

# **EuroVolNet Seminar**

## **The Value of Volunteering:**

### **How can we measure the economic contribution of volunteering**

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# Volunteering Research Project (2004)

## Volunteering and nonprofit in Denmark - economic and employment -

*Part of*

*'The John Hopkins Comparative Nonprofit Sector Project'*

*covering about 50 countries*



## Denmark

- Population: 5,5 mill.
- Total manpower: 2,7 mill.
- GDP: 210 mia. €

### Volunteering

- 35% volunteering (~1.500.000)
- 18% sport, culture and leisure (~750.000)



## Civil society/Nonprofit Sector (NPS)

- Clubs, associations, societies, funds, independent institutions, NGO organisations, network, groups, ...
- Educational institutions (folk high schools etc.), health/wellness associations, social service organisations
- Total number: >100.000



## Time spend on volunteering

### Sport, culture and leisure:

- Average: 123 hours per year
- Total: 89 mill. hours per year
  - 54.000 fulltime employed

**NPS:** 182 mill. hours per year

- 110.000 fulltime employed  
(3,1% of total manpower)



## The economic contribution of the NPS

Economic value added to the society:

Products and services provided  
(marked value)

9,7 mia. €

Consumption of materials and services

-4,8 mia. €

Netto value added to society

4,9 mia. €

Subscription, public financial support,  
funding

8,5 mia. €

**Direct economic contribution**

**13,4 mia. €**  
(~7% GDP)

182 mio. hours volunteering work x 26€

4,7 mia. €

**Total value of the NPS**

**18,1 mia. €**  
(~10% GDP)



## Sport, culture and leisure sector

Economic value added to the society:

Products and services provided  
(marked value)

Consumption of materials and services                     €  
Netto value added to society 0,3 mia. €

Subscription, public financial support,  
funding 0,7 mia. €

**Direct economic contribution**

**1,0 mia. €**  
(~0,6% GDP)

89 mio. hours volunteering work x 26€ 2,3 mia. €

**Total value of the NPS**

**3,3 mia. €**  
(~1,8% GDP)



## Nonprofit sector

- ~140.000 fulltime payed employed (~3,9% of total manpower)
- ~110.000 fulltime volunteering employed (~3,1% of total manpower)
- ~10% of GDP

## Sport, culture and leisure sector

- ~ 9.700 fulltime payed employed
- ~54.000 fulltime volunteering employed
- ~1,8% of GDP



## How to put a value on:

- Physical wellness
- Mental wellness
- Sociale wellness
- "Keeping the young people off the streets"
- etc

e.g.

If ½ mio. physical inactive gets active

→ the society will save 534 mio. € every year in Denmark

