



Volunteering in Sport in the UK

National to Local

A Study

Who is trying to grow sport?

- **Sport England** – they give out the funding for participation.
- **UKSport** – gives out money for performance/elite
- **Youth Sport Trust** – school based sport
- **NGBs** – interested in their own sport – often their main funding is linked to how many medals they win.
- **Local Authorities** – starting to have responsibility for Physical Activity



Who Plays and who leads?

Sport England are keen to measure participation by...

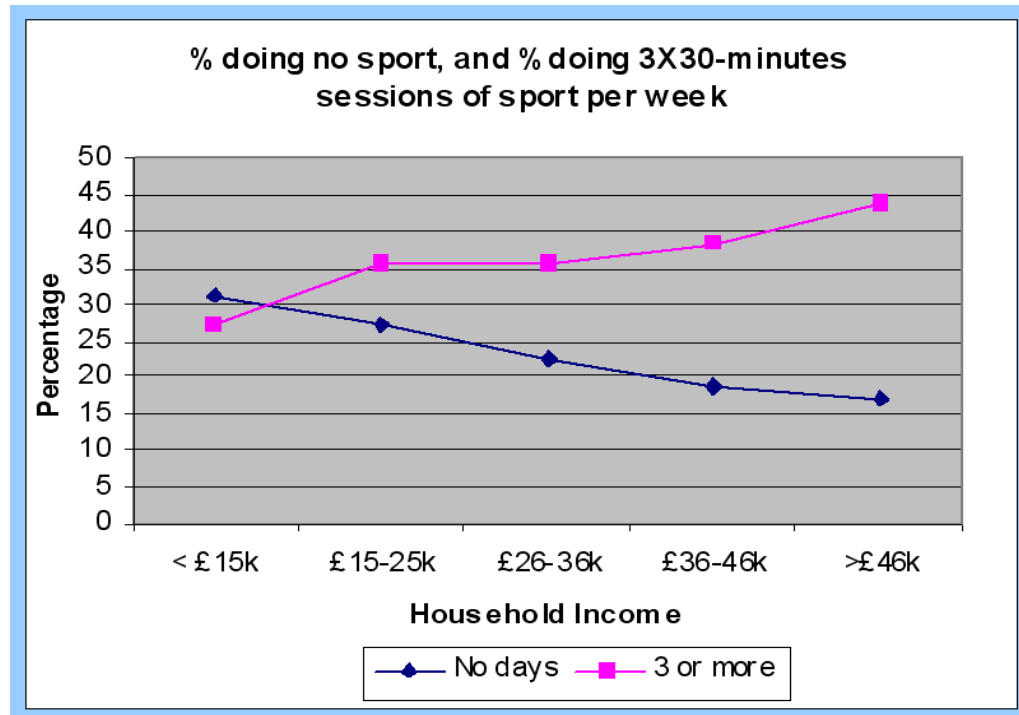
How many 30 minute sessions of exercise people do in one month.

	National Level	Birmingham
0	57.7	61.2
1 to 11/month	26	24.4
12+	16.3	15.9

- Sport England say that there are 5.7 million sports volunteers (80% with clubs)
- 18% of volunteers give 62% of hours.

