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DANISH PRESIDENCY
OF THE COUNCIL OF THE
EUROPEAN UNION 2012



SPORTVISION2012

PROGRAMME

MONDAY 19TH MARCH 2012

11.00 - 13.00	ACCREDITATION
12.00 - 13.00	OPEN MARKET AND LUNCH
13.00 - 14.00	OPENING OF THE SPORTVISION2012 CONFERENCE

PLENARY SESSION

Bella Center, Conference room

		Mr. Uffe Elbæk, Danish Minister for Culture and Sport
Moderator: Ms. Bente Skovgaard Kristensen, Danish Ministry of Culture		Ms. Androulla Vassiliou, European Commissioner, Education, Culture, Multilingualism and Youth, European Commission
		Mr. Santiago Fisas Aixela, Member of the European Parliament







MINISTERIET
KULTUR
MINISTRY OF CULTURE DENMARK



14.15 Volunteering Track

WELCOME SESSION Bella Center, Meeting room 1		
 Moderator: Mr. Sakis Pappous , University of Kent, United Kingdom	 Recent developments in sport volunteering, with a starting point in the German context, Mr. Sebastian Braun , Humboldt-Universität zu Berlin, Germany	
	 Education and Training - Recognition and validation of sport volunteers' competences, Mr. Jean Camy , University of Lyon, France	
	 Future of volunteering in sport in Europe, Mr. Filippo Fossati , UISP, Italy	









Fitness Doping Track

PARALLEL SESSION 1 Bella Center, Meeting room 2	
 Moderator, Mr. Michal Rynkowski , Polish Commission Against Doping in Sport	
 Welcome to all participants and speakers by Ms. Lone Hansen , Director, Anti Doping Denmark	
 The position of the Commission on Anti-Doping, Mr. Jacob Kornbeck , Policy Officer, Sport Unit, EC	
 The Swedish cohesive strategy for alcohol, narcotic drugs, doping and tobacco, Ms. Maria Renström , Director, ANDT-secretariat, The Swedish Ministry of Health and Social Affairs	
 The Danish Tax and Customs Administration's effort against trafficking of doping substances, Mr. Erling Andersen , Director General, The Danish Tax and Customs Administration, Copenhagen	
 The INTERPOL involvement against the trafficking of doping substances, Mr. Mathieu Holz , Specialized Officer, INTERPOL	

Financing & Health Track

WELCOME SESSION: THE ECONOMIC IMPORTANCE OF SPORT FOR ALL IN EUROPE Bella Center, Conference room		
 Moderator: Mr. Poul Broberg , Sport Policy Director, NOC of Denmark	 The economic importance of sport for all, when it comes to the European growth and economy Mr. Stefan Szymanski , CASS Business School	






15.05 - 15.15 BREAK

PROMOTING PARTICIPATION AND PHYSICAL ACTIVITY IN EUROPE Bella Center, Conference room		SPORT FOR ALL AND FUNDING FROM THE GAMBLING INDUSTRY Bella Center, Room 18 & 19	
 Moderator: Mr. Jacob Schouenborg , ISCA		 Moderator: Mr. Jens Sejer Andersen , Head of international affairs, Play the Game	
 Introduction on differences in sport participation and physical activity in Europe and possible causes for these differences, Mr. Jeroen Scheerder , University of Leuven / Ms. Charlotte van Tuyckom , University of Ghent		 The contribution of private betting and gambling operators to the financing of sport, Mr. Antonio Costanzo , Director Sport Integrity and Regulation from bwin.party representing EGBA	
 Example of the Netherlands (high sport participation rates): Impact of sport policy programs in the Netherlands, what do we learn from this?, Mr. Remco Hoekman , Mulier Institute		 The protection of sport for all in the French gambling legislation, Mr. Rhadames Killy , Senior Counsel, de Gaulle Fleurance & Associés	
 Example of Hungary (low sport participation rates): Sport in Hungary, limitations and opportunities, Ms. Szilvia Perenyi , University of Debrecen		 How European Lotteries fund grassroots sport and make it sustainable in the long term?, Mr. Jean-Luc Moner Banet , General Director the Loterie Romande in Switzerland and member of the Executive Committee of the European Lotteries	

17.00 Volunteering Track

TRAINING FOR VOLUNTEERS Bella Center, Meeting room 1		
 Moderator: Mr. Jean Camy , University of Lyon, France	 Human ressource development in voluntary sports organizations in Europe, Mr. Dirk Steinbach , PA2010 Project Training For Volunteers, Germany	
	 The validation of non-formal and informal learning (VNFIL) provides important opportunities to recognize the skills and competences of volunteers. Instruments in theory and practice, Mr. Simone Dingennaro , University of Cassino, Italy	
	 Acknowledging of volunteer board members od sport clubs through management, Ms. Geraldine Matens , Vlaamse Sportfederatie, Belgium	

