

# INVITATION TO THE PUBLIC HEARING ON GRASSROOTS SPORT AND PHYSICAL ACTIVITY IN EUROPE

100 MILLION MORE EUROPEANS ACTIVE IN  
SPORT AND PHYSICAL ACTIVITY BY 2020

*setting the priorities for grassroots sport  
and physical activity in Europe*

## ORGANISERS:

The Public Hearing is organized  
by ISCA Europe in cooperation  
with and kindly hosted by  
MEP Ms Emma McClarkin.



The SANTE is receiving  
support from the European  
Commission, Education and  
Culture DG, under the "2009  
Preparatory Action in the Field  
of Sport" (Project number  
EAC/21/2009/102).

## DATE AND VENUE

European Parliament  
Rue Wiertz , Brussels  
Room ASP A1H1  
09.00 to 11.30 the 31st of May 2011

## THE PUBLIC HEARING

The European Parliament and the  
European Council have politically  
committed to increasing grassroots  
sport participation across Europe. Now  
it is time to flesh out the steps to get  
there.

Financially, the European citizens  
themselves are the biggest contributor  
to grassroots sport and physical activity  
turnover. In second place, the local  
municipalities and cities are by far the  
biggest contributor, with up to 100  
Euros of support per citizen per year in  
some instances.

Support from national governments,  
from lotteries and from professional  
sport remains important. But they are  
not the main funding sources. The  
same can surely be said for the money  
allocated by the EU directly to Sport,  
accounting for less than one cent per  
European Citizen per year.

## What, then, is the role of Europe in the world of sport?

If financial support is not the driver,  
indeed the need for shared political  
visions could be. To boost sport and  
physical activity participation we need  
shared political goals to inspire all levels  
of stakeholders, to rally support and to  
coordinate efforts across sectors.

It is a matter of political priority. Sport  
in Europe faces many challenges, as  
described in the recent European  
Commission Communication on  
Sport. But with increased grassroots  
participation as the primary goal, there  
is a need for higher attention from  
all relevant sectors, such as health,  
education, urban planning, new  
technology and facility development.

The public hearing will provide a  
platform for formulating the visions  
and priorities for European grassroots  
sport. But most importantly, it will allow  
stakeholders to reflect on the necessary  
steps to get there, and on whom needs  
to be involved to that end.

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European  
Conservatives  
and Reformists  
Group



Some speakers are to be confirmed, please follow the programme updates on ISCA's website.

- The event will be organized in English, with simultaneous translation available in English, Spanish, Polish and Italian.

Please register to the Public Hearing  
before 19 May 2011 at:  
[http://www.isca-web.org/english/  
events/publichearingongrassrootssport](http://www.isca-web.org/english/events/publichearingongrassrootssport)

VISIT:  
[WWW.ISCA-WEB.ORG](http://WWW.ISCA-WEB.ORG)

Support ISCA Europe's petition for  
a common European vision of : **100  
MILLION MORE EUROPEANS ACTIVE IN  
SPORT AND PHYSICAL ACTIVITY BY 2020.**

Go to [www.sportvision2020.eu](http://www.sportvision2020.eu) and join a broad network of organisations and individual citizens for a more active Europe.

