

SEMINAR INFORMATION SHEET

MOBILIZING YOUTH THROUGH SPORTS AND TECHNOLOGY

14–19 JUNE 2011 IN VIENNA, AUSTRIA

ORGANISERS

ENGSO Youth (European Non - Governmental Sports Organisation Youth),
ISCA (International Sport and Culture Association),
Sportunion Österreich

DATE:

Arrival: Tuesday, 14th June until 2 p.m.

Departure: Sunday, 19th June after 2 p.m.

VENUE:

Sportcenter Donaucity,
Arbeiterstrandbadstr.128, 1220 Vienna,
Austria

<http://www.sportcenter-donaucity.at/en>

CO-FINANCED BY:

The Council of Europe's
European Youth Foundation

NUMBER AND PROFILE OF PARTICIPANTS:

24 young Europeans up to 35 years old, who are working as leaders, volunteers and trainers in the youth sport sector. The selection of the participants will be based on their experience in the sector, respecting gender balance and age limits.

PARTICIPATION FEE AND COSTS:

- ✓ Participation fee for the Seminar is € 40,- per participant
- ✓ Full board and accommodation (shared rooms) will be covered by the organisers and the European Youth Foundation
- ✓ 70% of the travel costs will be reimbursed, up to a maximum of € 150,-

APPLICATION:

Applicants will need to fill in the application form and write a letter of motivation (max. 1 page) which states the reasons why they want to participate in the seminar, including:

- ✓ her/his sport history
- ✓ her/his background and involvement in children and youth sports
- ✓ the positions and tasks which the applicant has assumed in youth and/or sport organisations
- ✓ the previous experience in using new technologies as a way to participate in the life of his/her community

In order to be as cost efficient as possible, we urge participants to send the application forms and letters of motivation as soon as possible, by the very latest

 **UNTIL FRIDAY, 29TH OF APRIL 2011 MIDNIGHT**

by email to: b.lang@sportunion.at

CONTEXT OF THE SEMINAR:

Europe's youth are growing up in a connected world of internet access, mobile phones and electronic interactivity. Sport remains the most effective means for youth engagement and participation. Efficient use of media is the infrastructure for reaching and engaging youth today, where numerous studies from inside and outside of Europe document how young people are using various media sources as outlets to participate, share knowledge and – more generally – engage in societal matters.

The seminar “Mobilizing Youth through Sports and Technology” in Vienna, Austria will involve 24 European participants. It is designed to develop and share hands-on knowledge on how media can further young people's participation and active citizenship through Sports. Through workshops, round-tables and the presentations and discussions of tools, the linkages between media (be it of social or more technical nature) and youth engagement and initiative will be explored.

OBJECTIVES OF THE SEMINAR:

- ✓ To address an experienced need among youth organizations in the sport sector for in-depth discussions and knowledge on the link between youth engagement and electronic media.
- ✓ To explore the concepts of youth participation and e-participation and current barriers and opportunities experienced by youth leaders in the sport sector
- ✓ To address these barriers through sharing good practices on using sport and e-participation as a tool for social change
- ✓ To broaden the understanding of the potential that different types of media (e.g. Bebo, Facebook, Twitter and Wordpress) have to engage young people and to analyze tools which can increase the participation of young people in their communities
- ✓ To facilitate networking between participants and between their organisations for future cooperation on sport for all and cultural activities.

MORE INFORMATION

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 **THE SEMINAR IS CO-FINANCED BY THE EUROPEAN YOUTH FOUNDATION OF THE COUNCIL OF EUROPE.**