

## ISCA ongoing projects overview 2021

### IRTS Networking Platform

**Main objective:** to enhance the impact of integration of refugees through sport initiatives (“IRTS Projects”) across Europe.

**The specific objectives are**

- To enhance networking, knowledge sharing and mutual inspiration between IRTS Projects across Europe
- To facilitate direct collaboration between IRTS Project leaders
- To build capacity in IRTS Project consortia
- To promote good IRTS Project practices
- To enhance awareness about the value of IRTS and the involvement of more organisations in IRTS

**Project co-funded by:** EU Sport Refugee Call for projects

**Project period:** January 2020 – December 2022

**Grant amount:** € 600,000

### Physical Literacy for Life

**Main objective:** Establishing physical literacy (or bodily competence as a tool for lifelong learning) as a concept and tool for our sector’s relevance.

**Specific objectives are:**

- to create the foundation for Physical Literacy to be a key component in European Citizens’ lifelong learning journey through physical education, physical activity and sport.
- To establish the definitions and dimensions of Physical Literacy based on the most recent global research, evidence and practice
- To deliver the tools for the practical application of Physical Literacy in different environments.
- To advocate for Physical Literacy to be at the core of Lifelong Learning
- To build capacity in the application of Physical Literacy across Europe

**Partners:**

- Switzerland, European Physical Education Association (EUPEA)
- Portugal, University of Lisbon
- Slovenia, Sports Union of Slovenia (SUS)
- Bulgaria, BGbeactive
- France, University of Strasbourg
- Denmark, Steno Health Promotion Research (SHPR)
- Denmark, DGI
- United Kingdom, International Physical Literacy Association (IPLA)
- Australia, Macquarie University
- Spain, Union of Baccelonian Sports Associations (UBAE)

**Project co-funded by:** EU Erasmus+ Sport Collaborative Partnerships

**Project period:** January 2020 – December 2021

**Grant amount:** € 400,000

## Move For Fun

**Main objective:** 100.000 disadvantaged children become physically active and through this, more self-confident, healthy and happy.

**Operational objectives:** In 24 months, we will pilot the initiative in three locations across two continents, and

- develop and demonstrate proof of concept for our unique, global programme
- showcase how the programme can be sustainable in the long term through local partnerships
- illustrate how the programme can scale-up (existing local partnerships increase volume) as well as scale-out (adding new locations).
- Add unique value to the programme through synergies with our existing resources, including National Danish Performance Team, Team Novo Nordisk, MOVE Congress, Cities Changing Diabetes, NowWeMOVE campaign, Take Action etc.
- evaluate programme outcomes on both systems - , programme - , and individual level

### Partners:

- DGI, Denmark
- Novo Nordisk, Denmark
- V4Sport, Poland
- Youth Sport Trust International, UK

### Advisory Board:

- JOGG, The Netherlands
- Steno Diabetes Center, Denmark
- Deporte para la Educación y la Salud, Spain
- SESC, Brazil

**Project co-funded by:** Novo Nordisk

**Project period:** October 2020 – June 2022

**Budget:** € 268,456

## EUROPEAN MILE

The European Mile, on 5 June 2021, will comprise 1000 simultaneous, local running and walking events under a shared European brand, celebrating the joy of moving together post-corona, and promoting equal access to being physically active.

**Main objective:** to enhance participation in health-enhancing recreational running all across Europe, celebrating the joy of moving together and promoting equal access to be physically active through 1000 local running events.

### Specific objectives:

- Raise awareness post Covid-19 about the benefits of involvement and participation in local-led, social running and other physical activities.
- Engage and prepare a network of national and local MOVE Agents to deliver European Mile events.
- Evaluate and promote the use of local running initiatives year-long, and the future editions of The European Mile.

**Project period:** November 2020 – October 2021

**Project budget:** 488 368,80€

**Project co-funded by:** EC, E+ sport Not-for-profit Events

## **European Week of Sport 2021 in Denmark**

**23.9. – 30.9.2021**

The European Week of Sport aims to promote sport and physical activity across Europe. The Week is for everyone, regardless of age, background or fitness level. With a focus on grassroots initiatives, it will inspire Europeans to #BeActive on a regular basis and create opportunities in peoples' everyday lives to exercise more.

