



SPORTVISION2012 – Copenhagen

19 - 20th of March 2012

Volunteering track

What local clubs and board members need

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The partners are



Promoting and securing volunteering in sport. Focus on management support in sports clubs.

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Who's who in Belgium?

- Belgium = Federal State
 - ▶ 1 central Federal State
 - ▶ 3 Communities (Flemish, French and German)
 - ▶ 3 Regions (Flemish, Walloon and Brussels Capital)
- Each with own powers, own parliament and own government

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Who's who in Belgium?

The three Communities in Belgium



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Public sports structures in Belgium

Community level

- Sports = responsibility of the 3 communities
- Three sports policies in Belgium
- Each community has:
 - ▶ 1 Sports Minister
 - ▶ 1 Sports Administration
 - ▶ Own sports legislation

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Public sports structures in Belgium

- Flemish sports minister and his Administration are responsible for:
 - Granting sports federations and local sports authorities
 - Sports promotion
 - Management of the sports infrastructure
 - Coordination of Competition Sports
 - Coordination of training and education of trainers
 -

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Sports structures – Private Structures

National / Federal level

- National sports federations
 - No direct recognition nor granting from the government
 - Necessary “links” towards national and international Olympic Committee and international federations

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Sports structures – Private Structures

Community level

- National federations are divided in Flemish and French speaking divisions
- Divisions are the “real” sports federations
- Each division has own, separate operation in the own Community, staff, members, sports clubs, trainers, athletes, legislation ...

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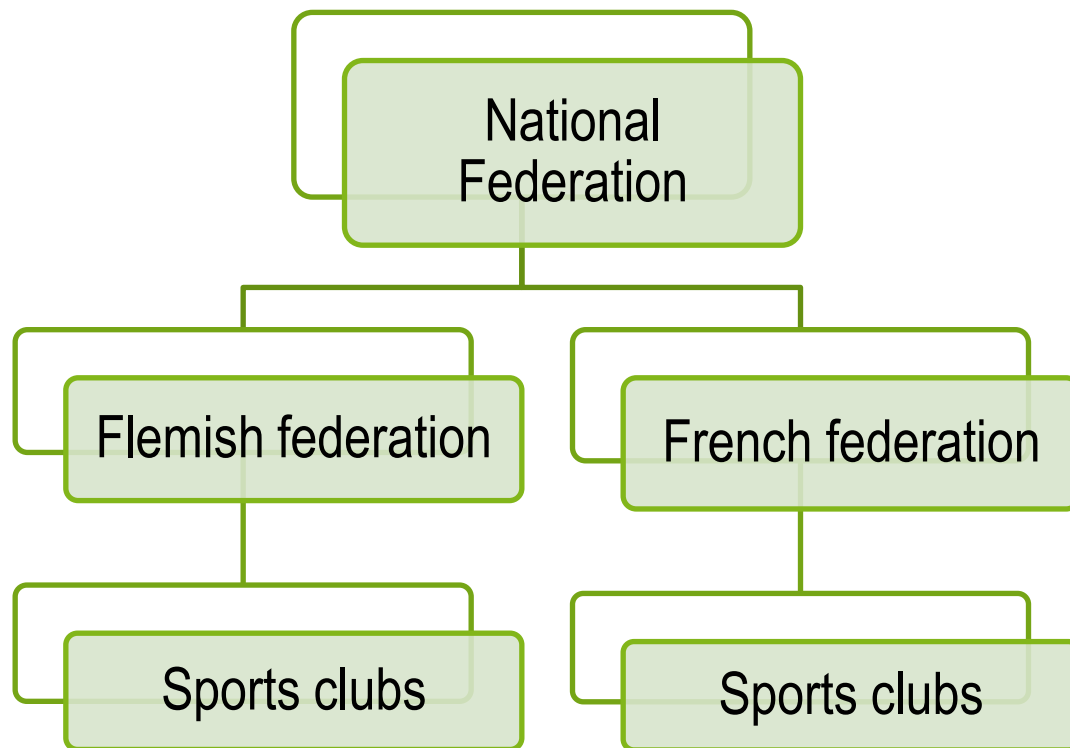
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Sports structures – Private Structures



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Sports structures – Private Structures

- Flemish sports federations are:
 - recognized and granted by Flemish ministry and administration of sports
 - regulated by a Flemish legislation
 - legally obliged to support their member sports clubs on a sports and administrative level