Fitness Doping Track

PARALLEL SESSION 2 Bella Center, Meeting room 2	
  Moderators, Mr. Hans Wassink and Mr. Bart Coumans , Anti-Doping Authority, the Netherlands	
 Police efforts against doping in Denmark, Mr. Poul Gade , Chief prosecutor, The Danish Police	
 Body Dysmorphic Disorder, Ms. Nienke Vulink , Psychiatrist, Academic Medical Center, the Netherlands	
 Health risks associated with abuse of Androgenic Anabolic Steroids, Mr. Willem de Ronde , Dr, Endocrinologist, Kennemer Gasthuis, the Netherlands	

Financing & Health Track

Parallel Session 2			
ATTRACTING NEW TARGET GROUPS TO SPORT FOR ALL Bella Center, Conference room		SPORT FOR ALL AND SOCIAL INCLUSION Bella Center, Room 18 & 19	
 Moderator: Mr. Søren Riiskjær , Policy advisor, DGI		 Moderator: Mr. Mathieu Fonteneau , CNOSF France and EOC EU Office	
 The power of the data – how statistics and debate changed the sporting landscape in Denmark, Mr. Henrik Brandt , Director of the Danish Institute of Sports Studies		 Does social inclusion in sport have economic benefits for the wider society based on your experiences as the founder and CEO of the Homeless World Cup?, Mr. Mel Young , CEO of the Homeless World Cup	
 Sport for All development projects in team sports in Denmark, Mr. Morten Mølholm , Director of Development in the NOC and Sports Confederation of Denmark. From traditional sports to modern physical activities for all, Mr. Troels Rasmussen , director, DGI Lab. How to target the workplace to raise employee's activity and health level?, Mr. Peter Brix , Danish Federation for Company Sports		 Presenting the ENGSO project "Creating a level playing field", Mr. Birgitta Kervinen , President of ENGSO (European Non Governmental Sports Organisations)	
 How Streetgames is bringing sport to the doorstep of young people in disadvantaged communities, Ms. Jane Ashworth , Streetgames			

18.30 - 19.30 SPORTVISION2012 NETWORKING

19.30 BUS TRANSFER TO STREET MEKKA

20.00 - 24.00 DINNER IN STREET MEKKA

09.00 Volunteering Track

PARTNERSHIP IN VOLUNTEERING Bella Center, Meeting room 1		
       		Partnership for development of sports voluntary, Mr. Jakub Kalinowski , Foundation Volunteering for sport, Poland
		Sport and volunteering: How to attract the media, Ms. Rosarita Cuccoli , CEO and founder, Stadio Novo, and member of the Board of Sport and Citizenship, France
		Partnership in volunteering - good example from Streetgames, Mr. Matt Kendell , Streetgames/ Aston Sport Club, United Kingdom
		Europe, sport and volunteering: towards the necessary development of synergies between stakeholder, Mr. Thierry Zintz , Member of Ex Co and leader of Volunteering Network, Sport and Citizenship, Belgium

Moderator:
Mr. Jacob Schouenborg,
Secretary general,
International Sport and Culture Association

Fitness Doping Track

PARALLEL SESSION 3 Bella Center, Meeting room 2	
	Moderator, Mr. Michael Petrou , Cyprus Anti-Doping Authority
	Body Image, Training and the Risks of Steroid use, Mr. Harrison G. Pope Jr. , M.D. Professor of Psychiatry, Harvard Medical School, USA
	Fitness Against Doping, Mr. Cliff Collins , Director of Programmes, The European Health and Fitness Association

Financing & Health Track

SPORT FOR ALL AND HEALTH PREVENTION Bella Center, Conference Room		
		Health Enhancing Physical Activity: Towards preventing diseases and promoting health in the WHO European Region, Mr. Jose M. Martin-Moreno , Director Programme Management, WHO
		Football as prevention and treatment of lifestyle diseases, Mr. Jens Bangsbo , Professor University of Copenhagen
		What can Europe learn from sport for all in Canada? The story of partipACTION, Ms. Kelly Murumets , CEO PartipACTION
		How to build exercise in as a daily job routine?, Mr. Henrik Olsson , Managing director, Axa Power

Moderator:
Mr. Bo Isaksen,
Danish Federation for Company Sports






10.30 - 11.00 OPEN MARKET AND COFFEE BREAK

11.00 Volunteering Track

THE LINK BETWEEN THE EUROPEAN YEAR OF VOLUNTEERING 2011 AND THE EUROPEAN YEAR OF ACTIVE AGING 2012 Bella Center, Meeting room 1		
		Looking into the future: "Why and how to involve older people in volunteering activities in sport?", Mr. Herbert Hartmann , DTB Germany
		How to mobilize all actors and resources to find innovative solutions for Active aging volunteers? What are demographic challenge and what is age-friendly environment that allows all citizens to lead more active and independent lives for longer as volunteers?, Ms. Louise Richardson , AGE Platform, Ireland

