

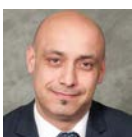



## WEDNESDAY 19 OCTOBER 2011

19.00 - 22.00	Plenary Session	<b>WELCOME RECEPTION</b> CNOSF, Amphitheatre
		Moderator: <b>Mr. Charles Conte</b> , Responsible for Laicity, La Ligue de l'Enseignement
		Welcome address by <b>Mr. Denis Massegia</b> , President, French National Olympic and Sports Committee, CNOSF, France
		Welcome address by <b>Mr. Jean Vuillermoz</b> , Deputy Mayor of Paris
		Welcome address by <b>Mr. Jean-Marc Roirant</b> , Secretary General, La Ligue de l'Enseignement on behalf of the organizing partners
		Opening address by <b>Mr. Richard Monnereau</b> , Chief of Cabinet, French Ministry of Sport
		Welcome address by <b>Mr. Mogens Kirkeby</b> , President, International Sport and Culture Association
		<b>WELCOME RECEPTION</b>

## THURSDAY 20 OCTOBER 2011

9.30-10.00	Plenary Session	<b>WELCOME TO MOVE2011 – OFFICIAL OPENING</b> CNOSF, Amphitheatre
		Moderator: <b>Mr. David Lopez</b> , Responsible for International Affairs, La Ligue de l'Enseignement
		Welcome speech by the organizing partners, <b>Mr. Philippe Machu</b> , Vice-President, La Ligue de l'Enseignement in charge of Sport and Society
		Opening address, <b>Mr. Vincent Chaudel</b> , Vice-President, Sport and Citizenship
		One congress - 200 practices to go, launch of call for project experiences in physical activity promo- tion targeting socially disadvantaged groups, <b>Mr. Mogens Kirkeby</b> , President, ISCA

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10.00-11.00	Plenary Session	<b>IT'S ALL ABOUT PARTICIPATION: REVERSING THE TRENDS AND TACKLING THE CHALLENGES OF PHYSICAL INACTIVITY</b> CNOSF, Amphitheatre
		Moderator: <b>Mr. René Kural</b> , Director of Centre for Sports and Architecture, The Royal Danish Academy of Fine Arts, Schools of Architecture, Design and Conservation, Denmark <i>(Associate Partner of the MOVE project)</i>
		Becoming a Catalyst for Change: Moving toward one fit America, <b>Ms. Shellie Pfohl</b> , Executive Director, President's Council on Fitness, Sports & Nutrition, USA
		ParticipACTION – Igniting a national movement for physical activity and sport, <b>Ms. Kelly Murumets</b> , President and CEO of ParticipACTION, the national voice of physical activity and sport participation in Canada
11.00-11.30	COFFEE BREAK	
11.30-12.30	Plenary Session	<b>IT'S ALL ABOUT PARTICIPATION: REVERSING THE TRENDS AND TACKLING THE CHALLENGES OF PHYSICAL INACTIVITY, CONTINUED</b> CNOSF, Amphitheatre
		Instruments, opportunities and constraints in promoting physical activity, <b>Ms. Pilar Alvarez-Laso</b> , Assistant Director-General for Social and Human Services, UNESCO, France
12.30-14.00	LUNCH	
14.00-15.30	Parallel session I	<b>PUTTING THE TARGET GROUP FIRST: CUSTOMIZING PHYSICAL ACTIVITY FOR SPECIFIC TARGET GROUPS</b> CNOSF, Amphitheatre
		Moderator: <b>Mr. Giovanni Capelli</b> , Prof. Dr. and Dean of the Faculty of Sport Sciences, University of Cassino, Italy <i>(Associate Partner of the MOVE project)</i>
		Gym World: The new brand of the German Gymnastics Federation and basis for strategic development, <b>Mr. Walter Brehm</b> , Vice President, German Gymnastic Federation, Germany
		Adapted and inclusive sports training and competition: A new dimension for people with intellectual disability, <b>Ms. Sabine Menke</b> , Director Youth, Unified Sports® & Research, Special Olympics Europe/Eurasia, Belgium
		Management of sport facilities: Using indicators of management and communication to promote physical activity, <b>Toni Llop</b> , Director of Sport Facilities Management, Union Barcelona of Association of Sport, and President of Confédération Européenne Sport et Santé, Spain & <b>Josep Salvadó</b> , Director of IT Department, Eurofitness Group, Spain
		Sport within physical activity, <b>Mr. Alain Calmat</b> , Dr. and President of the Medical Commission, French National Olympic and Sports Committee, CNOSF, France

