



SANTE SEMINAR IN CASSINO

ARE **WE** READY TO **FIGHT FOR** **HEPA HUMAN RESOURCES**
AS PROFESSIONALS IN THE EU LABOUR MARKET?
30 JANUARY TO 2 FEBRUARY 2011, CASSINO - ITALY

HEPA leaders/trainers are the core of the promotion of a better understanding of health-enhancing physical activity. They give a stronger voice to physical activity promotion in health policy and in other relevant sectors in Europe, including support for workforce development.

HEPA leaders develop, support, and disseminate effective strategies and multi-sectoral approaches in order to promote transparent and flexible education and training system based on clear learning and career pathways and respond to the VET and labour market challenges.

SANTE is an ambitious effort of 17 partners across Europe representing sport organizations, esteemed universities, businesses and local government. The partners have united resources in the SANTE project to address and act upon the contemporary challenge of improving Europeans' health.

SANTE partners have chosen the development and recognition of Human Resources in HEPA as one of the most important topic for further development.

SANTE project welcomes you to join the Platform for development and recognition of Human Resources in HEPA and the Thematic seminars which will be held in Cassino in Italy from 31st January to 2nd February, organized by one of SANTE Partners, University in Cassino. We will together constitute an important component of the SANTE project and serve the overall aim of debating health challenges and HEPA Human Resources of a European wide nature.



More concretely, the seminar on HEPA Human Resources seeks to meet three specific aims:

- Secure a common understanding of the current situation on HEPA Human Resources in Europe, including statistics, barriers and opportunities for improving the status of HEPA Human Resources.
- Analyze the vocational education and training (VET) strategies implemented in the HEPA sector both at national and European level as ground for the development of specific Life Long Learning strategies and shared occupational standards;
- Present best practices from the daily work of HEPA leaders, including both theoretical and practical perspectives.
- Discuss future perspectives and expected trends including the possibility of innovative partnerships, e.g. with actors traditionally not involved in the sport for all sector. Together with other relevant institutions and organizations, improve coordination in physical activity promotion across sectors and administrative structures.

SUPPORTERS:



The SANTE is receiving support from the European Commission, Education and Culture DG, under the "2009 Preparatory Action in the Field of Sport" (Project number EAC/21/2009/102).



WHO IS ORGANISING THE EVENT?

The event is organized by ISCA and by one of SANTE partners University of Cassino, Italy <http://www.unicas.it/>

Seminar will be held in Cassino in Italy, in University of Cassino and in Hotel Al Boschetto.

Cassino is a **comune** in the province of Frosinone, Italy, at the southern end of the region of Lazio, 120km from Rome.



Cassino is located at the foot of Monte Cairo near the confluence of the Rapido and Liri rivers. The city is best known as the site of the Abbey of Montecassino and the Battle of Monte Cassino during World War II, which resulted in tremendous Allied and German casualties as well as the near total destruction of the town itself. Today, Cassino is also home to the University of Cassino and a FIAT automotive plant.

WHO SHOULD ATTEND?

The Seminar is expected to attract project managers and political leaders from SANTE partners, as organisations and individuals with interest and experience in health-enhancing physical activity, health professionals who deal with HEPA Human Resources (professionals and volunteers) as a means to strengthen and maintain HEPA Human Resources, decision makers and policy designers in sport and health policy, sport scientists and sport managers.



BY PARTICIPATING IN THE SEMINAR PARTICIPANTS WILL GET:

- a knowledge base in health-enhancing physical activity and HEPA Human Resources;
- knowledge how to encourage and support HEPA human resources to take responsibility for actively promote the choice of physical activity;
- a knowledge of best practices from the daily work of HEPA leaders, including both theoretical and practical perspectives;
- a knowledge base of organization, management and quality assurance of vocational education and training (VET) strategies implemented in the HEPA sector both at national and European level as ground for the development of specific Life Long Learning strategies;
- Excellent networking opportunities and a programme with structured and engaging bi- and trilateral in depth discussions.

