

In partnership for health –  
enhancing physical activity

## PATHE Conference 2010

*Belgrade, Serbia* 22. – 25.4.2010

### *The aim of the conference*

With the PATHE project, Sport For All Organisations show commitment to involve themselves in health prevention and physical activity promotion. They increase their capacity to develop health promotion and prevention activities, goal-oriented health enhancing physical activity programmes and motivation to engage health and physical activity experts.

The PATHE conference 2010 will provide a platform for presenting new knowledge and for exchanging experience, not only among the 20 partner organisations in the PATHE project, but also towards other interested organisations. The recurring theme of the conference will be cross-cutting partnerships, demonstrating the value of working together across sectors to engage citizens in health-enhancing physical activity.

The PATHE Conference will also give recommendations for future decisions and input to common strategies to increase the activity level of EU population all conclusions will be included in the PATHE Declaration which will be designed, debated and adopted during the Conference.



## Who is organising the event?

The Conference is organised by ISCA and hosted by one of PATHE Collaborating Partners, Association Sport for All Serbia and will be held in Belgrade in Serbia. It is prepared in close cooperation with PATHE Associate partners: SUS from Slovenia, DGI from Denmark, UISP from Italy and USEP from France.

## Who should attend?

The conference is expected to attract project managers and political leaders from PATHE Associate partners and PATHE Collaborating Partners as well as organisations and individuals with interest and experience in health-enhancing physical activity, health professionals who deal with sport as a means to strengthen and maintain health, decision makers and policy designers in sport and health policy, sport scientists and sport managers.

## By participating in the Conference, participants will get:

- a knowledge base in health-enhancing physical activity and health related fitness
- knowledge how to encourage and support population to take responsibility for their own health and to actively promote the choice of physical activity over a sedentary lifestyle
- materials from local/national/international initiatives
- a knowledge of best practices from presenters and new experiences to be used in own organisation
- a knowledge base of organization, management and quality assurance of promotion of health and physical activity throughout Europe
- excellent networking opportunities and a programme with structured and engaging bi- and trilateral in depth discussions



## PATHE Conference program

Date	Topics
Thursday, 22.4.2010	Arrivals over the day PATHE reception and dinner at 18.00 »365 ways to get fit«
Friday, 23.4.2010	Networking day
9.00 – 11.00	ISCA Health network meeting*
11.30 – 12.30	PATHE bilateral meetings ** Open market***
14.00 – 15.00	PATHE bilateral meetings ** Open market***
15.00 – 17.00	Sport for All activities (indoor and outdoor sport activities)
17.00 – 18.00	<b>PATHE Declaration session</b> PATHE Declaration will include recommendations for future decisions, and input to common strategies to increase the activity level of EU population
19.00 – 20.00	<b>PATHE Conference 2010</b> Plenary session 1 Keynote Address: In partnership for health-enhancing physical activity

Final program for the Conference will be fixed 4 weeks before the Conference and sent to you by e-mail.

\* ISCA Health Network meeting: ISCA invites all members to participate in international cooperation on topics of special interest for each member. The goals are that national organisations should benefit from being part of inspirational and developing partnerships. Sport and Health is one of the most important topics on the agenda of Sport for All organisations today. Indeed, health is a key topic for governments, individuals and a whole range of organisations world-wide. This is the background for ISCA to establish a Health Network. All signed up participants will get a specific invitation to the meeting.

\*\* Bilateral Meetings: PATHE Conference will ensure time and place for "Bilateral meetings", meetings that are designed to engage project partners and other participants in a bi-lateral exchange of knowledge and information on the promotion of health and physical activity.

\*\*\* The Open Market Place has been created for select PATHE partners to present their work, projects, materials, future activities, videos and/or organizations. There is no additional cost for presenting at the Open Market Place as we hope you will see this opportunity as added value to your Conference attendance. You can set up your 'stand' during the morning of 23 January. You will be provided with a table and posting board which can be used for presenting information, photos, flyers, brochures, etc. Electricity is available on limited basis if requested in advance.



