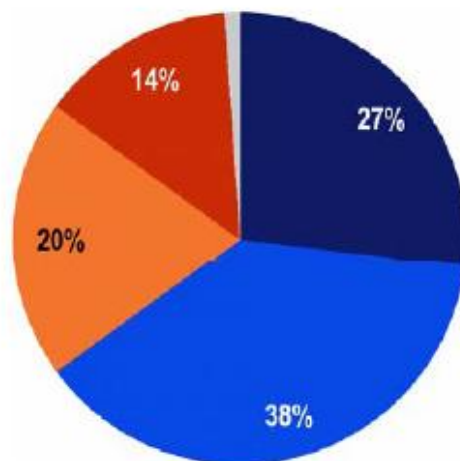
More people (27%) say⁶ they engage in physical activity 'regularly' (at least 5 times a week) than any other response category, and a clear majority (65%) get some form of exercise at least once a week.

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QF2. And how often do you engage in a physical activity outside sport such as cycling or walking from a place to another, dancing, gardening...?



● Regularly ● With some regularity ● Seldom ● Never ● Don't know

● EU27

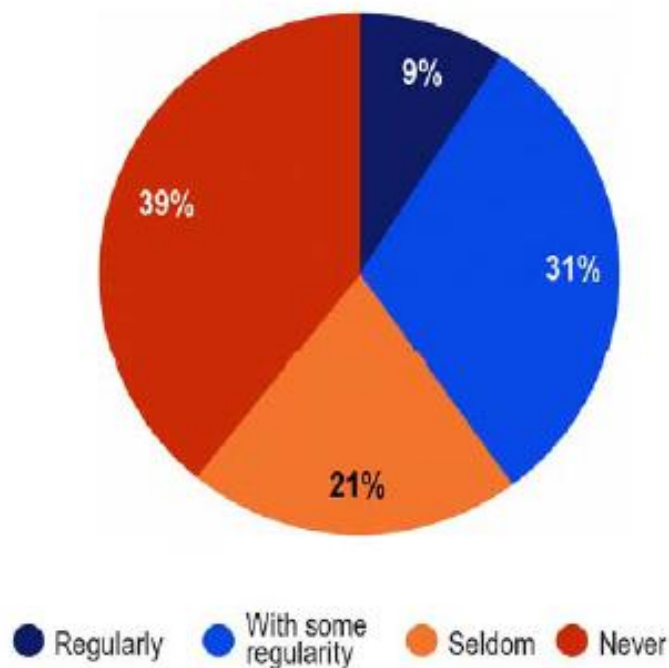


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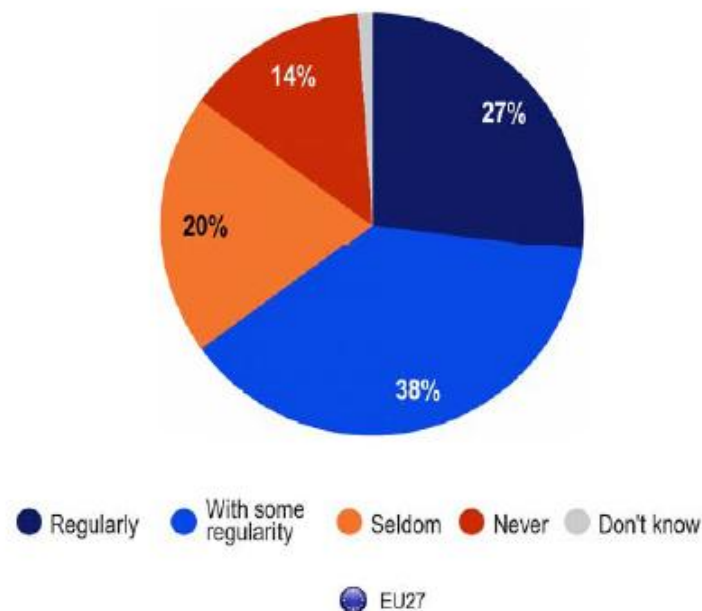


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QF1. How often do you exercise or play sport?

