

## Organization

### Conference Organization



**Friedrich-Alexander-University of Erlangen-Nuremberg**

Institute of Sport Science and Sport

Department of Public Health and Physical Activity



**University of Vienna**

Centre of Sport Science

Department of Sports Pedagogy

### Cooperation Partners



### Date

November 8<sup>th</sup> and 9<sup>th</sup>, 2010

### Place

**Courtyard by**

**Mariott Hotel | Messe**

Oeserstrasse 180

D-65933 Frankfurt/M.

Deutschland



Frankfurt/Main - Skyline



Courtyard by Mariott Hotel | Messe

### Contact

**University of Vienna**

Centre of Sport Science

Auf der Schmelz 6A | A-1150 Vienna, Austria

T +43-(0)1-4277 59113 (from May 2010)

poin2010@impala-eu.org



[www.impala-eu.org/poin2010](http://www.impala-eu.org/poin2010)



International Conference  
November 8<sup>th</sup> and 9<sup>th</sup>, 2010  
Frankfurt/Main, Germany

**POIN-Conference 2010**  
Policies and Infrastructures  
for Physical Activity and Sport:  
Good Practice in Europe



[www.impala-eu.org/poin2010](http://www.impala-eu.org/poin2010)



## The POIN-Conference

Physical activity and sport  
require adequate environments!

Indoor and outdoor sports facilities, as well as infrastructures for self-organized physical activity such as parks, lanes or open landscape are major resources for physical activity and sport all over Europe.

On the one hand, attitude towards physical activity has changed dramatically across all ages, becoming broader and a lot more differentiated – therefore challenging to adapt facilities for physical activity and sport. On the other hand, infrastructures for physical activity and sport are outworn and in urgent need for renovation and modernization. Management and operating issues need updating.

**How to improve infrastructure for physical activity and sport?**

**What are good practice examples of policies and instruments for infrastructure development for physical activity and sport in Europe and worldwide?**

**How to coordinate health promotion and infrastructure development?**

POIN2010 provides answers!

POIN2010 will deal with those questions and challenges. This conference presents new EU-guidelines on improving infrastructures for physical activity and sport. These guidelines were developed in the EU-project IMPALA. Examples of good practice will be put up for discussion at the event from European as well as from non-European countries.

The POIN2010-Conference will offer opportunities for exchange of experience and information to policy makers and key stakeholders in fields such as sport, health, urban and spatial planning.

**Nov. 8<sup>th</sup>, 2010 | 12:00 - 18:30**

### Preliminary Programme

**9:00 - 12:00** *Arrival, Lunch, Welcome Coffee*

**12:00 - 12:30** OPENING

Markus Frank, **City Councillor of Sports, City of Frankfurt/M.**  
Walter Schneeloch, **Vice-President, DOSB**

**12:30 - 16:30** PLENARY SESSION

**12:30 - 13:30 | EU-Guidelines to improve infrastructures for physical activity and sports**

Alfred Rütten, Univ. Erlangen-Nürnberg

**13:30 - 14:30 | WHO and Physical Activity Promotion**

Lideke Middelbeek, WHO Copenhagen (tbc)

**EU Physical Activity Guidelines**, Jacob Kornbek, European Commission - DG Education and Culture Sport Unit

**14:30 - 15:15** Good Practice in Policies for Infrastructures

*National Action Plan on Physical Activity*, Directorate of Health (Norway)

*„El Anillo“ and „Young Factory“*, Carlos Javier Rodríguez Jiménez, Regional Minister of Extremadura (Spain)

*The policy of the German Olympic Sports Confederation (DOSB) in the area of sport development planning*, Andreas Klages, DOSB (Germany)

*Experiment Healthy Neighbourhoods*, Annelies Acda, Municipal Health Department Amsterdam (Netherlands)

**15:15 - 16:00** Good Practice in Developing Infrastructures

*Cycling and Health - the Austrian National Plan on Cycling*, Helmut Koch, komobile - klima.aktiv (Austria)

*Integrated Sports Development*, Sports Department Frankfurt am Main (Germany)

**16:00** *Coffee Break & Poster Sessions*

**16:30-18:30** WORKSHOP SESSIONS

**Development of infrastructures for physical activity and sport**  
Planning | Financing | Building | Management

**Nov. 9<sup>th</sup>, 2010 | 9:00 - 13:30**

**9:00 - 10:30** PLENARY SESSION

**Transatlantic Experiences in built environment and physical activity promotion**

Abby King, Stanford University, USA

**10:30** *Coffee Break & Poster Sessions*

**11:00 - 12:30** PLENARY SESSION

**Australian and Pacific perspectives and transferability of approaches**

Neville Owen, University of Queensland in Brisbane, Australia

**12:45 - 13:30** PLENARY SESSION

**Final Paper on Good Practice Criteria**

Alfred Rütten, Univ. Erlangen-Nürnberg

**13:30** *Lunch, Farewell and Goodbye*



**November 8<sup>th</sup>, 2010, 19:00 Conference Dinner**  
**Depot 1899 - Wirtshaus | D-60594 Frankfurt/M. | Textorstraße 33**  
(included in the conference fees)

Models of Good Practice: **Call for abstracts online!**

The language of the conference is English.

Registration | hotel reservations | conference rates

[www.impala-eu.org/poin2010](http://www.impala-eu.org/poin2010)