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7	SANTE TENTATIVE ACTION PLAN						
8	Result of Kick-off seminar, Copenhagen, March 5-7						
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10		OS THEME	WHO	CONTACT PERSON(S)	WHAT	HOW	WHEN/WHERE
11		1 - Education and certification of instructors doing HEPA activities	FIAF; CASSINO; UISP. EXTERNAL PARTNERES: E.g. Other universities and other actors with relevant experience.	FIAF: Mimi; CASSINO: Giovanni, UISP: Roberto	There's a need to harmonize what's currently being done in Europe. Look at EQF (European Qualification Norm) for fitness and outdoor activities. A EQF HEPA could be an interesting way forward for the health sector. Would provide minimum standards, measurements, evaluation criteria for the sector.	Workshops/seminar/exchange s. Look at EQF Outdoor activities framework. SANTE experiences could be collected and partners found within network.	WHERE/WHEN: Workshop/seminar at CASSINO in Sep/Oct 2010. Follow-up with work on HEPA EQF. Presentation of outcomes in March 2011.
12		2 - National campaigns to engage more people in PA and Sport	NEMUNAS; UISP; LTSA; DGI, DTB; SUS. EXTERNAL PARTNERS: a) Marketing and campaign agency, b)organisation with proven campaign track-record, c) Media representatives, d) all participants committed to bring in a potential partner from the health sector to activities.	NEMUNAS: Aura and Vitorija; DTB: Pia; DGI: Anders; LTSA: Aiga; SUS: Matjaz; UISP: Rita	How can SFA organizations be better at sustaining campaigning results. How can we: a)attract people through campaigns?, b) make sure they are effective?, c) what are good examples in this field?, d) implement campaign matching activities?.	International Seminar and/with workshop.	tbd.
13		3- How to engage seniors in sport and physical activity: Motivation, new activities and organizational form	SALSC, SOKOL, CASPB, DTB, SUS. EXTERNAL PARTNERS: Insurance companies, health centers, UFOLEP (?), respected institutions at national level (e.g. Church, elderly institutions, senior associations, etc.)	SALSC: Millar, SOKOL: Vladimir, CASPV: Vasta, DTB: Pia, SUS: Damir	How to motivate inactive seniors? Which are needed instruments to change the life style and behaviour of inactive seniors? Each organisation needs to develop individual strategy and target group focus and to adopt specific approach per target group. To hear good practices for adoption in the represented organisations. Possible activities for seniors could include: a) Travel - providing senior's the opportunity to travel, b)New activities for seniors (e.g. Fitness), c) Health clubs for seniors, d) Seniors with disabilities. Experience within SANTE? Mapping could be needed, UISP e.g. has activities at home for seniors	A combination of knowledge intake and workshop format. Study visits, workshops, exchanges for leaders, international seminar hosted by SALSC.	When: tbd. Where: Scotland and other locations, tbd

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14		4- Engaging Youth/adolescents in physical activity using health as a brand	FEPI, CASSINO, NEMUNAS, LTSA, UISP	CASSINO: Giovanni; FEPI: Alberto	Physical activity is at first sight not important to youth, they prioritize other parts of life. How can SANTE then help SFAs to build a brand that states: "Healthy activities are cool"? First step will be a measuring of health through physical activities. This can be used to build the values to promote and brand physical activity to youth. The focus should not only be on sport, but at health as a lifestyle.	Workshop - potentially held in/by ISCA on how to measure health through physical activity. Studyvisit at NEMUNAS festival this summer to practically see how NEMUNA engage and attract youth in their activities.	WHERE/WHEN: NEMUNAS Festival in June - a good example of reaching youth. Everybody is welcome.
15		5 - Municipality/sport organization cooperation on a practical level	FEPI, SALSC, DGI (?), Other partners (?)	FEPI: Alberto; SALSC: Millar, DGI (?)	Can good practices in Europe on cooperation between municipalities, sport organizations, consumers + other stakeholders be identified? Are there standards we should follow/promote/disseminate? How can SANTE make use of such knowledge, both on a practical and policy level? See e.g. 'Child in the City Conference'. A strong possible visibility platform for ISCA and ISCA partners.	Study visit Scotland/Denmark. Scotland trip focused on municipality/sport organization cooperation. Denmark trip could have a similar focus and/or the Danish context of sport in rural areas and/or focus on term for people with a disability.	WHERE/WHEN: Denmark/Scotland/3rd country. Timing tbd.
16		6- Holistic health concepts	DGI, SUS, DTB (?), others (?)	DGI: Anders; DTB: (?); SUS: (?). EXTERNAL REPRESENTATION: Svoli (?)	Learning from SUS' Healthy Sport Club. The concept is interesting for DGI's ambitions of developing a holistic Health Policy. How far are we on creating sustainable changes through Healthy Sport Clubs - have the effects been documented? Are changing life patterns also visible in people's private life?	Bilateral cooperation SUS/DGI - possibly third part and external representation (Svoli mentioned by DGI). Study visit to SUS to explore SUS Healthy Sport Clubs (organisation, theory, background, documentation, recognition of SUS in governmental strategies - match). Visit to Denmark could be in connection to DGI conference in December on organisational development.	WHERE/WHEN: 1) Slovenia ? / 2)Denmark - December. NB: NB: Link to group 4 & 8 and their focus on evidence based programmes could be explored .

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17		6- Holistic health concepts	DGI, DTB, SUS (?)	DGI: Anders; DTB: Pia; SUS: (?)	Learning from DTB's HEPA experience with evidence based programmes (certified trainers, partnerships with universities, governmental structures, insurance companies reaction, actual content, etc.). could be used to kick-start a likeminded DGI's initiative, i.e. acknowledged by Governmental structures, insurance companies, etc.. DTB has been more than 15 years underway and DGI would like to learn from this experience. A third partner with some experience and concrete ambitions would be welcome, e.g. SUS.	Bilateral/trilateral meetings.	WHERE/WHEN: Bilateral talks ongoing. NB: Link to group 4 & 8 and their focus on evidence based programmes could be explored .
18		7 - Partnerships with commercial actors: building sponsorships and building committing partnerships.	CASSINO, SOKOL, CASPV, SUS, DTB, LTSA	CASSINO: Antonio, SUS Damir, LATS Katarina, SOKOL Vladimir, CASPV Vlasta	1) How to build sponsorships/partnerships?, 2) How to build evidence based data (targeted at insurance companies), 3)How to find "market value" of our products, activities, and Associations?4) How to offer evidence based data? 5) How to change our strategy to feed the market? External representation - banks?	1) Study tour to DTB (best practise), 2) Workshop connected to Nordicwalking Convention in Riga - possibility to meet potential sponsors, 3) Bilateral meetings, 4) National organisations and universities	WHERE/WHEN: 1. Germany, 2010 2) Riga, Last week in September. NB: Link to group 6 & 8 could be explored.
19		8 - Empowering women through HEPA	FIAF, DGI , SUS , DTB	FIAF: Mimi; SUS, DTB, DGI	Using health enhancing physical activity to empower women: physically, mentally, emotionally, spiritually	1.Listing main health (other) problems that women have and discuss how PA can help to overcome them 2. finding /experimenting various PA Study visit - maybe DK with DGI. Present findings during 2010 Congress in Frankfurt.	WHERE/WHEN: 1. Study visits for experts to prepare and formulate agenda and program , 2. Active workshops - practical classes for women during the Congress in Frankfurt, theoretical workshop, discussions and evaluation during the Congress in Frankfurt: October 2010