

SPORT INFRASTRUCTURE AS COMMON GOOD – PRESENT SITUATION AND FUTURE POSSIBILITIES (POLAND)

MOVE CONGRESS BARCELONA 2013

Aleksandra Gołdys

WARSAW UNIVERSITY SOCIAL ACTION



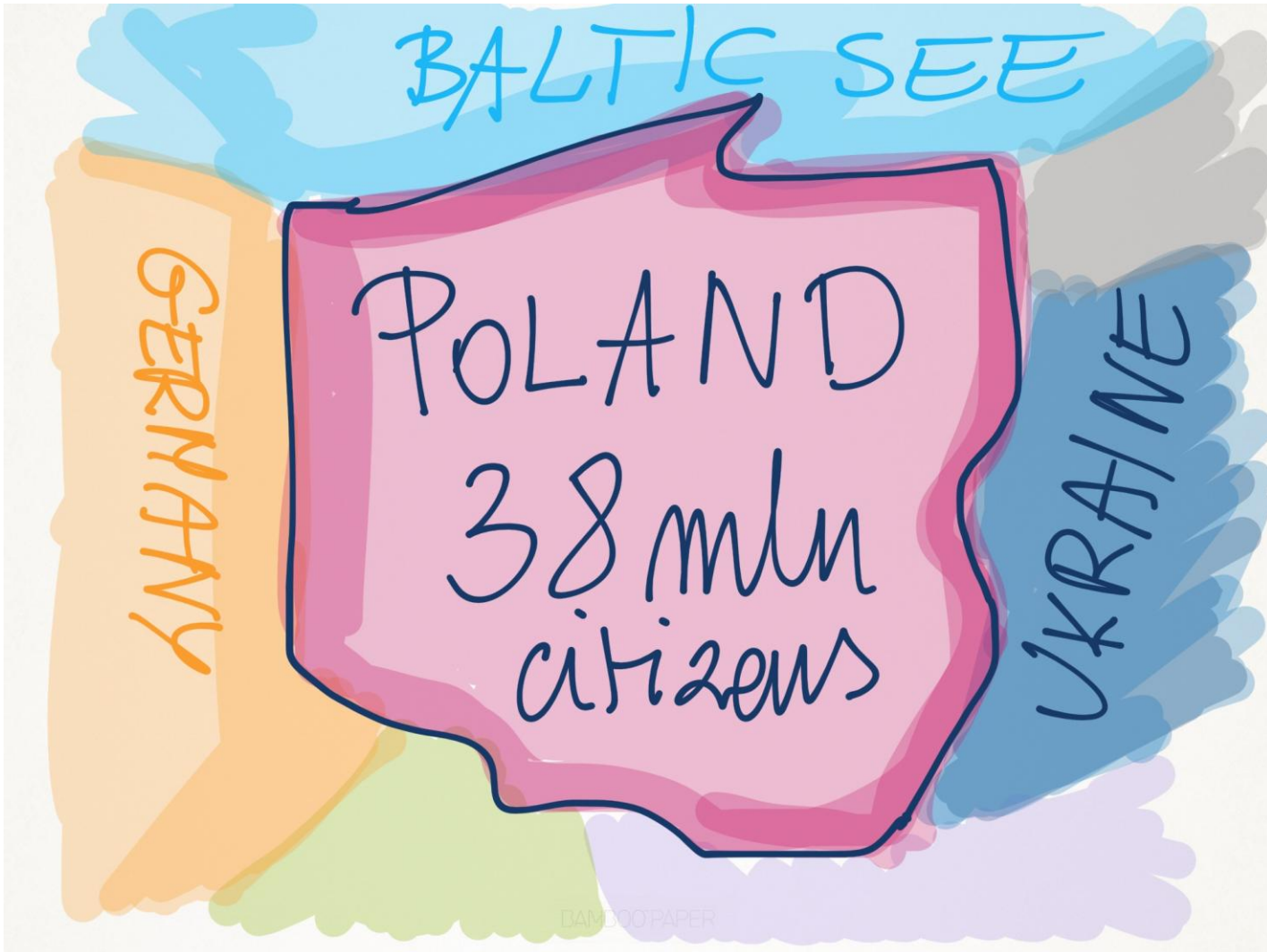
WHY I AM HERE

NATIONWIDE INFRASTRUCTURE PROGRAM CALLED ORLIK (LITTLE EAGLE)

