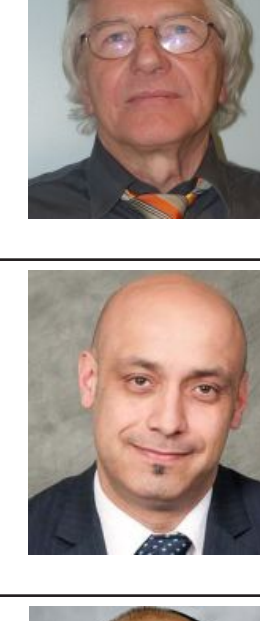
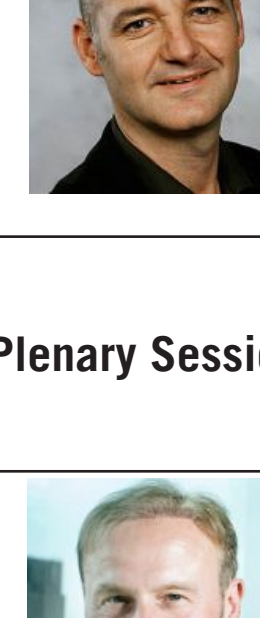
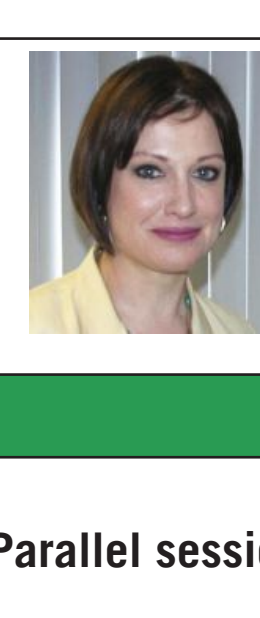
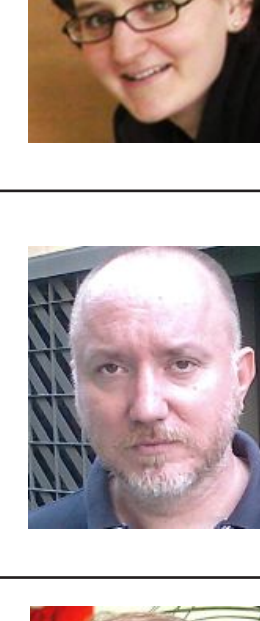
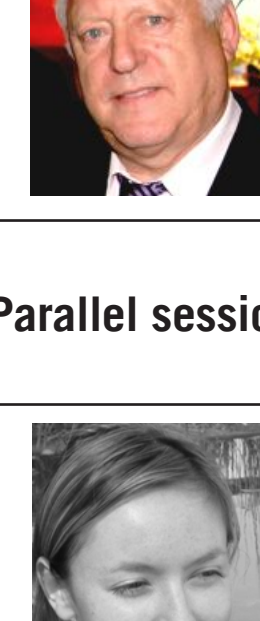
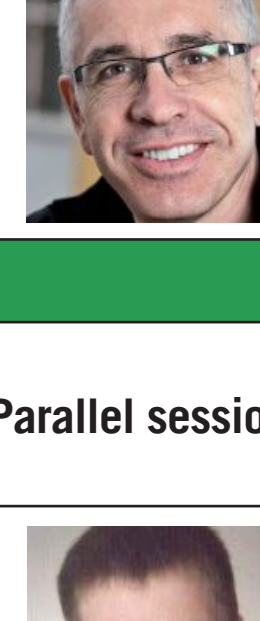
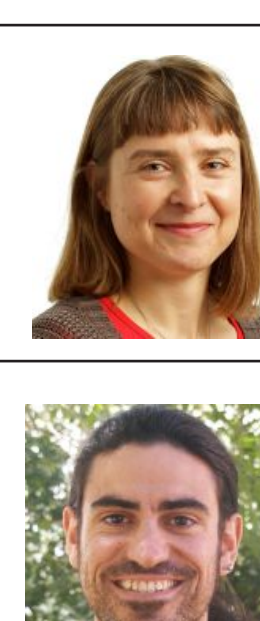
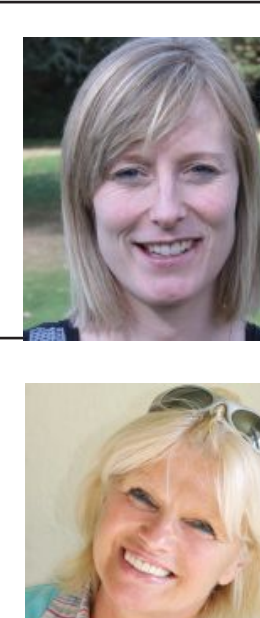
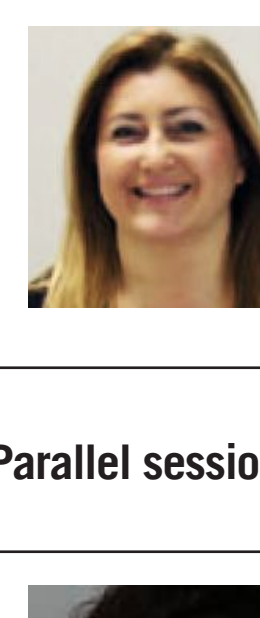
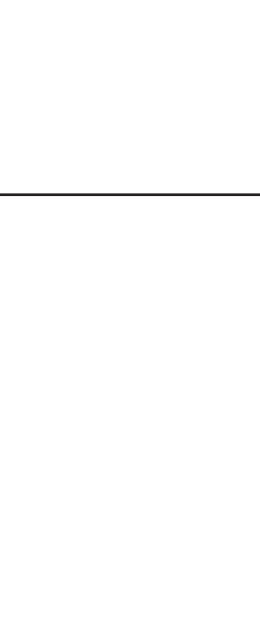
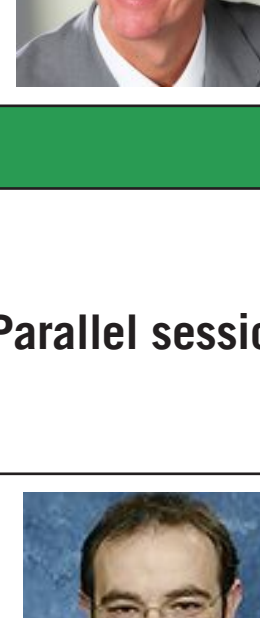
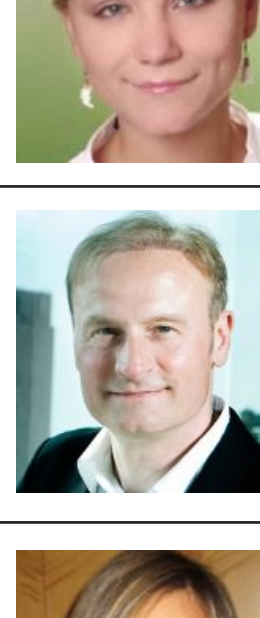
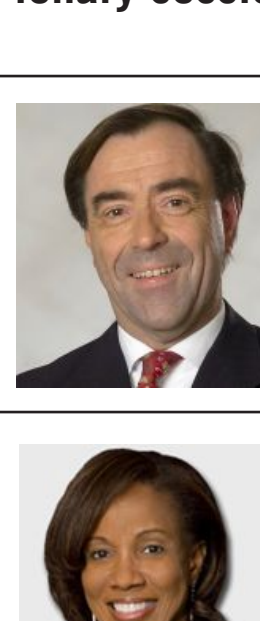
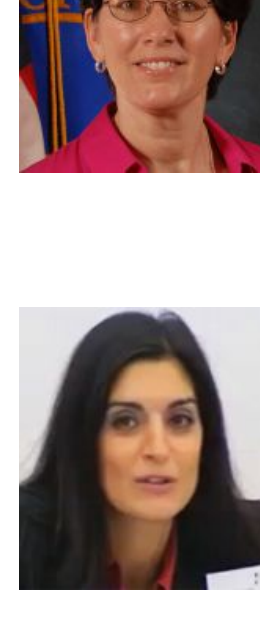
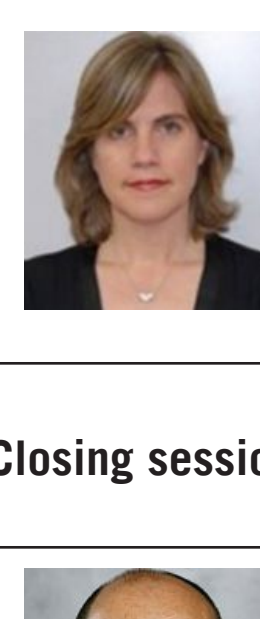
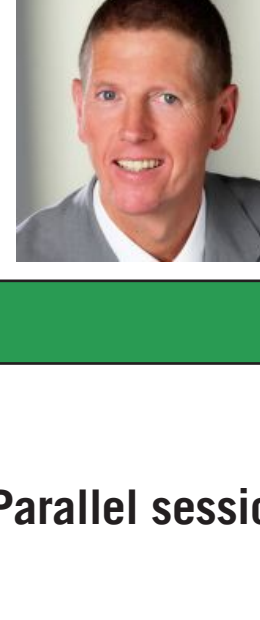
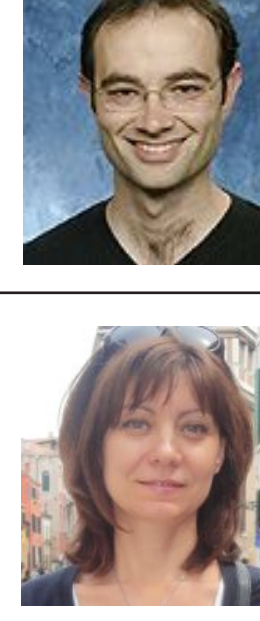
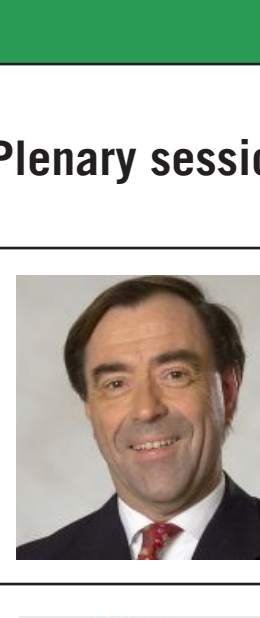
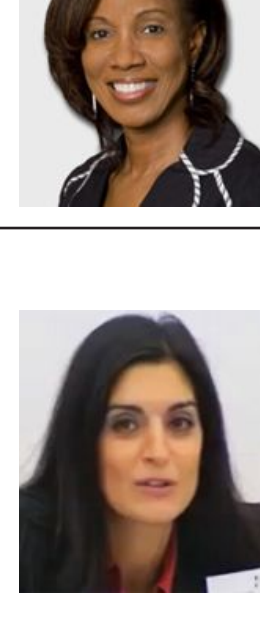
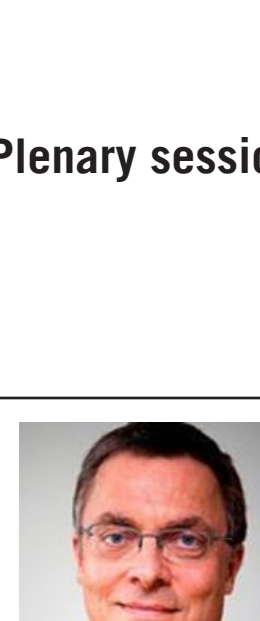
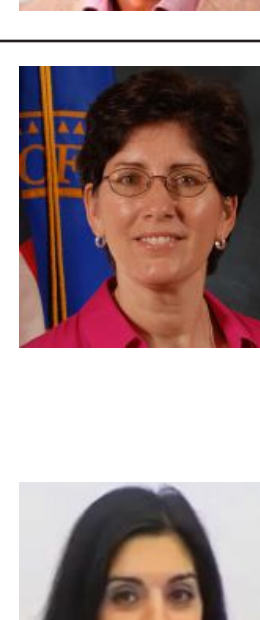
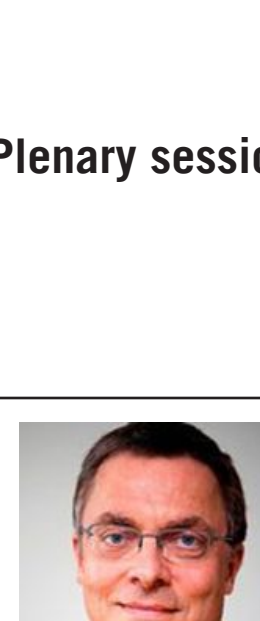
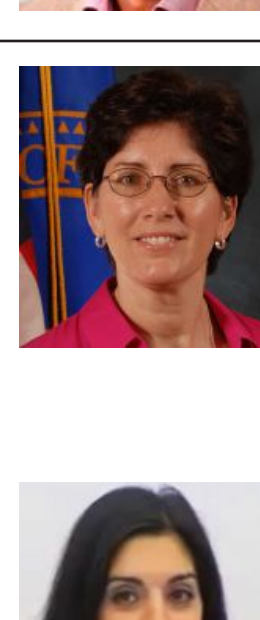
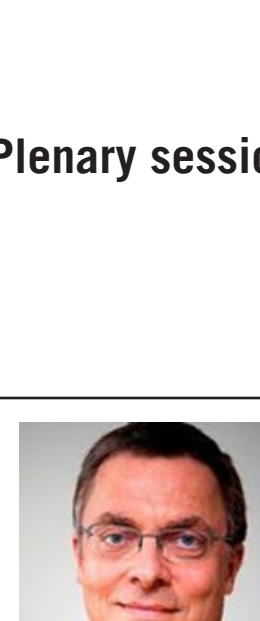
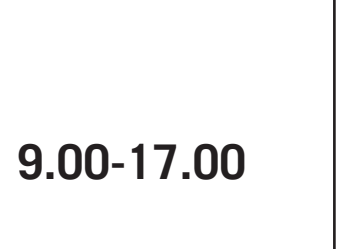
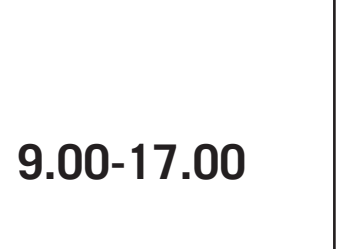


 20 OCT 11 CONGRESS PROGRAMME		
WEDNESDAY 19 OCTOBER 2011		
	CNOSF, Amphitheatre	WELCOME RECEPTION FACILITATED BY Charles Conte, Responsible for Laicity, La Ligue de l'Enseignement
19.00 - 22.00		Welcome address by Mr. Denis Massegli , President, Comité National Olympique et Sportif Français, CNOSF
		Welcome address by Mr. Jean Vuillemoz , Deputy Mayor of Paris
		Welcome address by Mr. Jean-Marc Roirant , Secretary General, La Ligue de l'Enseignement on behalf of the organizing partners
		Opening address by Mr. Richard Monnereau , Chief of Cabinet, French Ministry of Sport
		Welcome address by Mr. Mogens Kirkeby , President, International Sport and Culture Association
		WELCOME RECEPTION
THURSDAY 20 OCTOBER 2011		
9.30-10.00	Plenary Session	WELCOME TO MOVE2011 – OFFICIAL OPENING CNOSF, Amphitheatre
