

ISCA Asia 2019-2021 Report

EU-China Mobility Project

The EU-China mobility project is the main focus of ISCA Asia program from 2019 to 2021. This project was supported by the European Commission and coordinated by the International Sport & Culture Association – ISCA. The purpose of this project was to strengthen cooperation and mobility between China and Europe.

The first phase of the project was to establish partnerships between members in China, Hong Kong, and European countries. Mr. Mogens Kirkeby, Ms. Saska Benedicic Tomat and Mr. Finn Berggren visited Beijing and Nanjing in China, and Hong Kong from May 12th to 20th, 2019. Both parties invited more than 20 organizations to join the project.

In the second stage, the partners of this project in China and Hong Kong participated in the MOVE congress 2019 in Budapest, Hungary. They met with their European counterparts and shared their ideas on promoting physical activities. MOVE partners from European countries, mainland China and Hong Kong have established partnerships.

Then, in the third stage, the partners participated in the online sharing meetings for three groups: active aging, active schools and outdoor spaces from 2019 to 2021. They not only developed their personal professional knowledge, but also developed friendship and mutual understanding.

The final stage was MOVE Transfer Europe - China, Final meeting, 19/20 - 21 April 2021. Prof. Yiyi Jiang, a professor at the School of Sport Leisure and Tourism, Beijing Sport University, China presented lecture entitled “Grassroots Sport Diplomacy and Intercultural Dialogue”. Then, participants also shared ideas about building a world of active citizens. A total of 54 leaders from 41 different organizations and 19 different countries took part in this project. On behalf of ISCA-Asia, I would like to thank the project leader, Ms. Saska Benedicic Tomat, and ISCA colleagues for their hard work and active contributions in MOVE Transfer Europe – China. ISCA-Asia is very happy to be part of this meaningful project, and we hope that we will join similar projects in the future.