Based on a recommendation from the Danish Ministry of Culture, the European Commission appointed ISCA as the National Coordinating Body for the European Week of Sport (EWoS) in Denmark. With ISCA's Secretariat being in Copenhagen, we are in a prime position to establish partnerships with local event organisers. In 2021, we were focused on Education, Work places, Outdoor activities and sport clubs and fitness.

**Project co-funded by:** EU Erasmus+ Sport

**Project period (3):** March 2021 – December 2021

**Grant amount:** €180,000

**Website:** <http://europeanweekofsport.dk/>

## **PARTNERS' PROJECTS**

### **SENTRY Sport project**

**Main objective:** Inspired by UISP SportAntenne experience, SENTRY Sport project aims to develop a common methodology for the surfacing, prevention and mitigation of the discriminatory phenomenon in the places of sport and beyond, based on the role grassroots sport can play in tackling discriminations and support victims.

**Specific objectives:**

- Provide useful IT tools for networking, sharing of materials and good practices and provision of capacity building
- Establish and run a broad thematic network of actors interested or potentially interested in applying or promoting the methodology
- To build in the participating organizations the knowledge basis for the setup of the proposed approach
- Build capacities and develop tools to support victims of discrimination in the sport venues
- Test, adapt and validate a transferable methodology via Pilot Events (Impact Assessment and elaboration of SENTRY Sport guidelines/Handbook)

**Project leader:** UISP, Italy

**Project co-funded by:** EU Erasmus+ Sport Collaborative Partnerships

**Project period:** 1.1.2021 – 30.6.2023

**Budget:** 392 585€

## **V4V project - Analysing and making visible the skills acquired through volunteering in sport in Europe**

**Background:** Volunteers are vital to the EU sport sector, but their numbers are in decline. Volunteers gain much informal learning which, if made visible, will be a powerful incentive to volunteer recruitment, ease transition into paid employment and address skill shortages.

**Main objective:** Analyse the sport volunteer workforce, improve recruitment and retention and create an innovative online tool which showcases their skills and competences to potential employers and education providers.

### **Specific objectives:**

- Analyse the sport volunteer workforce
- Improve recruitment and retention
- Create an innovative online tool which showcases their skills and competences to potential employers and education providers.

### **Main expected outcomes:**

- Mapping of sport volunteer workforce
- Toolkit for volunteer recruitment, retention and management
- Online competency-based self-assessment tool so volunteers can showcase skills and competences gained through volunteering
- First ever European Sport Volunteering Skills Summit

**Project leader:** EOSE, France

**Project co-funded by:** EU Erasmus+ Sport Collaborative Partnerships

**Project period:** 1.1.2021 – 31.12.2023

## **PLACEMaking for Physical Activity Toolbox**

**Main objective:** to link placemakers (grassroots urban designers) and grassroots sports organizations and professionals, and as a result to create a common solutions package ("The Placemaking for Physical activity toolbox") that will support and improve capacities of both sectors and result in improved programs and places facilitating physical activity in the urbanised areas.

### **Specific objectives:**

- Understand – dig into previous works, tools, guides and understand what was done, what worked or what did not, and to create a knowledge base
- Develop solutions - in the form of a toolbox "The Placemaking for Physical Activity Toolbox" (PPAT) that can be used both from sport organisations and placemakers.
- Pilot the adaptability and viability of the toolbox to different settings by using the different perspectives of sport organisation, urban development (placemaking) organisation and arrive at a resource that can be rolled out Europe-wide
- Network and Advocate - Foster interaction between the community sport organisation, placemakers and government sectors (EU, national and local) in order to establish more inclusive and cohesive networks of community stakeholders in HEPA promotion in Europe
- Share - by planned communication and dissemination campaign to share the learnings and the PPAT to a wider European audience

**Project leader:** BgBeActive, Bulgaria

**Project co-funded by:** EU Erasmus+ Sport Collaborative Partnerships

**Project period:** 1.1.2021 – 31.12.2022

**Budget:** 312 900€

## European School Sport Day 2021

The Hungarian School Sport Federation has organised the Hungarian School Sport Day each year for a decade, moving almost 200,000 children in 2014 as a flagship MOVE Week event. The European School Sport Day, as part of ISCA's NowWeMOVE Campaign and the European Week of Sport, aims to connect Europe through school sport through support and coordinated campaigning. This is the sixth consecutive edition with dedicated EU funding. Themes in 2021 are: MOVEment spaces and Open Streets Day.