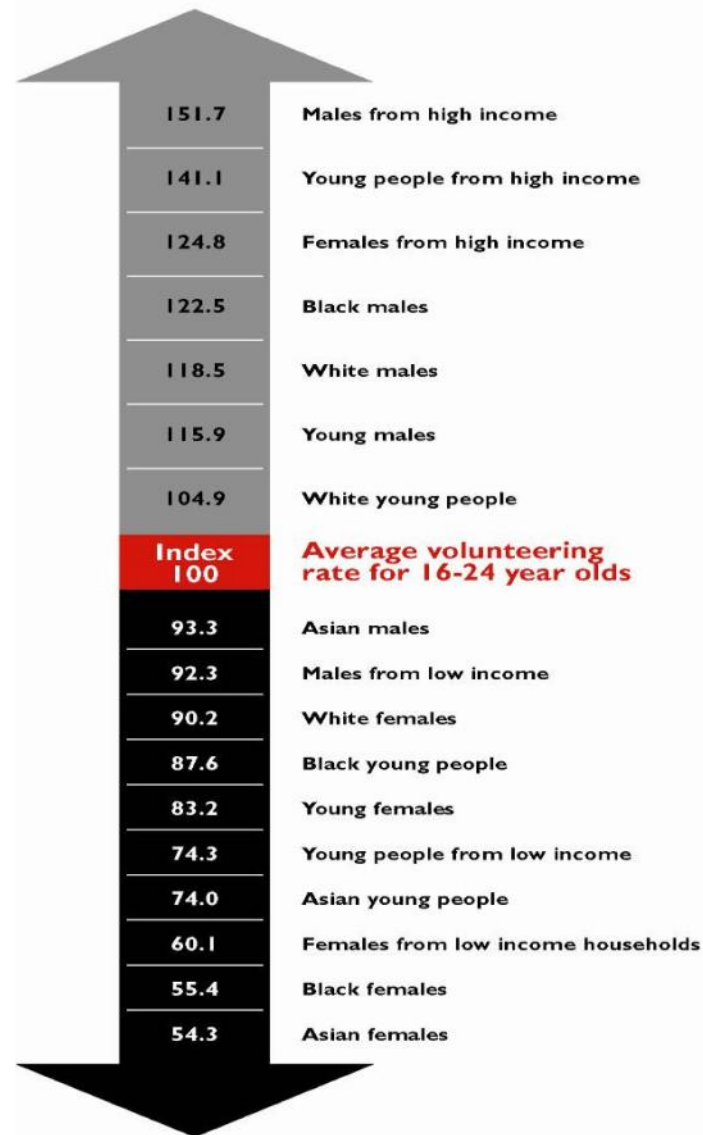
	National	Birmingham
Volunteering	4.7%	3.3%

Why does Streetgames exist?



- 45% of UK medalists in last 3 games from 7% private school

Volunteering equity index



Streetgames as a National Network

- All about deprivation
- Promoting 'doorstep sport'
- Local ownership essential
- Develop shared information services and training
- Gender and BME issues a priority
- Quality assurance first
- Gathering data



My local organisation

Gain funding to run sport:

- Health improvement
- Behaviour improvement
- Reducing crime
- Training leaders/developing volunteers
- Improving community relations
- Improving the structure of sport locally



Volunteering systems

- Volunteering England



- Volunteer Centres

- Local Youth Leadership Initiatives

- Local groups often run their own volunteer recruitment

- Sports Volunteering

- Handled locally by clubs themselves – no systems



Sport Makers are, quite simply, people who make sport happen. Some might organise sport informally for themselves and their friends, colleagues or neighbours, for example by:

- Organising a friendly tennis session to help work colleagues get to know each other
- Rounding up half a dozen mates for a regular five-a-side football kickabout
- Encouraging five friends to do a local run in the park once a week, celebrating with breakfast afterwards and keeping them motivated.

- 2 million – target 40,000 nationally.
- Training courses
- Branded items
- Use of social networking
- Participants have to record their own hours

The **co-operative** volunteering programme

- £350,000 over 3 years – with some match funding
- Young people 16-25 – more opportunities and a clear pathway to education, employment or training
- Supporting those who show leadership quality to engage formally and informally.
- Target 3000 vols by Dec 2011, reached in April – now 3400

What do we provide centrally?

- Personalised assessment of each project aims
- Skills experience and knowledge to project leaders.
- Mentoring qualifications
- Branded gear – T shirts and hoodies
- Residential experience (match funded) – self discovery about their place in society and their own leadership in their community 4 vols 1 staff
- Link to the training courses SG offers
- Giving the confidence to project leaders to let the young people lead!

Why does it work

- Personal review of project aims
- Design an intervention that meets those aims
- Previously £2000 was available for projects now a change of funding – now project achieves more
- Low level monitoring
- Feeling part of something bigger
- Genuine engagement of young people
- £500 grants available for young people to lead projects

Challenges

- Constant political interference and change
- Lack of coherent structure in sport.
- Short termist branded initiatives
- Over bureaucratisation of volunteering
- Lifestyle changes – less time – often youth sport seen as cheap childcare
- Data not targeted at impact of sport on lives and communities
- Football is KING and Netball Queen (maybe princess?)



