

# **EuroVolNet Seminar**

The Value of Volunteering:

# How can we measure the economic contribution of volunteering

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## **Volunteering Research Project (2004)**

Volunteering and nonprofit in Denmark - economic and employment -

Part of

'The John Hopkins Comparative Nonprofit Sector Project' covering about 50 countries









### **Denmark**

- Population: 5,5 mill.
- Total manpower: 2,7 mill.
- GDP: 210 mia. €

#### **Volunteering**

- 35% volunteering (~1.500.000)
- 18% sport, culture and leisure (~750.000)









## **Civil society/Nonprofit Sector (NPS)**

- Clubs, associations, societies, funds, independent institutions, NGO organisations, network, groups, ...
- Educational institutions (folk high schools etc.), health/wellness associations, social service organisations
- Total number: >100.000









## Time spend on volunteering

#### **Sport, culture and leisure:**

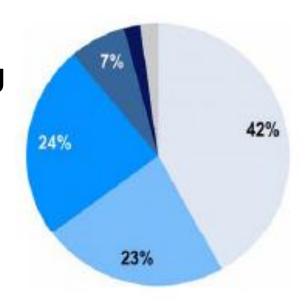
Average: 123 hours per year

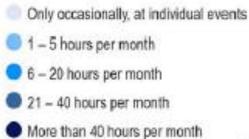
◆ Total: 89 mill. hours per year> 54.000 fulltime employed

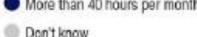
NPS: 182 mill. hours per year

➤ 110.000 fulltime employed

(3,1% of total manpower)









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#### The economic contribution of the NPS

Economic value added to the society:

Products and services provided (marked value)

9,7 mia. €

Comsumption of materials and services <u>-4,8 mia. €</u> Netto value added to society

4,9 mia. €

Subscription, public financial support, funding

8,5 mia. €

Direct economic contribution

13,4 mia. € (~7% GDP)

182 mio. hours volunteering work x 26€

<u>4,7 mia. €</u>

Total value of the NPS

18,1 mia. €  $(\sim 10\% \text{ GDP})$ 









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#### **Sport, culture and leisure sector**

Economic value added to the society:

Products and services provided (marked value)

Comsumption of materials and services

Netto value added to society

\_\_\_\_\_<del>€</del> 0,3 mia. €

Subscription, public financial support, funding

<u>0,7 mia. €</u>

**Direct economic contribution** 

**1,0 mia. €** (~0,6% GDP)

89 mio. hours volunteering work x 26€

2,3 mia. €

Total value of the NPS

**3,3 mia. €** (~1,8% GDP)











#### Nonprofit sector

- ~140.000 fulltime payed employed (~3,9% of total manpower)
- ~110.000 fulltime volunteering employed (~3,1% of total manpower)
- ~10% of GDP

#### **Sport, culture and leisure sector**

- ~ 9.700 fulltime payed employed
- ~54.000 fulltime volunteering employed
- ~1,8% of GDP











#### How to put a value on:

- Physical wellness
- Mental wellness
- Sociale wellness
- "Keeping the young people off the streets"
- etc

e.g.

If ½ mio. physical inactive gets active

→ the society will save 534 mio. € every year in Denmark