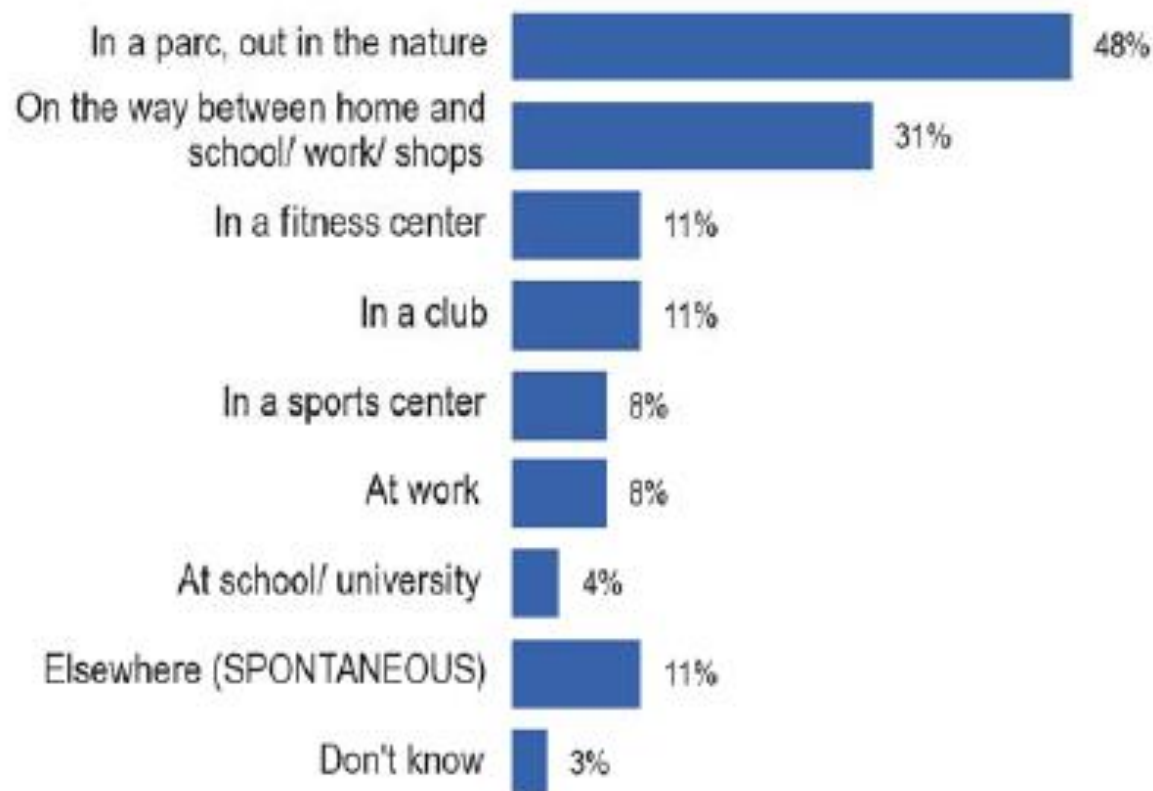


QF2. And how often do you engage in a physical activity outside sport such as cycling or walking from a place to another, dancing, gardening...?





QF3. Where do you engage in sport or physical activity?

