

Ct STS GDFE/2065

São Paulo, September 9th, 2011.

ISCA – International Sport and Culture Association

Dear Nominating Committee.

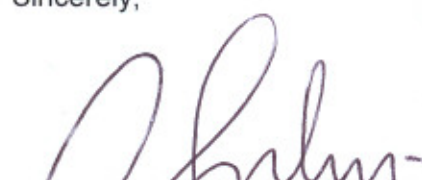
Hereby I would like to nominate Maria Luiza as a candidate to Vice President of ISCA due to the availability of nomination for that position and taking into account her good experience in the field of Sport for All.

Since 2008 Maria Luiza has held the position of Chairwoman of the ISCA Latin American Committee, where she has developed important actions that encourage the practice of physical activity and sport for all. She has also joined the international cooperation through the ISCA networks, as well as to spread ISCA mission and values in Latin America. Furthermore, it's also important to highlight her leadership and commitment.

In addition, Maria Luiza is representative of the Physical and Sportive Development Manager at SESC (Social Service of Commerce in São Paulo State) where the institution has made great achievements in partnership with other national and international organizations. SESC and all these institutions put a lot of efforts into SFA projects and events, such as the "Challenge Day", a worldwide campaign that fosters the regular practice of physical activities, which counts on ISCA institutional support, for instance. Maria Luiza is in charge of the Challenge Day coordination in the American Continent since 2000.

Based on my time working with Maria Luiza, I recommend her very highly for a candidate to Vice President of ISCA.

Sincerely,


Luiz Deodécio Massaro Galina
Regional Director
SESC São Paulo