# Don’t lose your way in the global sport and physical activity market

## Apply to present your innovation at the MOVE Congress

The global market for new products and offers that get people active can be mind-boggling and it is no wonder so many new businesses and NGOs lose their way. That’s why we have created the MOVE Congress Innovation Alley, to give new ideas a promotional boost with an interactive exhibition of the next game-changing organisations, fitness gadgets and sports equipment.

We are expecting to host the biggest MOVE Congress yet from 16-18 October in Budapest, with up to 500 delegates looking for tomorrow’s solutions to the physical inactivity crisis.

We know that running a start-up or young organisation is a time consuming process, so maybe you didn’t get a chance to apply for an Innovation Alley stand, poster or presentation before our first call deadline.

Not to worry! Another chance is here.

Download the application form here, choose the way you would like to present your organisation, initiative or technology and tell us a little bit about it. Send us your application by Tuesday 24 July 2019 to be in the running.

It’s very easy and if you have any questions, please get in touch with us at contact@movecongress.com