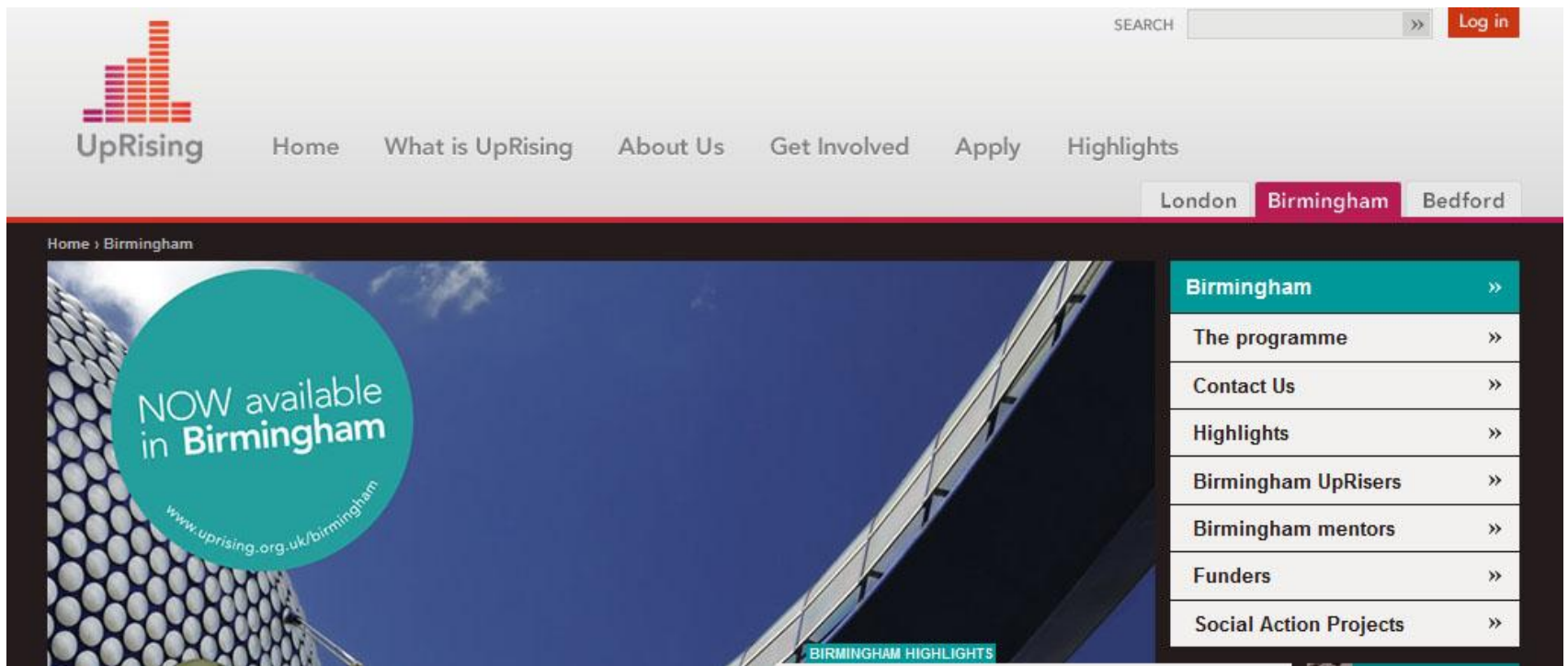


Live UnLtd provides young people with the opportunity to create positive change in their communities. We do this by offering awards of up to £5,000 to develop your idea, as well as offering non-financial support from a dedicated Live UnLtd team member. Non-financial support can include budgeting advice, networking opportunities, governance issues and working with volunteers.

CHANGE/MAKERS/

Leadership Development

We offer a year long programme of training, coaching, peer support and real world leadership experiences for young people, helping them become more aware of and better able to harness their leadership potential. This programme brings out young people's confidence to lead and builds awareness of their values, identity and leadership style



UpRising is a part time leadership programme designed to open pathways to civic society and create future leaders in political and public life. It recruits talented young people from diverse backgrounds and equips them with the skills, experience and confidence to become the leaders of tomorrow and create positive change in their communities.

My Question to you

- How can we challenge funders and decision makers over their methods?
- What weapons do we need?
- What next?
- Who is our leader?
- Is government money essential?