

INVITATION TO THE PUBLIC HEARING ON GRASSROOTS SPORT AND PHYSICAL ACTIVITY IN EUROPE

100 MILLION MORE EUROPEANS ACTIVE IN
SPORT AND PHYSICAL ACTIVITY BY 2020

*setting the priorities for grassroots sport
and physical activity in Europe*

ORGANISERS:

The Public Hearing is organized
by ISCA Europe in cooperation
with and kindly hosted by
MEP Ms Emma McClarkin.



The SANTE is receiving
support from the European
Commission, Education and
Culture DG, under the "2009
Preparatory Action in the Field
of Sport" (Project number
EAC/21/2009/102).

DATE AND VENUE

European Parliament
Rue Wiertz , Brussels
Room ASP A1H1
09.00 to 11.30 the 31st of May 2011

THE PUBLIC HEARING

The European Parliament and the
European Council have politically
committed to increasing grassroots
sport participation across Europe. Now
it is time to flesh out the steps to get
there.

Financially, the European citizens
themselves are the biggest contributor
to grassroots sport and physical activity
turnover. In second place, the local
municipalities and cities are by far the
biggest contributor, with up to 100
Euros of support per citizen per year in
some instances.

Support from national governments,
from lotteries and from professional
sport remains important. But they are
not the main funding sources. The
same can surely be said for the money
allocated by the EU directly to Sport,
accounting for less than one cent per
European Citizen per year.

What, then, is the role of Europe in the world of sport?

If financial support is not the driver,
indeed the need for shared political
visions could be. To boost sport and
physical activity participation we need
shared political goals to inspire all levels
of stakeholders, to rally support and to
coordinate efforts across sectors.

It is a matter of political priority. Sport
in Europe faces many challenges, as
described in the recent European
Commission Communication on
Sport. But with increased grassroots
participation as the primary goal, there
is a need for higher attention from
all relevant sectors, such as health,
education, urban planning, new
technology and facility development.

The public hearing will provide a
platform for formulating the visions
and priorities for European grassroots
sport. But most importantly, it will allow
stakeholders to reflect on the necessary
steps to get there, and on whom needs
to be involved to that end.

ORGANISERS:



**European
Conservatives
and Reformists
Group**



Some speakers are to be confirmed, please follow the programme updates on ISCA's website.

- MEP Emma McClarkin (ECR, UK)
- MEP Seán Kelly (EPP, Ireland)
- Mr Stefan Szymanski, Professor of Economics at Cass Business School, City University London, UK
- Mr Filippo Fossati, Chairman of ISCA Europe and President of Unione Italiana Sport per Tutti - UISP
- Mr James MacDougall, Head of Policy at the Sport and Recreation Alliance, UK
- Mr Mogens Kirkeby, President of International Sport and Culture Association - ISCA

The event will be organized in English, with simultaneous translation available in English, Spanish, Polish and Italian.

Support ISCA Europe's petition for
a common European vision of : **100
MILLION MORE EUROPEANS ACTIVE IN
SPORT AND PHYSICAL ACTIVITY BY 2020.**

Go to www.sportvision2020.eu and join a broad network of organisations and individual citizens for a more active Europe.



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Please register to the Public Hearing
before 19 May 2011 at:
[http://www.isca-web.org/english/
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PARTICIPATION IS FREE.

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