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Sports structures – Private Structures

- Vlaamse Sportfederatie vzw



- “Umbrella organization” of Flemish sports federations
- Recognized and granted by Flemish ministry and administration of sports
- Legally obliged to support member sports federations (represent, inform, support them and detect research needs)

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Volunteer board members sports clubs



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Volunteer board members sports clubs



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Dynamo Project – Management support

- Pilot project in the Flemish Sports Federation
- 2009 – 2013
- Focus on management support for volunteer board members of sports clubs

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Dynamo Project – Management support

Knowledge and documentation centre

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Knowledge & documentation



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Education and training

Education and training

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Education and training

- VAT legislation
- Bookkeeping
- Voluntary management
- Fundraising
- Insurance
- Non for profit legislation
- ...

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Education and training

- Evening courses on specific topic
- “Day of the Board Member”

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Individual guidance



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Individual guidance

- NPO guidance
- VAT guidance
- Website guidance

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EU project – Volunteering in Sport

- DG EAC 2010 Preparatory Action in the Field of Sport – Volunteers
- “Promoting and securing volunteering in sport – Focus on management support in sports clubs”
- 9 partner organizations – 8 EU member states

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EU project – Volunteering in Sport

Main goals

- ❖ Exchange of good practices, knowledge and tools to support voluntary board members
- ❖ Build sustainable European network(s) on management support for sports clubs

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EU project – Volunteering in Sport

Findings on volunteering

- Voluntary management in sports clubs in EU = patchwork of diversity
- Still general predominant findings:
 - ❖ Sports clubs always bases for grass roots sports
 - ❖ Sports clubs board members predominantly (>97%) volunteers
 - ❖ Shifting focus / new challenges in support models

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Volunteering 2.0

Shifting focus – New challenges

- Limits of sports club membership reached
 - Growing number of new forms of physical activity
-
- ▶ ! Good service = competitiveness on sports market
 - ▶ Higher level of professionalization and good governance for volunteer board members

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Volunteering 2.0

Good governance

- 2 levels of good governance for board members:
 - ❖ Paperwork and legislation
 - ❖ **Volunteer management**

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Volunteering 2.0

- Volunteer management today

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- ❖ Recruiting
- ❖ Motivating
- ❖ Quality of service
- ❖ Retention

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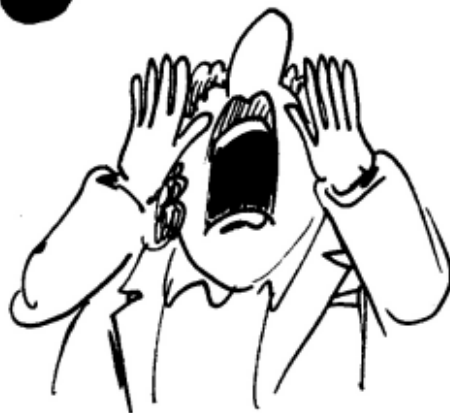


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Volunteering 2.0

Volunteers!



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Volunteering 2.0



Figure facts: no significant decline of number of volunteers



Recruting problems organizations

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Volunteering 2.0

- Causes recruiting issue:
 - ❖ Organisation (lack of notoriety, type of activities, ...)
 - ❖ Volunteer: “tailor made” commitment

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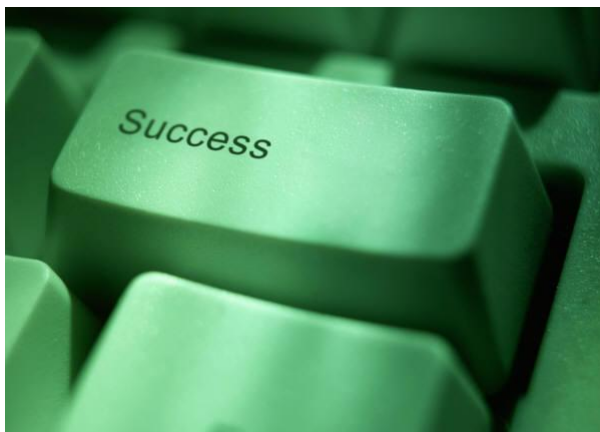
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Volunteering 2.0



- Flexibility
- Quality of service
- Competence development

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Volunteering 2.0



Easier said
than done?



New support
challenge for all
of us!

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Let's debate!



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