		Moderator: Mr. David Lopez , Responsible for international affairs, La Ligue de l'Enseignement
		Welcome speech by the organizing partners, Mr. Philippe Machu , Vice-President, La Ligue de l'enseignement in charge of "Sport and Society"
		Opening address, Mr. Vincent Chaudel , Vice-President, Sport and Citizenship
		One congress - 200 practices to go, launch of call for project experiences in physical activity promotion targeting socially disadvantaged groups, Mr. Mogens Kirkeby , President, ISCA
10.00-11.00	Plenary Session	IT'S ALL ABOUT PARTICIPATION: REVERSING THE TRENDS AND TACKLING THE CHALLENGES OF PHYSICAL INACTIVITY CNOSF, Amphitheatre
		Moderator: Mr. René Kural , Director of Centre for Sports and Architecture, The Royal Danish Academy of Fine Arts, Schools of Architecture, Design and Conservation, Denmark (Associate Partner of the MOVE project)
		Becoming a Catalyst for Change: Moving Toward One Fit America, Ms. Shellie Pfohl , Executive Director, President's Council on Fitness, Sports & Nutrition, USA
		ParticipACTION – igniting a national movement for physical activity and sport, Ms. Kelly Murumets , President and CEO of ParticipACTION, the national voice of physical activity and sport participation in Canada
11.00-11.30		COFFEE BREAK
11.30-12.30	Plenary Session	IT'S ALL ABOUT PARTICIPATION: REVERSING THE TRENDS AND TACKLING THE CHALLENGES OF PHYSICAL INACTIVITY, CONTINUED CNOSF, Amphitheatre
		Instruments, opportunities and constraints in promoting physical activity, Ms. Pilar Alvarez-Laso , Assistant Director-General for Social and Human Services, UNESCO, France
12.30-14.00		LUNCH
14.00-15.30	Parallel session I	PUTTING THE TARGET GROUP FIRST: CUSTOMIZING PHYSICAL ACTIVITY FOR SPECIFIC TARGET GROUPS CNOSF, Amphitheatre
		Moderator: Mr. Giovanni Capelli , Prof. Dr. and Dean of the Faculty of Sport Sciences, University of Cassino, Italy (Associate Partner of the MOVE project)