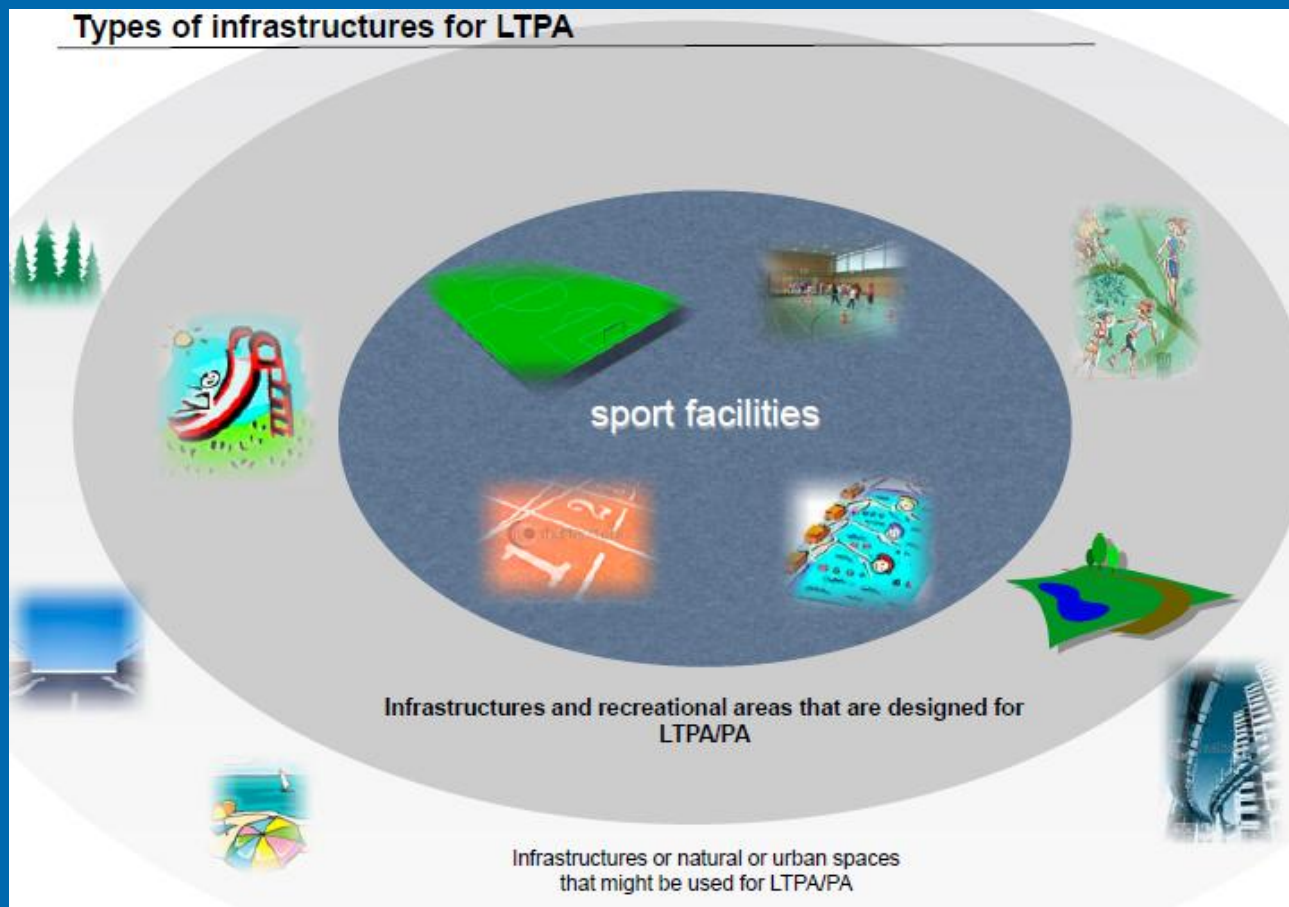


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Types of infrastructures for LTPA



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QF4. Why do you engage in sport or physical activity?



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**Sport and
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QF4. Why do you engage in sport or physical activity?



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The "**societal role of sport**" reflects the significance of sport as a social phenomenon

- Enhancing **public health** through physical activity
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- Promoting **volunteering**
- Using the potential of sport for **social inclusion, integration** and equal opportunities
- The **environmental** challenge

