



Sport for all and social inclusion with Mel Young



**Social Entrepreneur
President and co-Founder
Homeless World Cup**



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Homelessness: a global issue



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Poverty Kills

- Millions homeless in every country in the world
- 100 million homeless in the world
- More than 1 billion people live on less than a dollar a day
- Richer get Richer, Poor get Poorer



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This situation can be combated...





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Graz 2003





Gothenburg 2004



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Edinburgh 2005





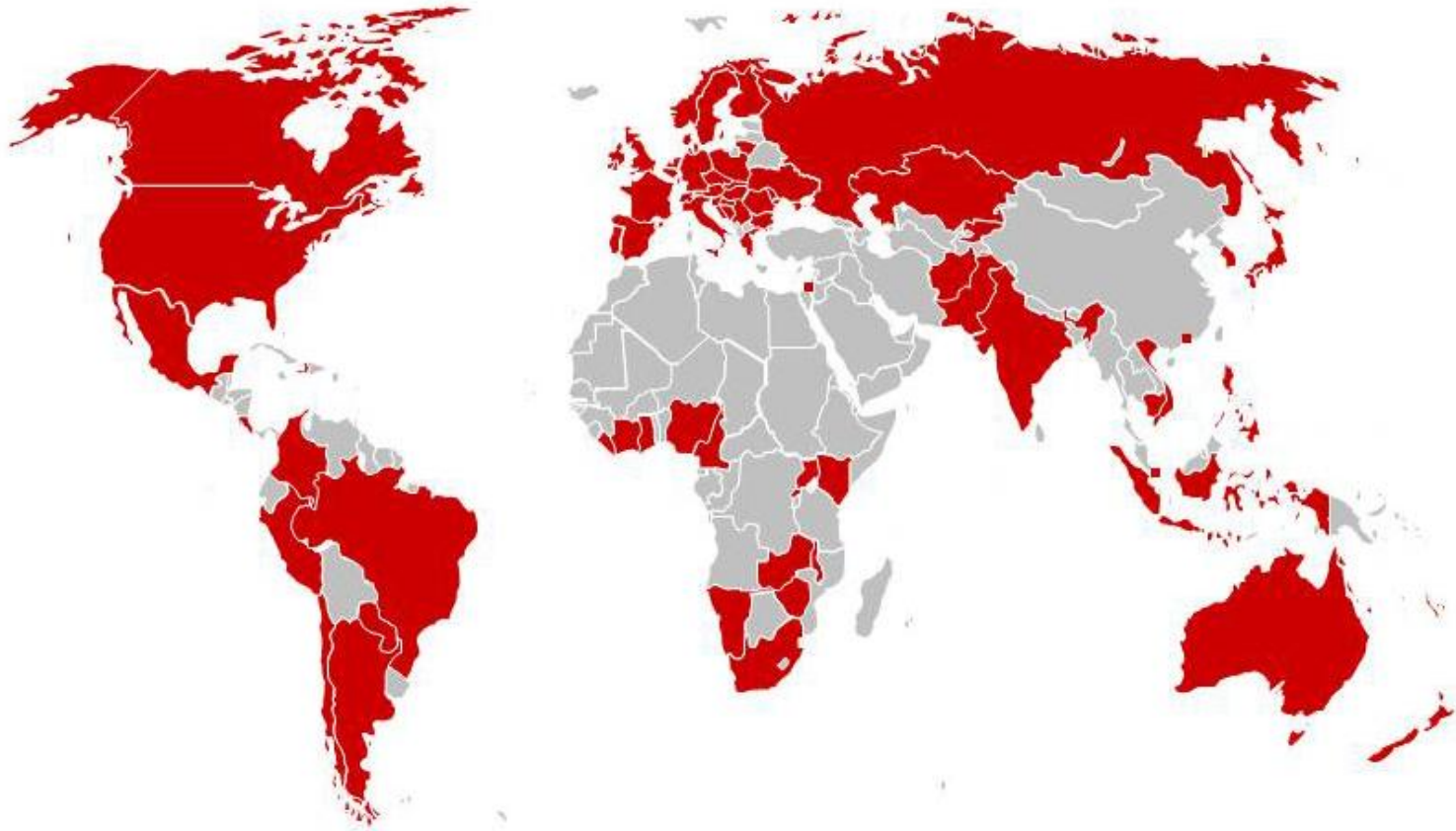
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Cape Town 2006



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National Partners



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The Dutch Homeless Cup





Street Soccer Mexico





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Kenya Tournament: 3,000 Players



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#FootballFirst: coaching programmes





$700 \times \$40,000$

$50.000 \times \$40,000$



Universities of Copenhagen and Exeter Research says...