OUR UNIVERSITY TEAM IS A LONG-TERM PARTNER OF THE MINISTRY OF SPORT AND TOURISM AND RUNS THE THIRD WAVE OF THE RESEARCH ON THIS PROJECT

IT IS A GREAT EXPERIMENT AND ONE OF THE MOST VISIBLE INFRASTRUCTURE PROJECTS IN POLAND

DETAILS OF THE ORLIK PROGRAM



GREAT TOURNAMENT – GREAT IMPULSE

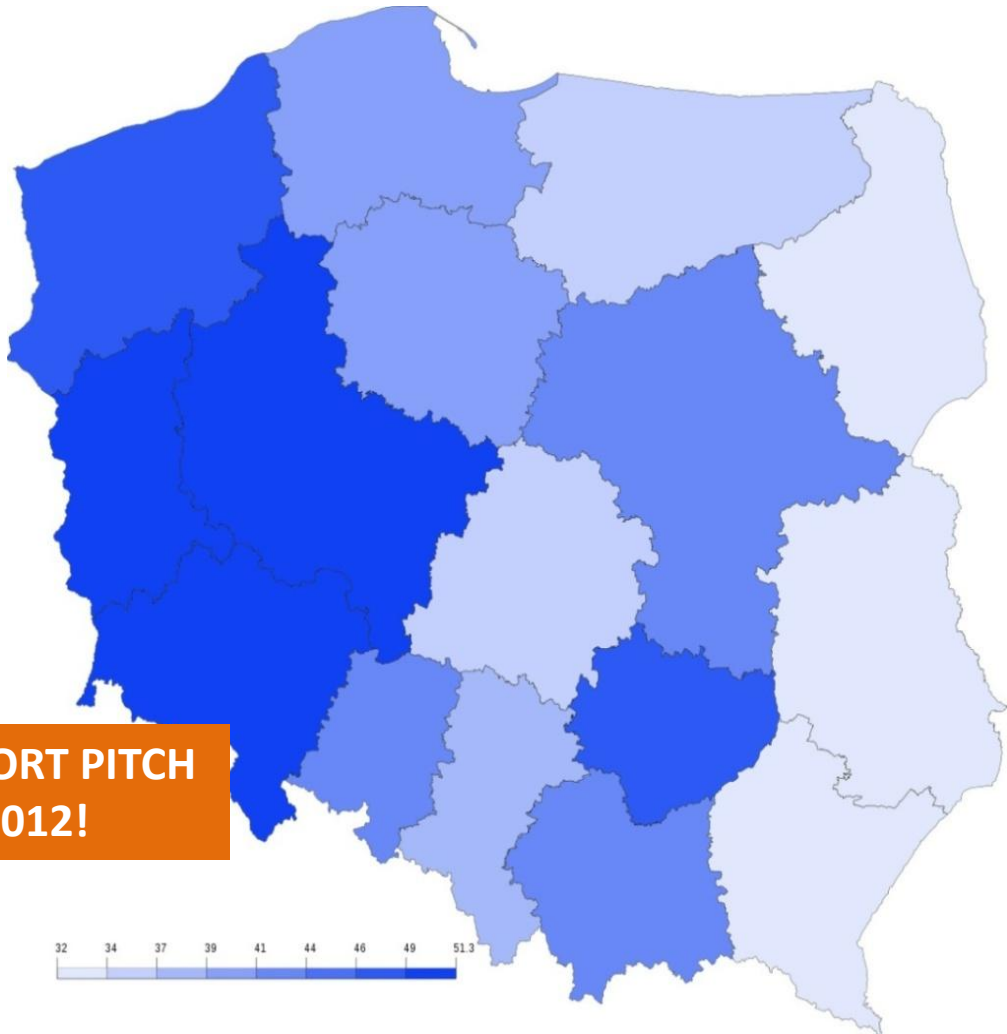


MORE DETAILS

**16 VOIVODSHIPS (SOMETHING
LIKE ENGLISH COUNTIES)**

OVER 2500 COMMUNITIES

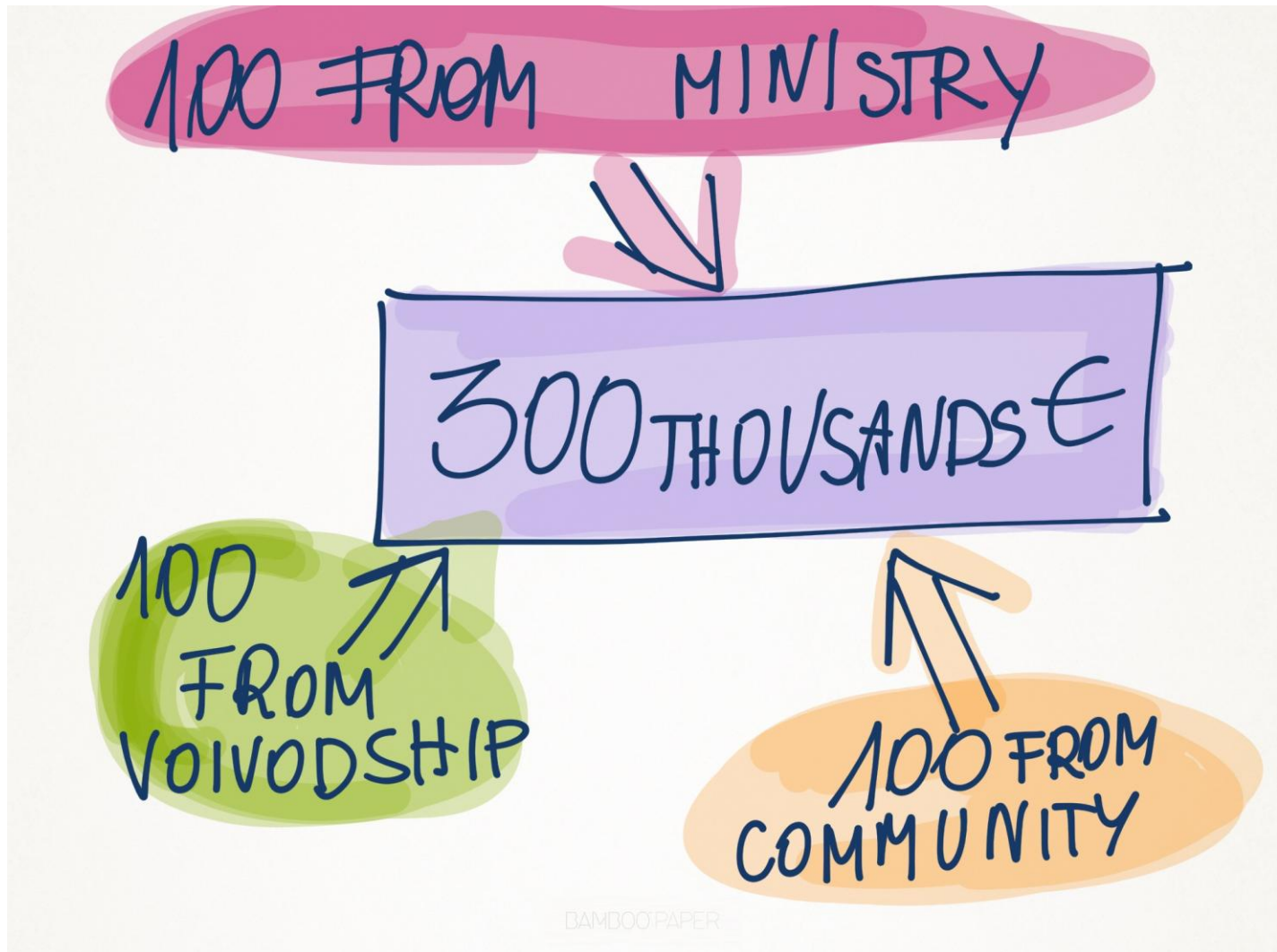
**GOAL: LET'S BUILD BRAND NEW SPORT PITCH
IN EVERY (!) COMMUNITY UNTILL 2012!**



STANDARD PROJECT – EASY TO BUILT (QUALITY IS NOT OUR PRIORITY)



COSTS DIVIDED BETWEEN THREE ACTORS



WE NEED PEOPLE...

SOMEONE HAS TO ANIMATE THIS SPACE – LET'S
HIRE COACHES ON EVERY ORLIK

NOW WE HAVE:

