

FIRST ANNOUNCEMENT
EUROPEAN CONFERENCE

SPORTVISION2012: VOLUNTEERING, FITNESS DOPING, FINANCING & HEALTH

eu2012.dk

DANISH PRESIDENCY
OF THE COUNCIL OF THE
EUROPEAN UNION 2012



CHALLENGES AND SOLUTIONS IN SPORT FOR ALL IN EUROPE

COPENHAGEN, DENMARK,
19 - 20 MARCH 2012

WELCOME TO THE EUROPEAN SPORTVISION2012 CONFERENCE

The incoming Danish Presidency of the European Union is delighted to invite you to its ambitious and wide-ranging conference addressing the most pressing challenges in Sport for All.

The conference will be your opportunity to benefit from novel initiatives in the fight against fitness doping, state-of-the-art examples of promotion of volunteering in sport for all, creative samples on financing and health in sport for all, high-level political debate and agenda-setting, and excellent networking and partnership opportunities, and unique study tours.

The European SPORTVISION2012 Conference will address the present challenges in Sport for All through a varied programme that will allow us to ask the difficult and critical questions and to explore answers and solutions.

Key EU stakeholders, such as Members of the European Parliament and the European Commission are invited to join the debates, and to engage with sport organizations in order to openly address common challenges. Cross-sector cooperation, learning and innovation

are some of the main drivers for the development of the physical activity sector. In that spirit further stakeholders such as academics, ministry and city officials, businesses, community organizers, and medical experts will also join the conference and be part of the active forum of 350 people.

If you are interested in meeting the challenges in Sport for All, **join us in Copenhagen on March 19-20, 2012!**

Yours sincerely,

Conference Consortium:

eu2012.dk

DANISH PRESIDENCY
OF THE COUNCIL OF THE
EUROPEAN UNION 2012



Danish National
Anti-Doping Agency



Danish Gymnastics and
Sport Associations



Danish Ministry of Culture



National Olympic
Committee and Sports
Confederation of Denmark



Danish Federation for
Company Sports



International Sport and
Culture Association

Associated Partners:



LOA - The Danish Foundation for Culture and Sport Facilities



The SPORTVISION2012 conference has received funding from the European Union in the framework of the Preparatory Actions in Sport.





PARALLEL CONFERENCE TRACKS

Fitness Doping

STRATEGY FOR STOPPING STEROIDS

The 'Strategy for Stopping Steroids' track will be a unique opportunity to share knowledge and experience on the current European effort regarding the abuse of steroids in fitness centres and in sport for all in general. The track will outline good practices and give valuable insight in how to start and to carry out efforts on the matter of preventing and stopping the use of steroids. The track will be based on the co-European report "Strategy for Stopping Steroids", a report that will be released in connection to the conference. This report is a result of the partnership of Anti-doping organizations and drug prevention units in The Netherlands, Sweden, Poland, Cyprus and Denmark.

The main topics will be:

- > legislation
- > doping control models
- > preventive work
- > financial structure of initiatives towards doping free fitness centres
- > youth culture and risk behaviour
- > trafficking of doping substances to and within Europe and medical focus on the abuse of steroids

The track will address participation of decision makers, European national anti-doping organizations (NADO's), scientists and authorities working with the fight against doping.

Volunteering

VOLUNTEERS MAKE A DIFFERENCE!

The 'Volunteers make a difference' track will be an opportunity to discuss recent strategic challenges in volunteering and to outline recommendations for the European policy makers. This will be a timely follow-up on the 2011 European Year of Volunteering and the Aarhus Declaration on volunteering of the EU Sport Ministers from 2002 (link to website).

The conference will in particular address challenges in volunteering for sport for all, notably the

- > education
- > recognition
- > legal frameworks
- > recruitment
- > retention
- > and funding

of volunteers.

The track is also the closing conference of the International Sport and Culture Association's EU supported EuroVolNet project (www.eurovolnet.info), and will as such present project results and launch the EuroVolNet Online Tutorial.

Financing & Health

HOW CAN SPORT FOR ALL CONTRIBUTE TO THE EU 2020 STRATEGY OF SMART, SUSTAINABLE AND INCLUSIVE GROWTH?

If 'Sport for All' is to become more than a slogan in the EU and be a positive contributor to the EU Sport Policy and EU 2020 strategy of smart, sustainable and inclusive growth, a series of challenges and developments need to be addressed.