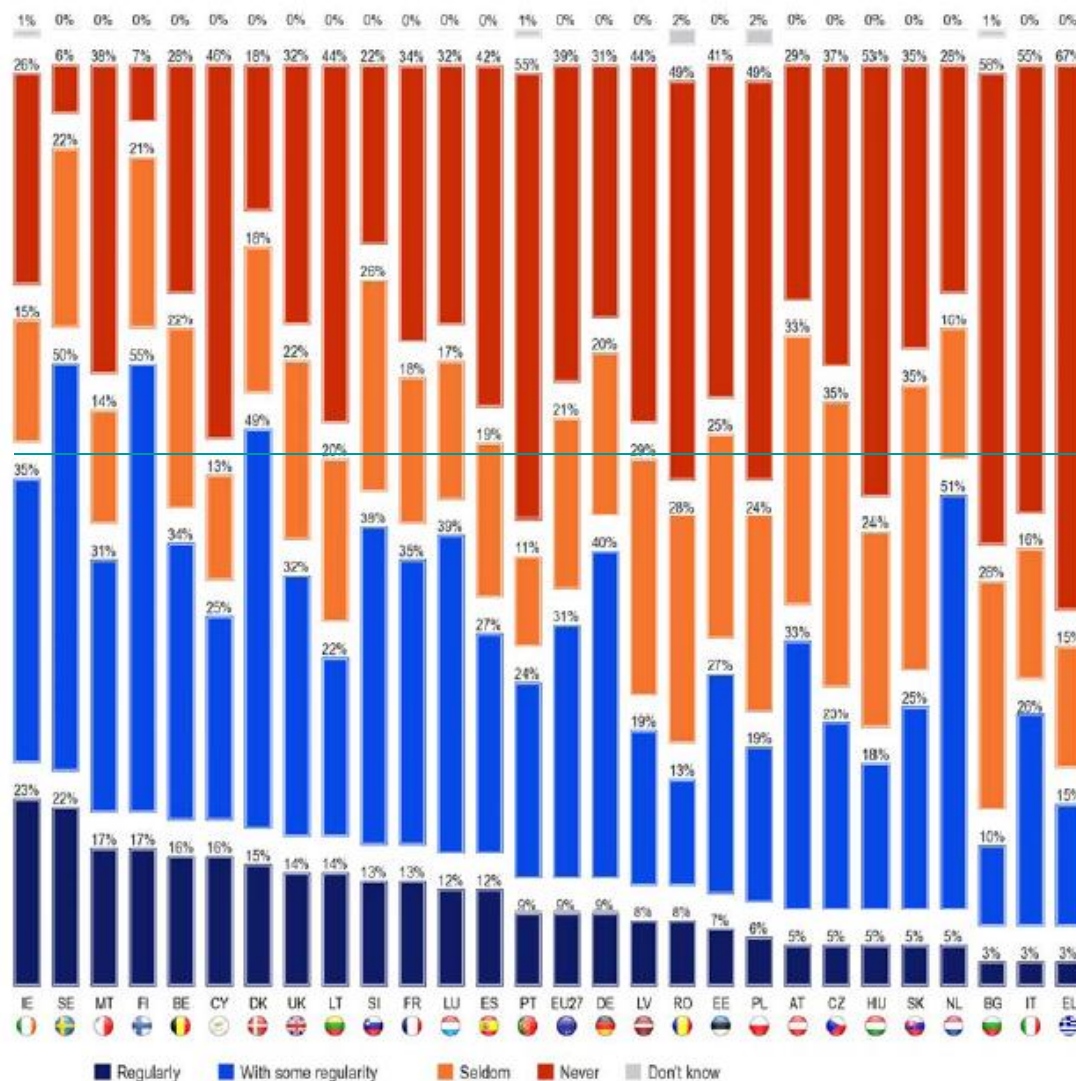


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QF1. How often do you exercise or play sport?



Common goal to close the gap between most active and least active !!