CONTACT DETAILS

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SANTE SEMINAR PROGRAM

ARE **WE** READY TO **FIGHT FOR** **HEPA HUMAN RESOURCES**
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MONDAY 31ST OF JANUARY 2010

Over the day arrivals to the Airport in Rome

16.00 – 19.00

SANTE Workshop »**WE**«

Welcome by ISCA and University of Cassino

»WE«, SANTE Partners !

The session will have a European and national scope and seeks to create an overview of trends, barriers and opportunities. It will show perspectives on status, barriers and opportunities for increasing Europe's HEPA human resources as professionals and volunteers.

SANTE workshop will use the proccess of Future Workshop (method by Robert Jungk and Norbert R. Müller) which has 3 major steps leading the way

- Criticism phase
- Utopia phase
- Realisation and recommendation phase

It's all about

- Thinking big, thinking real.
- Discussing, planning.
- Sharpen ideas and recommendations.
- KISSS - Keep It Simple, Short and Sexy.

20.00

Dinner in Hotel Al Boschetto

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TUESDAY 1ST OF FEBRUARY 2010

Conference »HEPA HUMAN RESOURCES in Europe«

7.30 – 8.00	Good Morning Physical Activity
9.30 – 10.00	Conference Opening Session
10.00 – 11.00	<p>Plenary Session 1</p> <p>A COMMON UNDERSTANDING OF THE CURRENT SITUATION ON HEPA HUMAN RESOURCES IN EUROPE</p> <p>Sport for all sector, health sector and educational sector secure a common understanding of the current situation on HEPA Human Resources in Europe, including statistics, barriers and opportunities for improving the status of HEPA Human Resources. HEPA leaders/trainers are the core of the promotion of a better understanding of health-enhancing physical activity. They give a stronger voice to physical activity promotion in health policy and in other relevant sectors in Europe, including support for workforce development.</p>
11.00 – 11.30	Coffee break
11.30 – 12.30	<p>Plenary Session 2</p> <p>VOCATIONAL EDUCATION, TRAINING AND CERTIFICATION</p> <p>The vocational education and training (VET) strategies are implemented in the HEPA sector both at national and European level as ground for the development of specific Life Long Learning strategies and shared occupational standards.</p>
12.30 – 13.00	<p>Talkshow</p> <p>ARE WE READY TO FIGHT FOR HEPA HUMAN RESOURCES AS PROFESSIONALS IN THE EU LABOUR MARKET?</p> <p>A talk show is a session where a group of people will discuss about main Conference` topic. It will feature a panel of guests, consisting of a group of people who have great experience in relation to HEPA human resources and HEPA strategy on the national and European level.</p>
13.00 – 14.00	Lunch
14.00 – 16.00	<p>Conference Workshop</p> <p>FIGHT FOR GOOD PRACTICES</p> <p>The workshop will present good practices from the daily work of HEPA leaders, including both theoretical and practical perspectives.</p>
18.00 – 19.30	Study tour to University of Cassino Sport facilities in Atina
19.30	Atina by night
20.00	<p>Closing dinner and Entertainment in Palazzo Cantelmo in Atina</p> <p>More on: http://www.comune.atina.fr.it/</p>





WEDNESDAY 2ND OF FEBRUARY 2010

8.30

STUDY TOUR TO MONTE CASSINO FOR SANTE PARTNERS

Monte Cassino is a rocky hill about 130 km southeast of Rome, c. 2 km to the west of the town of Cassino and 520 m altitude. St. Benedict of Nursia established his first monastery, the source of the Benedictine Order, here around 529. It was the site of Battle of Monte Cassino in 1944. The site has been visited many times by the Popes and other senior clergy, including a visit by Pope Benedict XVI in May 2009. The monastery is one of the few remaining territorial abbeys within the Catholic Church.

Find more: http://en.wikipedia.org/wiki/Monte_Cassino

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10.00 – 12.30

WORKSHOP FOR SANTE PARTNERS: "THE WAY AHEAD"

Future perspectives for cooperation
Discuss future perspectives and expected trends including the possibility of innovative partnerships, e.g. with actors traditionally not involved in the sport for all sector. Together with other relevant institutions and organizations, improve coordination in physical activity promotion across sectors and administrative structures.

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