		Gym World: The new brand of the German Gymnastics Federation and basis for strategic development, Mr. Walter Brehm , Vice President, German Gymnastic Federation, Germany
		Adapted and inclusive sports training and competition: A new dimension for people with intellectual disability, Ms. Sabine Menke , Director Youth, Unified Sports® & Research, Special Olympics Europe/Eurasia, Belgium
		Management of sport facilities: Using indicators of management and communication to promote physical activity, Toni Llop , Director of Sport Facilities Management, Union Barcelona of Association of Sport, and president of Confederation Européenne Sport et Santé, Spain & Josep Salvadó , Director of IT Department, Eurofitness Group, Spain
		Sport within physical activity, Mr. Alain Calmat , Dr. and President of the Medical Commission, Comité National Olympique et Sportif Français, CNOSF, France
14.00-15.30	Parallel session II	REACHING CHILDREN AND YOUTH: WHAT DOES IT TAKE? Charlety, Club House
		Moderator: Ms. Krystelle Lochard , Partnership Development Manager, Streetfootballworld (Associate Partner of the MOVE project)
		Lessons learned from 10 years D0IT: effectiveness, implementation and dissemination issues of school-based obesity prevention, Ms. Amika Singh , Dr., VU University Medical Centre Amsterdam, The Netherlands
		Pleasure, effort and progress in physical activities for children Ms. Pascale Bourdier , Health Project Manager, USEP, France
		The role of sport in reducing risk of obesity, insulin resistance and type II diabetes in childhood – a community effort, Mr. Niels Wedderkopp , Professor, Centre for Research in Childhood Health and Institute of Regional Health Research, University of Southern Denmark
15.30-16.00		COFFEE BREAK
16.00-18.00	Parallel session III	GETTING HEALTHY, STAYING HEALTHY: ADULTS AND SENIORS ON THE MOVE CNOSF, Amphitheatre