... playing street football two-three times a week
could halve the risk of early death in homeless
people.

*Short-term Street Soccer Improves Fitness
and Cardiovascular Health of Homeless Men*



Impressive & consistent...

Demonstrated Impact

- 94% have a new motivation for life
- 71% have changed their lives significantly
- 71% continued to play football

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Copenhagen 2007



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Melbourne 2008



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Milan 2009



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Rio **2010**



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Paris **2011**



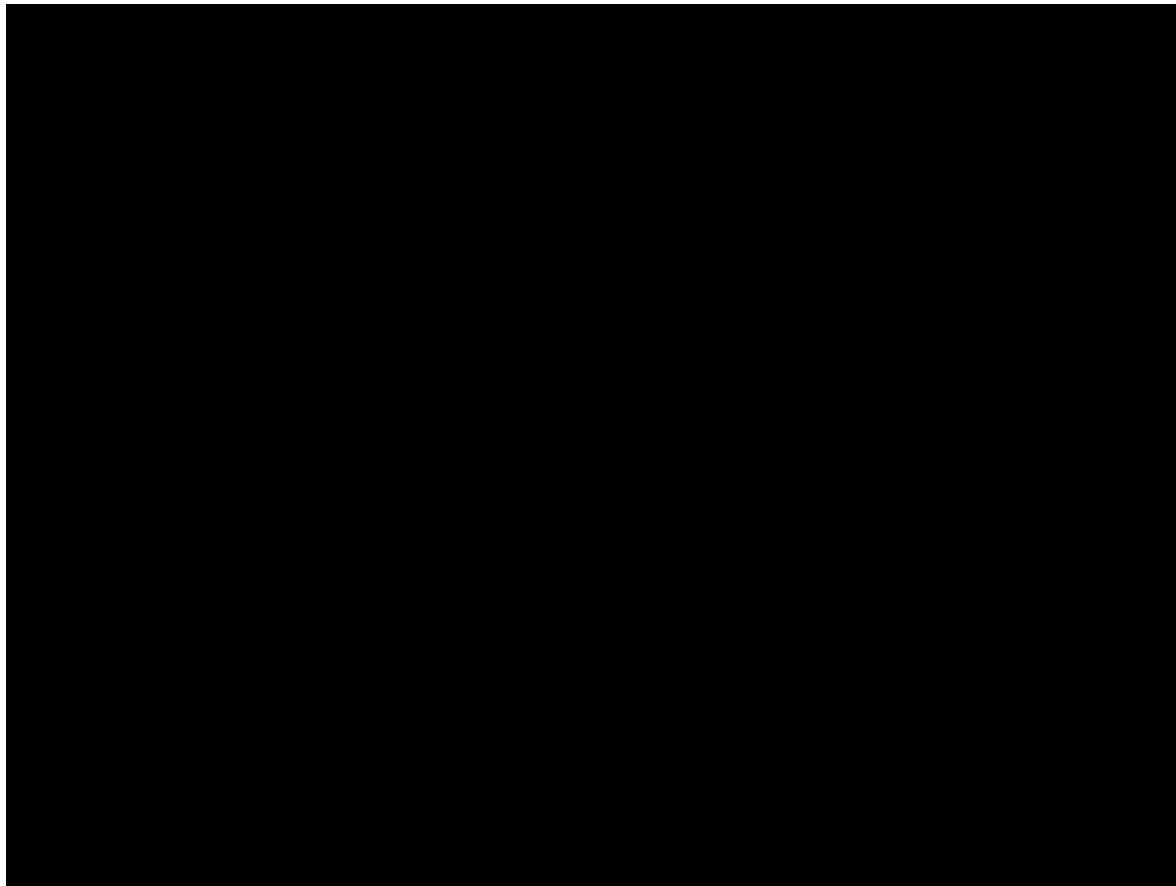


6 - 14 October 2012 in Mexico City





Homeless World Cup: Football & Impact





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Thank you very much!

Do you want to learn more?

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