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"Sport is part of every man and woman's heritage and its absence can never be compensated for."

Pierre de Coubertin

Sport is a growing social and economic phenomenon which makes an important contribution to the European Union's strategic objectives of solidarity and prosperity. – *White Book on Sport*

Move 2011, Paris, 21 October

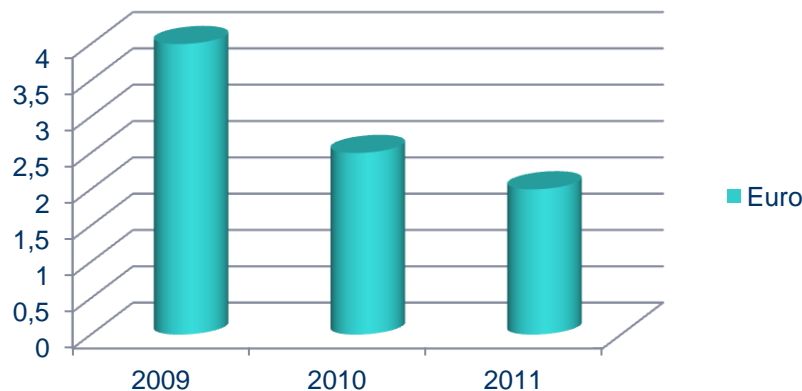
Lucia Veleva



EU Programs and Sport

- Preparatory actions in the field of sport

Budget



2009 – 18 projects
2010 – 12 project
2011 – 12 project

- Can other EU programs be used?
 - YES! If sport and physical activities are used to achieve social objectives



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“Sport friendly” EU Programs

- Europe for Citizens



- Fundamental Rights and Citizenship



- Life Long Learning

Leonardo da Vinci, Grundtvig



- Youth in Action



- ...



Profile of a winning candidate

- NGO established in an EU country since 2 or 3 years
- Have objectives in the statute coherent with the objectives of the EU program
- Have good financial capacity ($\frac{1}{4}$ rule of thumb)
- Have experience in implementing similar projects preferably financed by previous EU programs
- Have capacity for sustainability of project results, multiplying and cross-fertilisation effects
- Provide good visibility of all actions financed by the EU



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*Adress A Project
Against Drugs and Racism in Europe through Sport and
Solidarity*



VIS a VIS

UISP and Courage Foundation
European projects 2007 - 2011

good practices of **social integration through sport**

*Adress A Project
Against Drugs and Racism in Europe through Sport and
Solidarity*



- 2007 Against Drugs and Racism in Europe through Sport and Solidarity
- Target: youth (18-30)
- Fights: drugs and racism
- UISP Settimo and partners:
 - Use mixed teams as “ice breaking” tool
 - Establish transnational partnership
 - Raise public awareness
- 2008 Sport Against Violence in Europe
- Target: youth (14-18)
- Fights: violence
- UISP Settimo and partners :
 - Involve disadvantage groups: handicapped, orphans and minorities
 - Use mixed teams approach in all sport activities
 - Use interactive games



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Fundamental Rights and Citizenship Program



- 2008 – Against Racism in Europe through Sport
- Target: teachers and trainers
- Fights: racism
- UISP Settimo and partners:
 - Transfer know how in partners' countries
 - Help capacity building of partners
 - Train trainers
 - Reach wider geographic coverage
- 2010 – International Roma Integration through Sport
- Target: roma youth (10-18)
- Fights: roma discrimination
- UISP Settimo and partners :
 - Target high risk urban areas of minorities
 - Involve different stakeholders (families-schools-local administrations-NGOs, including Roma NGO)



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LLP Program - Grundtvig workshop



VIS a VIS

- 2009 Sport, Active Citizenship and Integration
- Target: adults (25-70)
- Fights: social exclusion
- UISP Settimo and partners :
 - Target also non sport organisations
 - Promote active citizenship through sport
 - Use a mix of cultural and sport activities
- 2010 Volunteering and Social Integration
- Target: adults (25-70)
- Fights: social exclusion
- UISP Varese and partners:
 - Promote the value of volunteering
 - Transfer know how for physical activities for social inclusion of elderly people



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- 2011 Europe for Citizens Volunteering in Europe and Social Inclusion
 - Target: trainers, psychologists
 - Fights: social exclusion
 - Courage and partners :
 - Target handicapped
 - Promote social inclusion through sport
 - Promote volunteering
- 2011 Leonardo da Vinci Aquagym instructors
 - Target: youth (17-19)
 - Fights: youth unemployment
 - Courage and partners :
 - Promote new sport activities in new EU members
 - Contribute for the development of new competences in sport



Getting money from EU Programs is possible because SPORT

- Can target different age groups (<10-70>)
- Can target different disadvantages (handicapped, elderly, roma, orphans..)
- Can fight different negative phenomena
- Overcomes language, cultural, religious, generation, social ... bareers
- Educates discipline, respect, team work, solidarity..
- Educates active citizenship



EU projects bring added value to sport organisations

EU programs provide

- Opportunities to carry out activities .. that are not sustainable otherwise
- Internalisation within the EU and third countries
- Publicity and visibility in media and European networks
- Opportunities for training and development of its members
- Capacity building of the organisations