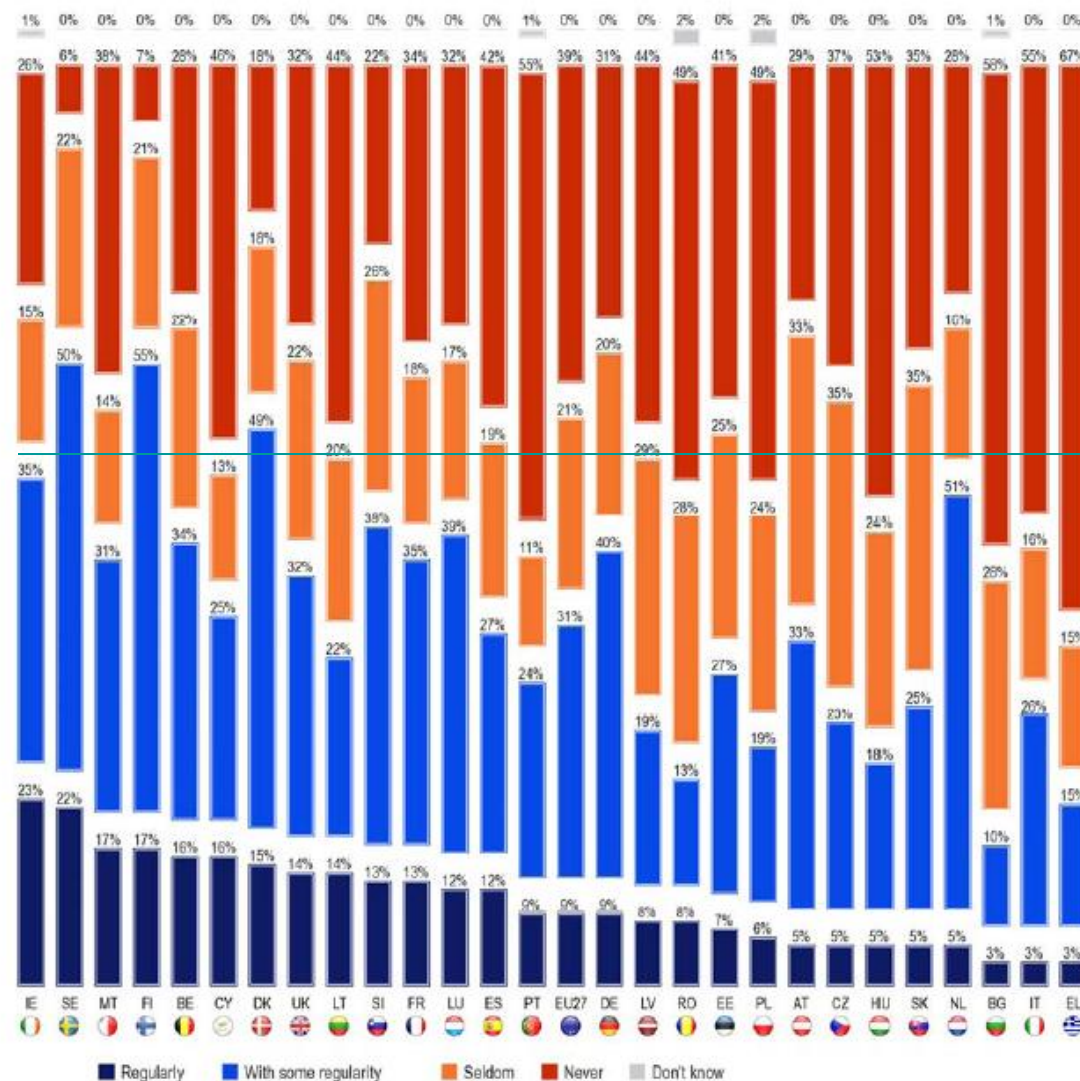


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QF1. How often do you exercise or play sport?



Common goal to close the
gap between most active
and least active !!

RESULT:

100 mill more active citizens



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**EU White Paper on sport
What is the future perspective?**

What are the next steps!





EU White Paper on sport What is the future perspective?

What are the next steps:

- Open consultation — the European Commission listen to citizens.
- Public Hearing in the European Parliament 29 June
- Evaluation of European project 2009-2011
- 2011 European Year of Volunteering
- First European Sports program 2012-2013
- 2nd European Sport program 2014-2020





EU White Paper on sport What is the future perspective?

What are the next steps!

- Our task is to make the "Voice of grass-root sport and physical activity heard"!