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14:00-15:30	Parallel session II	<b>REACHING CHILDREN AND YOUTH: WHAT DOES IT TAKE?</b> Charlely, Club House
		Moderator: <b>Ms. Krystelle Lochard</b> , Partnership Development Manager, Streetfootballworld (Associate Partner of the MOVE project)
		Lessons learned from 10 years DOI: Effective-ness, implementation and dissemination issues of school-based obesity prevention, <b>Ms. Amika Singh</b> , Dr., VU University Medical Centre Amsterdam, The Netherlands
		Modernization or discrimination?, <b>Mr. René Kural</b> , PhD, Associate Professor, Architect M.A.A., Director of Centre for Sports and Architecture, The Royal Danish Academy of Fine Arts, Schools of Architecture, Design and Conservation, Denmark
		Pleasure, effort and progress in physical activities for children, <b>Ms. Pascale Bourdier</b> , Health Project Manager, USEP, France
		The role of sport in reducing risk of obesity, insulin resistance and type II diabetes in childhood – A community effort, <b>Mr. Niels Wedderkopp</b> , Professor, Centre for Research in Childhood Health and Institute of Regional Health Research, University of Southern Denmark
15:30-16:00	COFFEE BREAK	
16:00-18:00	Parallel session III	<b>GETTING HEALTHY, STAYING HEALTHY: ADULTS AND SENIORS ON THE MOVE</b> CNOSF, Amphitheatre
		Moderator: <b>Mr. Peter Gelius</b> , Research Assistant, Institute of Sport Science and Sport, University of Erlangen, Germany (Associate Partner of the MOVE project)
		Finish middle-aged men on the move: The adventures of Joe Finn, <b>Ms. Miia Malvela</b> , Programme Coordinator, Fit for Life Program, LIKES Research Centre for Sport and Health Sciences, Finland
		Exercise on prescription from primary healthcare settings: Lessons and perspectives from the Let's Walk programme, <b>Mr. Sebastià Mas</b> , Research Assistant and Ph.D. Candidate, National Institute of Physical Education of Catalonia, Spain
		Go for Life FitLine: Getting older people active... by phone!, <b>Ms. Martina Mullin</b> , Research and Development Officer, Age & Opportunity, Ireland
		Everytime - Everywhere: Walking for healthier ageing, <b>Ms. Sarolta Monspart</b> , Head of Department of Lifestyle, National Health Promotion Institute, Hungary
	 	Prosit! Health and sport for all: Italian Sport for all Association (UISP), <b>Mr. Massimo Gasparetto</b> , President of Italian Union of Sport for All regional committee in Rovigo & <b>Ms. Paola Paltretti</b> , Director Projects for Promotion of Health through Physical Activity, Bologna, Italy

16.00-18.00	Parallel session IV	<b>PROMOTING ACTIVE CITIZENSHIP THROUGH PHYSICAL ACTIVITY</b> Charlety, Club House
		Moderator: <b>Ms. Rosarita Cuccoli</b> , CEO and Founder, Stadio Novo, and Member of the Board of Sport and Citizenship, France
		Sport, culture and society: New issues for building bridges, <b>Mr. Eric Favey</b> , Deputy Secretary General, La Ligue de l'Enseignement, France
		Physical activity and citizenship: A challenge for Europe, <b>Mr. Jean-Louis Boujon</b> , Member of the Board and of the Scientific Committee, Sport and Citizenship, France
		Golf Éducatif - Using golf as a means for citizenship, <b>Ms. Vanessa Chapus</b> , Coordinator, Association pour le Développement du Golf Éducatif (ADGE), France
		<b>RESPECT YOUR HEALTH - Euroschools 2012</b> Official community health education program of the UEFA EURO 2012, <b>Ms. Kristina Gawriljuk</b> , Project Manager, Streetfootballworld, Germany & <b>Mr. Jakub Kalinowski</b> , Chairman of the Board, Volunteers for Sport Foundation, Poland

## FRIDAY 21 OCTOBER 2011



9.00-10.30	Plenary Session	<b>MAKING THE WORLD MOVE: STRATEGIC PARTNERSHIPS FOR PARTICIPATION IN PHYSICAL ACTIVITY</b> CNOSF, Amphitheatre
		Moderator: <b>Mr. Toni Llop</b> , Director of Sport Facilities Management, Union Barcelona of Association of Sport, and President of Confédération Européenne Sport et Santé, Spain (Associate Partner of the MOVE project)
		Who pays for the party? The real money flows in grass-roots sport, <b>Mr. Stefan Szymanski</b> , Stephen J. Galetti Professor of Sports Management, Department of Kinesiology, University of Michigan, USA
		Challenges in physical activity, the built environment and public health - Sustainable solutions through partnerships, <b>Ms. Lori Sloate</b> , Partnerships and Advocacy, WHO Centre for Health Development, Japan
		Promoting partnerships for a sustainable development of sports, <b>Mr. Arnaud Jean</b> , Project Manager in Sport and Sustainable Development, Ministry of Sport, France
		Using cross-sector partnerships to build policy capacities for physical activity promotion among sedentary older people, <b>Mr. Alfred Rütten</b> , Professor, Dr. and CEO of the Institute of Sports Science and Sports, University of Erlangen-Nuremberg, Germany
		<b>ANNOUNCEMENT OF SPORTVISION2012</b>
10.30-11.00	COFFEE BREAK	

