

# BIOGRAPHIES

## KYLIE BATES

Is a senior sport for development consultant at the Australian Sports Commission. The role involves overseeing AusAID funded sport for development programs in the Pacific region. She has worked for Special Olympics in Nepal and on the Silver Jubilee Sports Program in Papua New Guinea, having a background in sports management and health promotion. Kylie holds a Bachelor of Human Movements and a Masters of International and Community Development.

## RON DE COSTA

Is a graduate from Zinman College at the Wingate Institute for Physical Education and Sport. During his studies he specialized in Applied Behavioural Analysis model, Behaviour and Self-control. Ron has a vast amount of experience in working with youth and behaviour change. He has been working as the Head of an Educational project application in the Danish prison education. Ron has given several lectures at different EU seminars on educational development. Ron is considered an expert in aspects of Context Design for behavioral intervention strategies through sports and physical education.

## MARIA DYRBERG

Maria has a theoretical and practical experience within development work. She has many years of experience with various development projects in the field of education, health and sport from Asia and Africa. Maria holds a BA in Political Science, wrote her Master thesis on: Sport development projects and their contribution to conflict prevention. Currently she is working as international project officer for Sex & Samfund with development projects within the area of Sexual and Reproductive Health and Rights and as the coordinator of NSD.

## OLGA EGE

Olga Ege is Managing Director at SELA Advisory Group, an international consultancy. Olga is specialised in the humanitarian and development sector. She draws on experiences from her position with private consultancies and NGOs working with civil society, gender equality, youth and 'sport for development' projects. Through varied assignments, she has gained solid knowledge and experience working for civil society organisations both in Africa, the Middle East, Central America, Balkan and Denmark.

## JUTTA ENGELHARDT

2008: Head of Sport&Dev at the Swiss Academy for Development in Biel.  
2000-2007: Head of International Programmes at Foundation Mainline in Amsterdam, Netherlands. Working as the Executive Secretary to the Steering Board Jutta Engelhardt joined the Platform's Operating Team in April 2008. Her major areas of interest lie in development policy using innovative methodology. Believing that sport, if used, monitored and evaluated appropriately, is an excellent tool that can facilitate empowerment, enhance social understanding, and further education,

## POUL HANSEN

Poul Hansen has more than 20 years management experience in intergovernmental affairs, public affairs and management consulting. He has worked for organizations such as UNCTAD, UNECE, the IRU, etc., Poul has experience from a number of industries and policy areas, including international trade, development assistance, transportation, automotive, manufacturing and retail. His studies include a M.Sc. from Copenhagen Business School. He is presently Head of Office of the United Nations Office on Sport for Development and Peace (UNOSDP).

## TANJA HANSEN

Tanja recently graduated from the University of Copenhagen specializing in Sport and Development. During the completion of her master's thesis "Sport as a Developmental Resource with Potential to Sustain and Improve Self-Concept of Vulnerable Children in a Developing Country" Tanja undertook four months of fieldwork in Zambia surveying a number of 200 children. In her spare time Tanja works as a volunteer in several NGOs.

## SONNY JACOBSEN

Sonny holds a BA in International Development and Business Administration from Roskilde University. He has worked with sport and development projects and methodologies for the past six years. He is trained in Life Skills Education, and has worked with several different methodologies within the scope of using sport as a tool for development. Furthermore, he is experienced in general project management tools. Sonny has teaching and project management experience from South Africa, Uganda, Egypt, Lebanon, Afghanistan, The Philippines and Denmark.

## MOGENS KIRKEBY

Mogens is an International Sport-for-all expert focusing specifically on the use and role of sport in societal as well as political frames. Currently Mogens is the President of ISCA. His main areas of interests comprise political leadership and management, sport-for-all strategies. He furthermore holds positions at various NGO's and networks among others the International Sport and Development Platform. Mogens holds a Master of Social Sciences from University of Copenhagen.

## CHRISTOPHER MIDDLETON

Webmaster Christopher Middleton joined the Platform's Operating Team in 2006. His areas of interests include the use of Information and Communication Technologies for Development (ICT4D), a natural match considering he studied IT before focusing on development studies.

## SIMON PRAHM

Simon Prahm has co-founded GAM3, is the Managing Director, and has been running activities in Denmark since 2002 as well as initiated projects in the Middle East in 2007. His main responsibilities include Strategic and organizational development, fundraising, marketing etc. Simon is Guest Lecturer at Copenhagen Business School and University of Copenhagen.