		Moderator: Mr. Peter Gelius , Research Assistant, Institute of Sport Science and Sport, University of Erlangen, Germany (Associate Partner of the MOVE project)
		Finish middle-aged men on the move: The adventures of Joe Finn, Ms. Miia Malvela , Programme Coordinator, Fit for Life Program, LIKES Research Centre for Sport and Health Sciences, Finland
		Exercise on prescription from primary healthcare settings: Lessons and perspectives from the Let's Walk programme, Mr. Sebastiá Mas , Research assistant and PhD candidate, National Institute of Physical Education of Catalonia, Spain
		Go for Life FitLine: Getting older people active... by phone!, Ms. Martina Mullin , Research and Development Officer, Age & Opportunity, Ireland
		Everytime - Everywhere: Walking for healthier ageing, Ms. Sarolta Monspart , Head of Department of Lifestyle, National Health Promotion Institute, Hungary
		Prosit! Health and sport for all: Italian Sport for all Association (UISP), Mr. Massimo Gasparetto , President of Italian Union of Sport for All regional committee in Rovigo & Ms. Paola Paltretti , Director Projects for Promotion of Health through Physical Activity, Bologna, Italy
16.00-18.00	Parallel session IV	PROMOTING ACTIVE CITIZENSHIP THROUGH PHYSICAL ACTIVITY Charlety, Club House
		Moderator: Ms. Rosarita Cuccoli , CEO and Founder, Stadio Novo, and Member of the Board of Sport and Citizenship, France
		Sport, culture and society: New issues for building bridges, Mr. Eric Favey , Deputy Secretary General, La Ligue de l'Enseignement, France
		Physical activity and citizenship: A challenge for Europe, Mr. Jean-Louis Boujon , member of the board and of the Scientific Committee, Sport and Citizenship, France
		Golf Éducatif - Using golf as a means for citizenship, Ms. Vanessa Chapus , Coordinator, Association pour le Développement du Golf Éducatif (ADGE), France