**Project co-funded by:** EU Erasmus+ Sport Not-for profit European Sport Events (European Week of Sport)

**Project Coordinator:** Hungarian School Sport Federation, Hungary

**Project period:** November 2020 – October 2021

**Grant amount:** € 298.485

## Mobility Project - Grassroots exchange and mobility – empowering youth sport professional

**Main objective:** to use mobilities and exchanges to develop individual competencies and organizational networks that will drive sport participation and mutual relations forward between 5 Western Balkan countries and 5 EU partner countries (lot 1).

**Specific objectives are:**

- Developing competencies (knowledge, skills and attitudes) of 31 PA or sport experts involved in mobilities and knowledge transfers;
- Establishing and strengthening networks and securing long-term relations and cooperation between partners;
- Based on the historical and cultural understanding between the applicant and the Western Balkan countries, we aim to find common grounds for empowering Western-Balkan, sharing good practices between the involved EU Member States and the Western Balkan countries

**Project leader:** HSSF, Hungary

**Project co-funded by:** EC, Preparatory Actions in the field of sport

**Project period:** 1.1.2021 – 31.12. 2022

**Budget:** 239 011,00 €

## TES-D: Towards an EU Sport Diplomacy - Building a shared framework.

**The main objective:** To frame and implement a strong EU sport diplomacy

Following the EU's interest in sport as a tool to strengthen its external relations and its eagerness to contribute to the implementation of one European Union-level sport diplomacy to be used as a soft power both internally and internationally, the project "Towards an EU sport diplomacy" (TES-D) aims to:

- Thanks to our research and 5 pilot actions, deliver **dedicated policy recommendations for the effective and concrete implementation of an EU-level sport diplomacy policy** through a carefully staged multi-dimensional stakeholder focused report;
- establish and deliver a **European network of relevant stakeholders** including governments, NGOs and non-state actors engaged in sport diplomacy, and **provide an active platform** on which all activities and findings of the project will be published for dissemination, practical

implementation and as a repository of record. From the very outset of the project, stakeholders will be invited to participate and contribute to the platform in order to create a community led resource.

In order to realise these twin aims, the guiding principle of TES-D is to mix academic inquiry, practitioner perspectives and empirical knowledge. Indeed, this project aims to combine:

- on one hand, the academic approach will produce a rigorous and innovative report with policy recommendations, notably following methods of comparative and content analyses using an all-encompassing definition of the concept of sport diplomacy;
- one other hand, as a result of the coordination of the networks, access to relevant stakeholders will allow information sharing on good practices and impactful dissemination of results on the platform.

**Project leader:** The French Institute for International and Strategic Affairs / Institut de Relations Internationales et Stratégiques (IRIS), France

**Project co-funded by:** EU Erasmus+ Sport Collaborative Partnerships

**Project period:** 1.1.2021 – 31.12.2022

**Budget:** 340 951,00 €

## **SCULT Project**

SCULT Point is an innovative and socially engaging, technology-based initiative and transnational Erasmus+ Sport Collaborative Partnership Project designed by the World Sport Volunteers Movement SCULT with its extensive network.

**Main objective:** to increase the access of (potentially) active people to social and guided outdoor exercise, and to democratize coaching and sport mentoring (volunteering) by making it independent of a particular sports club or location in Europe.

**Project leader:** SCULT Foundation, Estonia

**Project co-funded by:** EU Erasmus+ Sport Collaborative Partnerships

**Project period:** 1.1.2021 – 31.12.2023

**Budget:** 399 355,00 €

## **Sports Clubs for health**

### **Objectives**

- To document the history and current status of the SCforH movement and provide recommendation for the future development;
- To develop an interactive SCforH online learning tool for the stakeholders in the area of sport interested in learning about, implementing, and promoting the SCforH principles;
- To further raise awareness of the SCforH guidelines among sports clubs, sport associations, HEPA promoters, and policymakers in the EU;
- To develop mechanisms that will support continuous implementation of SCforH guidelines in the
- To expand the scientific evidence base supporting the SCforH initiatives and their effective implementation

