



# **TRANSPARENCY INTERNATIONAL**

the global coalition against corruption

## **Autonomy of Grassroots Sport and Good Governance**

**MOVE Congress**

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# Good Governance in Sport 2013



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- Expectations
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What Good Governance is *not*:

- A short-lived fashion
  - Something completely new
  - An opportunity to put pressure on sport
  - Too complex for sport organisations
  - Superfluous for volunteers/grassroots sport
  - Difficult to understand
- ➔ But it is decisive to increase an organization's effectiveness, inclusiveness and reputation

# Good Governance – Short History



1989

- World Bank: New way out of crisis
  - Subsahara crisis: „crisis of governance“
- End of cold war: Good Governance as condition for cooperation with donor countries from the West
  - Human rights
  - Rule of law
  - Fight against corruption

# Good Governance – Short History



- Since the 90ies - Good Governance
  - Model for development policy
  - Linked with request for political reforms (OECD, EU as well as single donors like USA)
- 2000 - Millenium Development Goals – Key values
  - Human Rights - Democracy - Good Governance
- Business – Corporate Governance
  - Expectations of shareholders and stakeholders
  - Compliance as instrument

# Good Governance – Short History



Transfer to sports

2011 – EU Communication

Developing the European Dimension in Sport, 4.1

- Good governance in sport is a condition for the autonomy and self-regulation of sport.
- Principles are autonomy within the limits of the law, democracy, transparency and accountability in decision-making, and inclusiveness in the representation of interested stakeholders.

➔ Expectation of the European Union

# Beyond Sport

- Detailed information via internet
- Nothing can be hidden
- Fast information on a global level
- Customers
  - Compare
  - Ask for sustainability
  - Include ethics in decision-making
- Politics and business response
  - For example stakeholder-dialogue



# Internal Expectations

## Members/Participants

- Quality including ethical standards
- Value for money
- Transparency on how their money is spent
- Someone to be held accountable
- Involvement in decisions
  - Information
  - Consultation/Voting

# Internal Expectations

## Volunteers/Staff

- Quality including ethical standards
- Being valued/Fair working conditions
- Transparency on how their work contributes
- Effectiveness/Have an impact
- Someone to be held accountable
- Involvement in decisions
  - Information
  - Consultation/Voting

# External Expectations

- Politics/Administration
- Sponsors/Donors
- Media/Public
- Other sport organizations/institutions
- Specific groups
  - Parents
  - Neighbourhood
  - Schools/Teachers
  - ....

# External Expectations

Stakeholder's expectations:

- Quality including ethical standards
  - Transparency
  - Effectiveness
  - Value for money, for example positive image
  - Involvement in decisions
    - Information
    - Consultation
- ➔ Stakeholder Dialogue

- Ethic code and specific guidelines (according to risk assessment), for example
  - Conflict of interest
  - Undue advantages
- Diversity and inclusivity
- Clear structures and procedures
- Clarity on roles and responsibilities
- Appropriate communication and information
- Control mechanism/monitoring

# Response

- No short term project
  - ➔ A process – step by step
- Systematic approach
  - ➔ Start with an assessment
- Rely on your strengths
  - ➔ Work on weaknesses
- Not everything at once
  - ➔ Focus on priorities

# Future Perspectives

- EU sees Good Governance as condition for autonomy
- MINEPS V – May 2013: Berlin Declaration
- UNODC: Safeguarding against Corruption in Major Events (August 2013)
- UN Global Compact: Guidelines for sport sponsorship and hospitality (2013/14)
- And...

...what about YOU?

Thank you very much!