		RESPECT YOUR HEALTH - Euroschools 2012 Official community health education program of the UEFA EURO 2012, Ms. Kristina Gawriljuk , Project manager, Streetfootballworld, Germany & Mr. Jakub Kalinowski , Chairman of the Board, Volunteers for Sport Foundation, Poland
FRIDAY 21 OCTOBER 2011		
9.00-10.30	Plenary Session	MAKING THE WORLD MOVE: STRATEGIC PARTNERSHIPS FOR PARTICIPATION IN PHYSICAL ACTIVITY CNOSF, Amphitheatre
		Moderator: Mr. Toni Llop , Director of Sport Facilities Management, Union Barcelona of Association of Sport, and president of Confederation Européenne Sport et Santé, Spain (Associate Partner of the MOVE project)
		Who pays for the party? The real money flows in grass-roots sport, Mr. Stefan Szymanski , Professor, Cass Business School, City University London, United Kingdom
		Challenges in physical activity, the built environment and public health - sustainable solutions through partnerships, Ms. Lori Sloate , Partnerships and Advocacy, WHO Centre for Health Development, Japan
		Promoting partnerships for a sustainable development of sports, Mr. Jean Arnaud , Project Manager in sport and sustainable development, Ministry of Sport, France
		Using cross-sector partnerships to build policy capacities for physical activity promotion among sedentary older people, Mr. Alfred Rütten , Professor, Dr. and CEO of the Institute of Sports Science and Sports, University of Erlangen-Nuremberg, Germany
10.30-11.00		COFFEE BREAK
11.00-12.30	Parallel session V	MONEY! WE ALL WANT IT. WE ALL NEED IT. HOW CAN WE GET MORE? NEW FUNDING MODELS AND TRENDS IN FUNDRAISING FOR SPORT AND PHYSICAL ACTIVITY. CNOSF, Amphitheatre
		Moderator: Mr. Marvin Radford , External Relations Manager, International Sport and Culture Association, Denmark
		Fundraising for projects: Added value for sport organisation through European projects, Ms. Lucia Veleva , Project Developer, Founder of the Courage Foundation, Fundraiser and Consultant for Italian Union of Sport for All regional committees in Liguria, Varese, and Cirie Settimo Chiavasso, Italy