Moderator:
Mr. Jens Sejer Andersen, Play the Game, Denmark

Fitness Doping Track

PARALLEL SESSION 4 Bella Center, Meeting room 2	
	Moderators, Ms. Erika Sjöblom and Ms. Charlotta Rehnman Wigstad , STAD, Sweden
	
	Exercise dependency – is it good or bad?, Ms. Karin Henriksson Larsén , Vice Chancellor, GIH – The Swedish School of Sport and Health Sciences
	Doping, Youth and Identity, Mr. Bjørn Barland , Associate professor, Norwegian Police University College
	Increased Mortality in patients at the Resource Centre for Hormone Abusers, Ms. Sara Stanford , Doctor, Sahlgrenska University Hospital, Sweden

Financing & Health Track

HOW TO IMPROVE THE QUALITY OF SPORT FOR ALL Bella Center, Conference Room		
		Showing the example of the Finish initiative "Sports Clubs for Health", Ms. Eerika Laalo-Häikiö , Director, Finnish SFA Association
		How can we attract young people to sport and make sure they stay active?, Ms. Sanne Fremlev , Project Coordinator of Sport-2Go in the Municipality of Aalborg
		How SportEngland is working to improve the quality of the sporting experience?, Ms. Stephanie Maurel , SportEngland, UK

Moderator:
Mr. Anders Kragh Jespersen,
DGI Denmark

12.30 - 14.00 OPEN MARKET AND LUNCH






14.00 Volunteering Track

YOUNG LEADERS AND DECISION MAKERS: INTERVIEW SESSION Bella Center, Meeting room 1		
	Ms. Jane Ashworth , President of StreetGames, United Kingdom	
	Mr. Thierry Zintz , Member of Ex Co and leader of Volunteering Network, Sport and Citizenship, Belgium	
	Ms. Anna Streber , University of Erlangen, Germany,	
	Mr. Pedro Bellini Emmanoelli , International Sport and Culture Association, Brazil.	

14.30





FUTURE OF VOUNTEERING IN SPORT IN EUROPE: INTERACTIVE SESSION Bella Center, Meeting room 1		
	Facilitator: Ms. Anna Streber , University of Erlangen, Germany,	
	Facilitator: Mr. Pedro Bellini Emmanoelli , International Sport and Culture Association, Brazil.	
	Facilitator: Ms. Vivian Hughan , INTAC Ollerup, Canada	

Fitness Doping Track

PARALLEL SESSION 5 Bella Center, Meeting room 2	
	Moderator, Mr. Jakob Berget , Anti Doping Denmark
	From appearance to health: Preventive work, Mr. Thomas Parling , Ph.D., Psychologist, Uppsala University, Sweden
	Anti Doping Denmark and Fitness Doping, Mr. Jens Evald , Chairman, Anti Doping Denmark
	Methods for identification of doping substances, Mr. Fredrik Nikolajeff , Associate Professor, Uppsala University, Sweden
	Results from the 'Strategy for Stopping Steroids' project, Mr. Jakob Berget , Head of Communication, Anti Doping Denmark

15.50

Financing & Health Track

MORE PARTICIPATION BY DESIGNING AND BUILDING BETTER SPORTS FACILITIES Bella Center, Conference Room		
Moderator: Mr. Thomas Bach Member of the executive committee of NOC of Denmark		The implementation of the EU guidelines for improving physical activity in the local arena, Mr. Alfred Rutten , Professor University Erlangen-Nürnberg
		Urban planning which creates physical activity and health, Ms. Belinda Tato , Architect at Ecosistema Urbano, Spain
		Creating innovation and development in sports architecture, Mr. Lars Hjorth Bærentzen , Communication Officer, The Foundation for Culture and Sports Facilities, Denmark
		Architecture which creates more sport and physical activity in the community, Mr. Kai Uwe Bergmann , BIG Architects, Denmark

15.30 - 16.00

OPEN MARKET AND COFFEE BREAK

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SPORTVISION2012

CLOSING PROGRAMME

TUESDAY 20TH MARCH 2012

16.00

SPORTVISION2012 PANEL DISCUSSION Bella Center, Conference room



Moderator:
Mr. Mogens Kirkeby,
President,
International
Sport and
Culture
Association



Mr. Stefan Szymanski, CASS Business School



Mr. Jean Camy, University of Lyon, France



Mr. Jeroen Scheerder, Faculty of Kinesiology
& Rehabilitation Sciences University of
Leuven



Mr. Jens Evald, Chairman, Anti Doping
Denmark

16.45

SPORTVISION2012 CONCLUSIONS AND CLOSING Bella Center, Conference room



Ms. Karoline Prien Kjeldsen, Danish
Permanent Secretary for Culture

17.00