## JACOB SCHOUENBORG

He holds a master of political science with specialization in public and civil society organisations and has a strong international and communication profile focusing on sport, culture, children and youth. This is reflected in his employments as Head of Section and Private Secretary to the Minister in the Danish Ministry of Culture. His presently employed as Secretary General in ISCA. His core competencies include leadership, organisational development, strategy and project management.

## USHA SELVARAJU

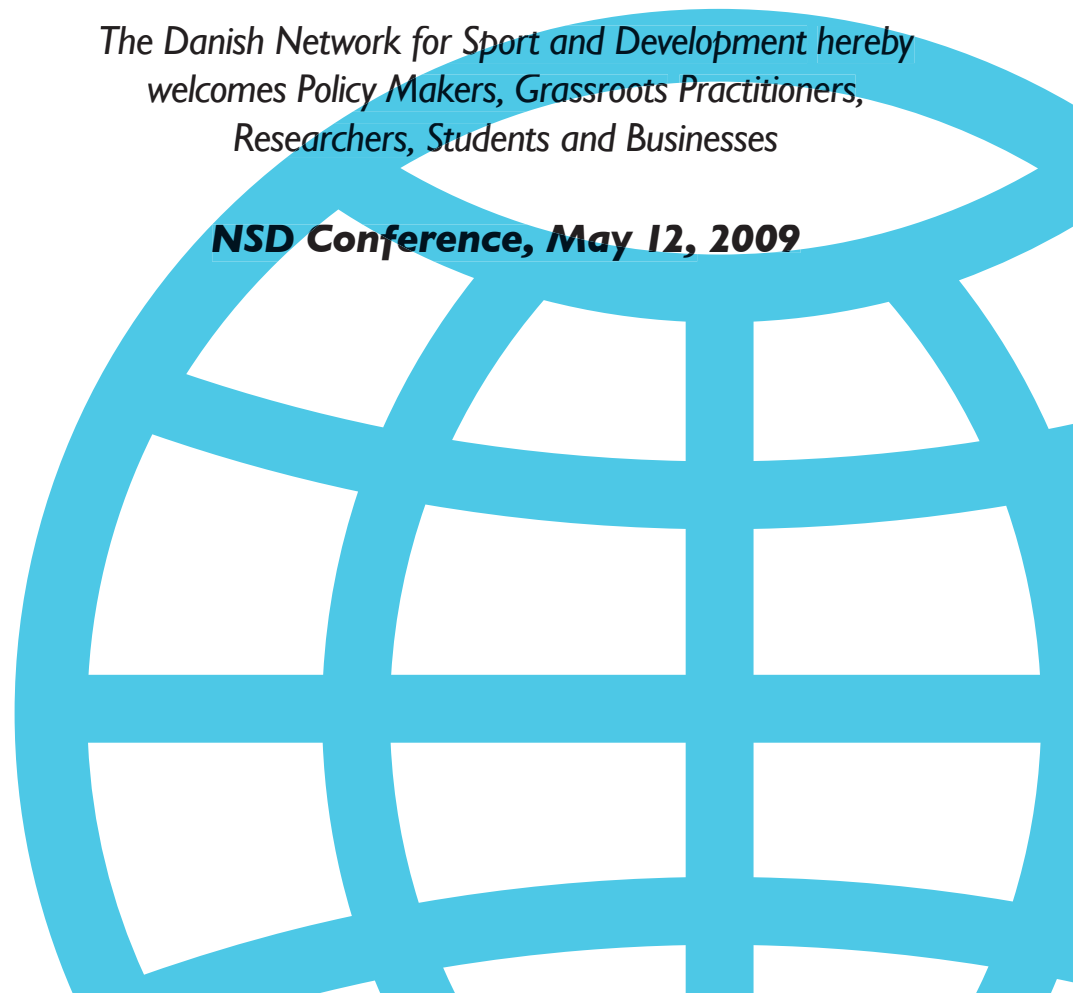
Web Editor Usha Selvaraju joined the Platform's Operating Team in 2006. Her areas of interests include: Sport & Development policy; the use of sport in peace-building, child development and youth empowerment, and disaster response; monitoring & evaluation of Sport & Development initiatives and Sport & Development research.