**Project co-funded by:** EU Erasmus+ Sport Collaborative Partnerships

**Project Coordinator:** University of Zagreb

**Project period:** January 2020 – December 2022

**Grant amount:** € 400.000

## **NEXT Project - Neighbourhood sport for elderly/at risk groups**

### **Objectives**

- establish and run a broad thematic network
- share best practices of neighbourhood sport
- build in the participating organizations the knowledge basis for the set-up of the proposed approach
- build capacities to engage sedentary people in PA in common or public spaces
- test and validate a transferable methodology via pilot events
- develop NEXT Sport guidelines
- disseminate project results and advocate the issue to policy makers"

**Project co-funded by:** EU Erasmus+ Sport Collaborative Partnerships

**Project Coordinator:** Unione Italiana Sport Per Tutti (UISP), Italy

**Project period:** January 2020 – December 2022

**Grant amount:** € 353.000

## **HEPAS - Healthy and physically active schools in Europe**

### **Objectives**

- To map the current situation with regard to best practice related to physically active and healthy schools in Europe
- To develop a modular framework to promote physically active and healthy schools in Europe
- To develop a teacher training toolkit to promote physically active and healthy schools
- To make the modules and the toolkit available in a free open educational platform
- To raise public awareness about the importance of physically active and healthy schools
- To facilitate the development of national networks of physically active and healthy schools and an international network of national coordinators
- To facilitate international links between physically active and healthy schools via platforms like eTwinning"

**Project co-funded by:** EU Erasmus+ KA2 strategic partnerships

**Project Coordinator:** University of Luxembourg

**Grant amount:** €221.976

**Project period:** December 2019 – December 2021

## **Active Ageing Festivals**

### **Objectives**

- Literature review and Identification of Good practices
- Capacity building: Development of the Concept of event Active Ageing Festival
- Creation of transnational network and strengthening cooperation between sport organisations, senior organizations and health stakeholders on local, national and international level
- Development of Event Manual for Active Ageing Festival
- Awareness-raising activities: brochure and communication campaign
- Organisation of Active Ageing Festivals on national level

**Project co-funded by:** EU Erasmus+ Sport Small Collaborative Partnerships

**Project Coordinator:** Sport Union of Slovenia

**Project period:** January 2020 – December 2022

**Grant amount:** € 60.000

## **CHANGE project - defining skills and competences for sport to act as a tool for the development of people and society in Europe**

The Lifelong Learning Strategy for Sport (7 Step Model), provides the overall methodology which is going to be implemented through the CHANGE project to deliver the expected intellectual outputs. The Model has been developed by EOSE to respond to the main challenges facing the sport sector in terms of education and employment, and more precisely to support the sector with vocational education and training related issues and be in line with EU policy developments and initiatives such as the European Qualification Framework (EQF). The aim of this 7 Step Model is to provide a mechanism which can link the worlds of education and employment and equip the workforce with the expected skills through fit for purpose qualifications and training, in this project specifically for the sport for development sector.

**Project co-funded by:** EU Erasmus+ Sport Collaborative Partnerships

**Project Coordinator:** European Observatory for Sport and Employment – EOSE, France

**Grant amount:** €400.000

**Project period:** January 2019–December 2020

## **Inter-active living for mental health: InALMH project**

Objectives:

- to contribute towards the development of an upgraded Policy Framework in the form of Recommendations for EU Guidelines for the use of Sport/PE on Mental Health and
- to create an Interactive Platform (IP) for the collection, the organisation and the dissemination of information concerning the PE Practices providing free access to all interested parties and individuals together with the enhancement for the development of new practices.
- The IP is a structured WEB space that includes
  - a Digital Library where the evolutions and updates related to the wider area of Active Living for Mental Health would be hosted and communicated
  - an innovative Practices' Generator Tool (IT application) in order to enhance and promote the actual use of Sport and Physical Exercise for the benefit of the Mental Health by generating new customised practices.
  - a User's Online Forum for the mobilization and participatory involvement of professionals and stakeholders of the two fields.

**Project leader:** EUROPEAN NETWORK OF ACTIVE LIVING FOR MENTAL HEALTH, Greece

**Project co-funded by:** EU Erasmus+ Sport Small Collaborative Partnerships

**Period:** January 2020 – June 2021

**Budget:** 404 875€