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11:00-12.30	Parallel session V	<b>MONEY! WE ALL WANT IT. WE ALL NEED IT. HOW CAN WE GET MORE? NEW FUNDING MODELS AND TRENDS IN FUNDRAISING FOR SPORT AND PHYSICAL ACTIVITY.</b> CNOSF, Amphitheatre
		Moderator: <b>Mr. Marvin Radford</b> , External Relations Manager, International Sport and Culture Association, Denmark
		Fundraising for projects: Added value for sport organisation through European projects, <b>Ms. Lucia Veleva</b> , Project Developer, Founder of the Courage Foundation, Fundraiser and Consultant for Italian Union of Sport for All regional committees in Liguria, Varese, and Cirié Settimo Chiavasso, Italy
	 	The 'HSE Community Games': A case study from Ireland of a statutory health agency sponsoring a voluntary sports organization, <b>Gerry Davenport</b> , President of HSE Community Games and <b>Nazih Eldin</b> , Dr. and HSE Health Promotion Manager, Ministry of Health, Ireland
11:00-12.30	Parallel session VI	<b>LOWERING THE BARRIERS AND CREATING OPPORTUNITIES: PROMOTING PHYSICAL ACTIVITY FOR GIRLS, WOMEN AND ETHNIC MINORITIES</b> Charley, Club House
		Moderator: <b>Mr. Simone Digennaro</b> , Researcher, Faculty of Sport Sciences, University of Cassino, Italy <i>(Associate Partner of the MOVE project)</i>
		<b>BIG - Movement as an investment for health</b> , <b>Ms. Annika Frahsa</b> , Research Assistant, Institute of Sport Science and Sport, University of Erlangen-Nuremberg, Germany
		<b>Fit for Girls: A national programme for getting girls physically active</b> , <b>Ms. Michelle Livingston</b> , Partnership Manager, sportscotland, Scotland
		<b>Increased and sustained physical activity level in Pakistani immigrant men living in Norway</b> , <b>Mr. Eivind Andersen</b> , Associate Professor, Norwegian School of Sport Sciences, Norway
		<b>Girls on the move - Overcoming the barriers for hard to reach, inactive, teenage girls</b> , <b>Ms. Lois Marshall</b> , Development Worker, Youth Scotland, Scotland
12.30-14.00	<b>LUNCH</b>	
14.00-15.30	Plenary session	<b>PRACTICES AND MODELS FOR PHYSICAL ACTIVITY PROMOTION</b> CNOSF, Amphitheatre
		Moderator: <b>Mr. Herman Rutgers</b> , Executive Director, The European Health and Fitness Association, Belgium <i>(Associate Partner of the MOVE project)</i>
		<b>Promoting healthier lifestyles in Ontario</b> , <b>Ms. Margaret Best</b> , Minister of Health Promotion and Sport, Province of Ontario, Canada

		Participation in physical activity for health – the European Union and its role, <b>Ms. Despina Spanou</b> , Principal Adviser for Communication and Stakeholders, Directorate General for Health and Consumer Policy (DG SANCO), European Commission Chair of the EU Platform for Action on Diet, Physical Activity and Health and of the High Level Group on Nutrition and Physical Activity.
		Changing paradigm - Sport for All in France, <b>Ms. Sylvie Mouyon Porte</b> , Chief of Office for Multisport Federations, Outdoor Sports and Resource Centres, Ministry of Sport, France
		Athletes for Citizenship: Campaigning for changes in sport policies in Brazil, <b>Mr. Rai Souza Viera de Oliveira</b> , social entrepreneur and former captain of the national Brazilian football team and Paris Saint-Germain, Brazil
15.30-16.00	COFFEE BREAK	
16.00-17.00	Plenary session	<p><b>TALK SHOW: PATHWAYS TO A HEALTHY, ACTIVE LIFE?</b> CNOSF, Amphitheatre</p> <p>The session will discuss various ways to promote health through physical activity: Government legislation and initiatives, campaigns, building facilities and settings, education measures etc.</p>
		Moderator: <b>Mr. Jens Sejer Andersen</b> , International Director, Play the Game, Denmark
	   	<ul style="list-style-type: none"> <li><b>Ms. Shellie Pfohl</b>, Executive Director, President's Council on Fitness, Sports &amp; Nutrition, USA</li> <li><b>Ms. Margaret Best</b>, Minister of Health Promotion and Sport, Province of Ontario, Canada</li> <li><b>Ms. Despina Spanou</b>, Principal Adviser for Communication and Stakeholders, Directorate General for Health and Consumer Policy (DG SANCO), European Commission</li> <li><b>Ms. Kelly Murumets</b>, President and CEO of ParticipACTION, the national voice of physical activity and sport participation in Canada</li> <li><b>Ms. Lori Sloate</b>, Partnerships and Advocacy, WHO Centre for Health Development, Japan</li> </ul>
17.00-17.30	Closing session	<b>CONCLUSIONS, PERSPECTIVES AND NEXT STEPS</b> CNOSF, Amphitheatre
		<b>Mr. Mogens Kirkeby</b> , President, International Sport and Culture Association
	ANNOUNCEMENT OF MOVE2012	

## SATURDAY 22 OCTOBER 2011

9.00-17.00		STUDY TOUR
9.00-17.00		<b>ISCA GENERAL ASSEMBLY</b> CNOSF, Amphitheatre
19.30	CLOSING DINNER	
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