# CONFERENCE

Sport and Development Initiatives:  
'What difference can they make?'

*The Danish Network for Sport and Development hereby  
welcomes Policy Makers, Grassroots Practitioners,  
Researchers, Students and Businesses*

**NSD Conference, May 12, 2009**



# WELCOME

On behalf of the Danish Network for Sport and Development, We would like to welcome delegates to the first official Danish Sport for Development Conference.

During the past ten years an increasingly number of organisations, federations, universities and associations have acknowledged and contributed with various efforts in promoting and further advancing the field of using sport and recreational activities as a tool for improving the life situations of children and youth across the global south. Prior to the beginning of 2007 the Danish efforts were scattered and concerned to individual development projects and only major players managed to voice out their concerns and challenges to the international agenda.

However a joint effort from the grass root actors along with sound support and recognition from DANIDA made it possible to establish a platform for actors involved and actors to be involved in the field of sport for development. The core idea behind the network is thus to promote, scrutinize and qualify the field in line with the unique characteristics of the Nordic sport-for-all culture.

The aim of the first Danish Sport for Development conference is three folded. It is the clear intention of the Danish network to present a showcase of what is possible and why these tools present a range of unique methods that are worthwhile

incorporating into existing development projects and programmes. The conference furthermore holds the purpose of presenting the current progressions and challenges from a Danish perspective. The foundation for this situational analysis is the Concept Paper 'How To Monitor and Evaluate Sport for Development Projects' conducted by SELA Advisory Group. Finally it is the aim of the conference and the network as such to inspire you, the delegates, and your respective organisations to further explore the field either as a researcher, professional or volunteer.

This conference would not have been possible without the efforts of certain individuals. NSD are therefore delighted and honoured by our range of international guests especially the efforts made by the operating team behind the International Platform for Sport and Development and not least the International Sport and Culture Association.

We hope that you will gain valuable lessons as well as contribute with your area of expertise to enhancing the posts and markings for the field of sport for development. Finally, we hope that we, despite tough odds, can contribute to the achievement of the 2015 Millennium Development Goals.

*Sincerely*

**The NSD Operating Team, May 2009**

## Conference programme, May 12, 2009: SPORT AND DEVELOPMENT INITIATIVES: *What difference can they make?*

Time	Topic/Content	Speaker
08.30 – 09.15	Registration and coffee	
09.15 – 09.30	Introduction	Jacob Schouenborg, Danish Network for Sport and Development
09.30 – 10.45	From "Sport Plus" to "Plus Sport"	Kylie Bates, Australian Sport Commission Anne Kirstine Solvedt, Senior Advisor, NIF Simon Prahm, GAM3 – Urban Sports Organisation Panel debate facilitated by Tanja Hansen, Cross Cultures Project Association
10.45 – 11.15	Coffee Break	
11.15 – 12.15	<b>Parallel workshop 1:</b> The International Platform for Sport and Development <a href="http://www.sportand-dev.org">www.sportand-dev.org</a> - potential for partnerships with Danish Organisations	Jutta Engelhardt, Usha Selvaraju and Christopher Middleton from the Sport and Development Platform. Facilitated by Mogens Kirkeby, International Sport and Culture Association
11.15 – 12.15	<b>Parallel workshop 2:</b> The "Kicking AIDS out!" network and methodology in practise	Anne Kirstine Solvedt, Senior Advisor, NIF
12.15 – 12.45	<b>Join the Activity!</b> Games and exercises from the "Kicking AIDS out!" curriculum	Norwegian Confederation of Sports
12.45 – 13.45	Lunch	
13.45 – 14.15	New Partnerships in Sport and Development. A view from the United Nations	Poul Hansen, UN Office for Sport, Peace and Development Debate facilitated by Maria Dyrberg, Danish Network for Sport and Development
14.15 – 15.15	Monitoring and evaluation: What is sport and development good for?	Olga Ege, SELA Advisory Group Ron da Costa, Ph.d and consultant in intervention strategies through sports and physical education. Mogens Kirkeby, International Sport and Culture Association. Panel Debate facilitated by Sonny Jacobsen, Global Education through Sport
15.15 – 16.16	Coffee and networking	

Please refer to the attached first announcement for further topic descriptions and sign up information. CVs of speakers, and full participant list will be available at the conference.