These challenges include securing adequate financial and structural support for grassroots sport and the real health and social inclusion potential in grassroots sport. Therefore, we need to identify and develop the roles of both well-known and new actors in the field of public and private, commercial and non-profit spheres of sport for all.

The track themes include:

- > broader participation in sport and physical activity in Europe
- > the economic importance of sport for all in the European societies
- > funding of sport for all from local to national level
- > sport for all and social inclusion
- > developing and maintaining facilities for sport for all
- > sport for all and health
- > sport for all and the commercial sport offers

About SPORTVISION2012

The European SPORTVISION2012 Conference will take place in Copenhagen, Denmark from 19 – 20 March 2012.

Hosted at Bella Center, the leading conference venue in Scandinavia, the conference offers a professional and inspiring set-up. With its own metro station from where you can travel to the center of Copenhagen in only 10 minutes, there is ample opportunity to enjoy the city during the evening after an intense conference day.

SPORTVISION2012 provides rich opportunities to meet decision makers, leading professionals and practitioners in the field of sport for all. The conference includes debate sessions and workshops and features plenary sessions and keynote addresses from researchers, politicians and leaders of sports organisations from Europe and beyond. The conference programme is updated regularly on the conference website

> www.sportvision2012.eu

Participant Profile

The European SPORTVISION2012 Conference addresses diverse target groups – from political decision makers to club coaches, from medical doctors to local activists, from private businesses to international institutions, from sport organisations to city administrators. The diversity of the attending stakeholders is one of the strengths of the conference and it will ensure the creation of a vibrant atmosphere at SPORTVISION2012.

The conference will provide a platform for attending participants and stakeholders to discuss and align strategies in order to reap the full benefits of active European societies.

Expand your networks, get the latest knowledge and best practises, and create valuable alliances at one of the most important sport political event of 2012.

Speakers

The SPORTVISION2012 Partners are pleased to announce an excerpt featuring some of today's most respected exponents in the field of sport for all that have been invited to address the conference. The list of speakers includes:

- | | |
|------------------------------------|---|
| > Androulla Vassilou | European Commissioner with responsibility for Sport |
| > Uffe Elbæk | Danish Minister for Culture and Sport |
| > Doris Pack | Chair of the European Parliament Culture and Sport Committee |
| > Dr. Willem de Rhone | MD, PhD, endocrinologist |
| > Prof. Stefan Szymanski | CASS Business School |
| > Sanne Fremlev | Project Coordinator of Sport2Go |
| > Mel Young | CEO of the Homeless World Cup |
| > Mercedes Bresso | EU Committee of the Regions |
| > Erling Andersen | CEO of Copenhagen Region in the Danish Tax and Customs Administration |
| > Prof. Jean Camy | European Observatoire of Sport and Employment |
| > Hannu Takkula | Member of European Parliament |
| > Niels Ulrik Sørensen | PhD, The Danish Centre for Youth Research |
| > Prof. Dr. Sebastian Braun | Humboldt-University Berlin |
| > Zsuzanna Jakab | WHO Regional Director for Europe |
| > Belinda Tato | Architect at Ecosistema Urbano |
| > Maria Larsson | Swedish Minister of Children and Elderly |
| > Poul Gade | PhD, Chief Prosecutor |





Draft Programme

The programme will be packed with inspiring speakers, best practice stories and interactive seminars. We also strive to offer a well planned social programme that gives you the opportunity to not only see the city of Copenhagen but also to have informal meetings and talks with peers from other countries with a view to promoting new networks and collaborations.

DAY 1 - MONDAY, 19 MARCH 2012

Morning	Arrival of participants
12:00-13:00	Lunch
13:00-13:50	Opening of the conference
14:00-18:30	Parallel thematic sessions
19:00-22:00	Dinner

DAY 2 - TUESDAY, 20 MARCH 2012

9:00-13:00	Parallel thematic sessions
13:00-14:30	Lunch at the conference venue
14:30-16:00	Parallel thematic sessions
16:00-17:00	Conclusions and closing of conference

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Accreditation and Accommodation

In November 2011, the conference registration will open on the conference website

> www.sportvision2012.eu

The conference organisers will on the same website recommend a series of hotels that provide good rates and are located a short distance from the conference facilities.

The hotels may be booked in connection with your registration.

Conference Fee

The SPORTVISION2012 Partners are pleased to offer you **free** participation in the programme! Please make sure to make your booking early to ensure your place among the 350 delegates.

You are kindly requested to book and pay your own transportation and hotel.



Sportvision2012 Conference Secretariat

**For more information please contact
SPORTVISION2012 Conference Secretariat**

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