

**“Europe, sport and volunteering: towards
the necessary development of synergies
between stakeholders”**

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**Sport and
Citizenship**

Sport serving society



**Sport et
Citoyenneté**

Le Sport au service de la société



Structure of this presentation

1. **CONCEPT AND CONTEXT** - Volunteering, sport and society: an historical symbiotic relationship
2. **WHY DO WE NEED TO DEVELOP MORE SYNERGIES BETWEEN ALL STAKEHOLDERS?**
3. **HOW COULD WE BUILD MORE SYNERGIES?**
4. **CONCLUSIONS/ RECOMMENDATIONS** - On the basis of a long standing reflection and on behalf the network

Volunteering, sport and society: an historical symbiotic relationship.

Summary :

»»» **Concept and context**

»»» **Synergies between stakeholders**

»»» **More synergies**

»»» **Conclusions and recommendations**

- «In fact citizens can be divided into two categories: the ones who consume citizenship and the others who commit themselves in associative activities, other kind of productive roles or cultural and political constructions and who think they can act and change things at their level. Thus active citizenship and therefore **volunteering can be considered as another way of living one's inclusion in a human group.** ».
- **Sport is the largest provider of volunteers** : 34% of the 92 to 94 million European volunteers are in the sports sector, which represent 7% of the European population, i.e. **35 millions of citizens** .
- **Volunteers are the backbone** of European sport model.
- **Volunteering is indeed a catalyst** which should be supported and developed.

Why do we need to develop synergies between all stakeholders?

Summary :

≡ **Concept and
context**

≡ **Synergies between
stakeholders**

≡ **More synergies**

≡ **Conclusions and
recommendations**

**Crisis of volunteering is reinforced by the current
economic and social crises.**

This context calls for **good sense** and the development of new
synergies: **those who can adapt and innovate will emerge
strengthened.**

Development of volunteering : interests & forms:

- **businesses**, to “*take the lead in bringing business and society back together*”;
- **public bodies**, development of social cohesion and European citizenship;
- **the sports movement**, which could not exist without all its daily help from volunteers;
- **all of us as citizen**, personal and social enrichment, helped towards inclusion or employment by volunteering

How can we build more synergies?

Summary :

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recommendations**

Undervalued synergies in volunteering

- Connection between the sport sector and volunteer centers
- Connections with potential tank of volunteers.

Fight against the compartmentalization of thoughts and sectors

- Associations shall broaden their view to get sport out of its closet.
- There is a lot of room in sport for being creative.
- Let's better market and promote it to attract people.

How can we build more synergies?

Associations to gather together under a same voice in order to lobby for the EU institutions to:

Summary :

≡ **Concept and
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stakeholders**

≡ **More synergies**

≡ **Conclusions and
recommendations**

- Implement the **ILO manual**
- Think about and if possible advocate for a national and/or European **compulsory civic/social service duty** that could help develop citizenship as well as raise the profile of volunteering.
- Propose **funding for long term project** (at least 4 years) -as it is made by DG SANCO- that could also include local dimension.
- Fund a platform that should promote the **dialogue between stakeholders** interested in volunteering in sport

Conclusions and recommendations

BACKGROUND

- European Year on Volunteering,
- Special edition of our journal published in partnership with ISCA and the European Commission
- Contributions from the experts members of Sport and Citizenship network on “Sport and volunteering”

RECOMMENDATIONS

- Implementing the ILO manual
- Broaden our vision and engage into debate and exchange with other actors
- Engage into the recognition of the specificity of sport while helping sport getting out of its segment.

Summary :

≡ **Concept and
context**

≡ **Synergies between
stakeholders**

≡ **More synergies**

≡ **Conclusions and
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Thanks for your attention!

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