2500 PITCHES/SPORTGROUND/ORLIK

3000 COACHES CALLED ORLIKS' ANIMATORS

**PAYED MONTHLY: 500 EUROS (HALF OF THE AVERAGE POLISH SALARY
(250 FROM COMMUNITY+250 FROM MINISTRY))**

OLD FASHIONED MONITORING SYSTEM

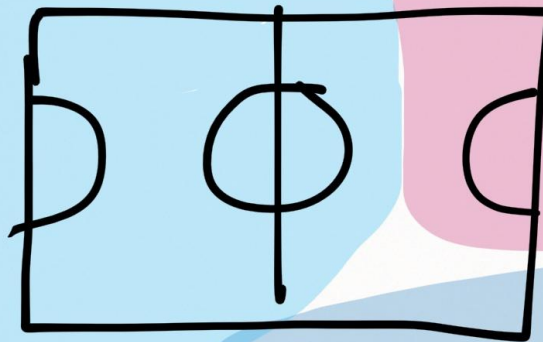
GREAT POTENTIAL FOR SPORT FOR ALL



MANAGEMENT MODELS: CLINCH?

SCHOOL

COMMUNITY
SPORT
CENTER



GENERAL RULES

- FREE ACCESS
- NOT FOR SPORT CLUB
- NO BUSINESS SUPPORT

FUTURE? WE ARE AFFRAID OF...



LIST OF FEARS:

- HOW TO FIND MONEY FOR ANIMATORS (COACHES)
[when agreements with Ministry expires]
- HOW WE COULD SUPPORT ANIMATORS (COACHES)
[they need inspiration and help]
- HOW WE COPE WITH COSTS OF RENOVATION [pitches
are getting older and used]

LONG TERM MAINTENANCE

**DEDICATED
PROGRAMES**

**LOCAL
PARTNERSHIPS**

**TRAINING
SYSTEM**

**BUSINESS
SUPPORT**

**ADDITIONAL
INFRASTRUCTURE**

ORLIK AS A PLACE OF PERFORMANCE

EXTENTION LIST OF DISCIPLINES

**ORLIKS AS A PUBLIC SPACE
[NOT ONLY A SPORT PITCH]**

DESIGN THINKING

THINK OUTSIDE THE BOX / OR ORLIK

**NETWORK POTENTIAL
(COMMUNICATION
BETWEEN COACHES AND
PITCHES)**

ORLIK AS A MEETING POINT – WE CAN START FROM HERE

WHAT WORKS?

**LEARNING FROM
OTHERS**

Muuvit!



v4sport

Volunteers for Sport



BAD AND GOOD ORDER OF PRIORITY



NEXT STEPS / NO FREESTYLE

NETWORK / IT

INVITATION FOR BUSINESS

TRAINING FOR PEOPLE (WORKING ON
MINDSETS)





IF YOU HAVE ANY IDEAS HOW TO HELP THIS ORLIK PROGRAM –
DON'T HESITATE - CONTACT US:

A.GOLDYS@PS2012.PL

THANKS FOR YOUR ATTENTION