## PATHE Conference program

Date	Topics
Saturday, 24.4.2010	Workshop day
9.00 – 10.30	<b>Parallel Workshop 1</b> Quality management strategy in developing health programs
9.00 – 10.30	<b>Parallel Workshop 2</b> How to motivate kids to become an actors of their healthy lifestyle?
11.00 – 12.30	<b>Parallel Workshop 3</b> How to develop health and physical activity projects and method to get support?
11.00 – 12.30	<b>Parallel Workshop 4</b> How to build capacity in Sport For All Associations to prioritise health as a topic? How can an organisation develop and implement a health strategy to mainstream health in the organisation?
14.00 – 15.30	<b>Workshop 5</b> »PATHE project is a long term process or never ending story« <b>Future perspectives</b>
16.00 – 18.00	Sport for All activities (indoor and outdoor sport activities)
18.30 – 20.00	PATHE Conference 2010 Plenary session 2 Keynote Address: Three year review of PATHE and PATHE Declaration »We took responsibility to contribute to healthy nations« by PATHE Associate partners
Sunday 25.4.2010	Exploring Belgrade and departure

### For more details contact:

International Sport and Culture Association  
Tietgensgade 65. DK-1704 Copenhagen.  
Tel: + 4533298026 // Fax:+ 4533298028  
info@isca-web.org

#### Contact persons:

Saska Benedicic Tomat, PATHE project coordinator  
sbt@isca-web.org

#### Conference will be held in:

Hotel Zira  
Ruzveletova 35  
11000 Belgrade, Serbia  
[http://www.zirahotels.com/\\_guests/en/](http://www.zirahotels.com/_guests/en/)



PATHE project and PATHE Conference are receiving support from the European Commission, European Agency for Health and Consumers.





## PRACTICAL INFORMATION for participants

### 1. Registration

All participants, i.e. both the official delegation members and any other guests (e.g. partners) are invited to register by 5 April 2010 at the latest using the on-line registration on: <http://spreadsheets.google.com/viewform?formkey=dHc4S1FqZDBkbUowcmpuQU8xb3B3WHc6MA>

At the Information desk in the Zira Hotel in Belgrade, participants and other registered guest will receive their registration badges. The registration badges must be worn throughout the event as participants will otherwise not be able to access the venue.

With the registration and accreditation badge you get free participation in the Conference, all materials, beverage and meals according to the programme.

### 2. Arrival/Departure/Transportation

Participants (arriving by plane) will be subject to the usual border procedure. There will be special taxi – transportation for all participants from airport to Hotel. We recommend to all participants to book flight on 22nd of April with arrival time in Belgrade before 4pm.

There will be no special transportation or direction for participants arriving by car. You can find a map/link for Hotel here:

[http://www.zirahotels.com/\\_guests/en/?page=location](http://www.zirahotels.com/_guests/en/?page=location).

You can also use Hotel garage for free.

Participants (departing by plane) will have opportunity to use special taxi – transportation to the airport 25th of April. We recommend to all participants to book flight on 25th of April with departure time from Belgrade after 2pm.



### 3. Accommodation

Organizers will book room for participants following details from the registration forms.

Hotel details: [http://www.zirahotels.com/\\_guests/en/](http://www.zirahotels.com/_guests/en/)

Zira Hotel provides special rates for the PATHE Conference participants.

To get these rates and conditions we need your registration form by April 5, 2010.

### 4. »Conference« venue

PATHE Conference will take place at Conference Centre in Zira Hotel.  
Zira Hotel, Ruzveltova 35, 11000 Belgrade

Conference rooms: [http://www.zirahotels.com/\\_guests/en/?page=conference](http://www.zirahotels.com/_guests/en/?page=conference)

Coffee breaks, lunches and dinners will be organised in accordance with the programme within Hotel area.



## PRACTICAL INFORMATION for participants

### 5. Interpretation

The working language at the event will be English – no interpretation provided.

### 6. Conference fee

Conference fee includes:

- Local transfer for participants arriving by plane.
- admission to all presentations, conference materials, conference program, welcome reception, lunches, coffee breaks and the closing dinner.

The congress fee does not include travel and accommodation.

Conference fee : 150 eur

If you are accompanying a participant but will just be present at the lunches and dinners: 100 eur

### 7. Visa support

Participants that need a VISA support letter or formal invitation are required to contact the Conference organizer: [info@isca-web.org](mailto:info@isca-web.org).

VISA support letters can only be attributed to participants that are PATHE partners or paid the Conference` fee.

### 8. Currency

We would like to remind you that Serbia is not part of euro zone and you can only do payment in the domestic currency Serbian »dinar«. You can get Serbian dinar through ordering at your local bank, exchange at Belgrade airport or at any cash dispenser in Belgrade.

### 9. Contacts for registration and programme:

International Sport and Culture Association

Tietgensgade 65. DK-1704 Copenhagen

Tel: + 4533298026

Fax: + 4533298028

[info@isca-web.org](mailto:info@isca-web.org)

Saska Benedicic Tomat, PATHE project coordinator

[sbt@isca-web.org](mailto:sbt@isca-web.org)

Interesting link:

Belgrade city:

<http://www.beograd.org.yu/cms/view.php?id=220>

Registration deadline: 5th of April 2010.