		The 'HSE Community Games': A case study from Ireland of a statutory Health agency sponsoring a voluntary Sports organization, Gerry Davenport , President of HSE Community Games and Nazih Eldin , Dr. and HSE Health Promotion Manager, Ministry of Health, Ireland
11.00-12.30	Parallel session VI	LOWERING THE BARRIERS AND CREATING OPPORTUNITIES: PROMOTING PHYSICAL ACTIVITY FOR GIRLS, WOMEN AND ETHNIC MINORITIES Charlety, Club House
		Moderator: Mr. Simone Digennaro , Researcher, Faculty of Sport Sciences, University of Cassino, Italy (Associate Partner of the MOVE project)
		Fit for Girls: A national programme for getting girls physically active, Ms. Annika Frahsa , Research Assistant, Institute of Sport Science and Sport, University of Erlangen-Nuremberg, Germany
		Modernization or discrimination?, Mr. René Kural , PhD, Associate Professor, Architect M.A.A., Director of Centre for Sports and Architecture, The Royal Danish Academy of Fine Arts, Schools of Architecture, Design and Conservation, Denmark
		Fit for Girls: Engaging girls in physical education, physical activity and sport, Ms. Michelle Livingston , Partnership Manager, sportscotland, Scotland
		Increased and sustained physical activity level in Pakistani immigrant men living in Norway, Mr. Eivind Andersen , Associate professor, Norwegian School of Sport Sciences, Norway
12.30-14.00		LUNCH
14.00-15.30	Plenary session	PRACTICES AND MODELS FOR PHYSICAL ACTIVITY PROMOTION CNOSF, Amphitheatre
		Moderator: Mr. Herman Rutgers , Executive Director, The European Health and Fitness Association, Belgium (Associate Partner of the MOVE project)
		Prevention versus treatment for health – the case of Ontario Canada, Ms. Margaret Best , Minister of Health Promotion and Sport, Province of Ontario, Canada
		Participation in physical activity for health – the European Union and its role, Ms. Despina Spanou , Principal Adviser for Communication and Stakeholders, Directorate General for Health and Consumer Policy (DG SANCO), European Commission Chair of the EU Platform for Action on Diet, Physical Activity and Health and of the High Level Group on Nutrition and Physical Activity.
		Changing paradigm - Sport for All in France, Ms. Sylvie Mouyon Porte , Chief of Office for Multi-sport Federations, outdoor sport activities and re-sources centres, Ministry of Sport, France
		Athletes for Citizenship: Campaigning for changes in sport policies in Brazil, Mr. Raí Souza Viera de Oliveira , former captain of the national Brazilian football team, Paris Saint-Germain, and a social entrepreneur
15.30-16.00		COFFEE BREAK
16.00-17.00	Plenary session	TALK SHOW: PATHWAYS TO A HEALTHY, ACTIVE LIFE? The session will discuss various ways to promote health through physical activity: government legislation and initiatives, campaigns, building facilities and settings education measures etc. The session will include interviews and debate in a Talk show format. CNOSF, Amphitheatre
		Moderator: Mr. Jens Sejer Andersen , International Director, Play the Game, Denmark
		• Ms. Shellie Pfohl , Executive Director, President's Council on Fitness, Sports & Nutrition, USA
		• Ms. Margaret Best , Minister of Health Promotion and Sport, Province of Ontario, Canada
		• Ms. Kelly Murumets , President and CEO of ParticipACTION, the national voice of physical activity and sport participation in Canada
		• Ms. Lori Sloate , Partnerships and Advocacy, WHO Centre for Health Development, Japan
17.00-17.30	Closing session	CONCLUSIONS, PERSPECTIVES AND NEXT STEPS CNOSF, Amphitheatre
		Mr. Mogens Kirkeby , President, International Sport and Culture Association
SATURDAY 22 OCTOBER 2011		
9.00-17.00	 	STUDY TOUR
9.00-17.00		ISCA GENERAL ASSEMBLY CNOSF, Amphitheatre
19.30		CLOSING DINNER
		CISP Ravel
         		