



**THE MOST IMPORTANT
PARTNERSHIP IN GRASSROOTS SPORTS**

local authorities ● sport organisations

COLLECTION OF GOOD PRACTICES

FOCUS ON COLLABORATION 3: SPORT, CULTURE AND TOURISM

***Union Française des Oeuvres
Laïques d'Éducation
Physique de l'Oise (UFOLEP/
UFOLEP 60)*** ● ***City of Mouy***

BEST PRACTICE EXAMPLE FROM THE COLLABORATION:

PROMOTION OF SPORT, CULTURE AND TOURISM ON THE LOCAL LEVEL

To promote sport, culture and tourism on the local level we are working on a global strategy for a sport and educational project. However, most of the projects implemented in the partnership try to mix sport and culture (discovery of the environment, quizzes, etc.). The tourism aspect is not really tackled yet as it is not a main issue for

the city, however one similar issue for the city is its attractiveness for companies and businesses, which involves being able to offer a good quality of life to citizens and thus a certain amount of services and leisure options including sport and physical activities.

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DESCRIPTION OF THE PARTNERSHIP

UFOLEP 60 is working all over the territory of Oise in which Mouy is situated. Both partners realised they had the same vision for sport and physical activity, so they started to work together on a few projects. Each year they reinforce the partnership with more projects aiming at promoting physical activities for all and enhancing their accessibility.

OBJECTIVES

- To develop sport for all in the City of Mouy
- To build a strategy and an action plan between the City of Mouy and UFOLEP 60 and other sport organisations depending on their competences.
- To use the partnership between UFOLEP and the City of Mouy as an example in order to develop other regions with the same vision: "100 million more Europeans active in sport and physical activity by 2020".

REACHING THE OBJECTIVES

The partnership is in its infancy and no formal documents have been signed yet. However, the strategic goals are clear with the aim of working on a strategic sport and education plan for the city with the help of UFOLEP 60. To document this, an assessment will be made and for each project there will be a contract and agreement signed as there was for other projects currently running or completed (e.g. Ready to Go).

COORDINATING THE PARTNERSHIP

The partnership has established a clear direction through many exchanges and an

existing history of collaboration, and it has clearly defined its projects. The partners meet 3-4 times per year to take decisions and make plans.

IMPACT ON THE LOCAL COMMUNITY

A positive environment in the local community has been created and maintained together by implementing various projects that allow people of all ages to discover and engage in physical activity as well as work with the youth sector in the city.

A new project aimed at developing and promoting a public park and a river will involve UFOLEP advising the municipality how to offer the best facilities for physical activity. UFOLEP will also help plan how to carry out sport activities when development plans have been taken into an action.

WORKING TOGETHER TO UNDERSTAND AND IDENTIFY LOCAL DEMAND FOR SPORT AND PHYSICAL ACTIVITY PROVISION. SHARING INFORMATION AND DATA.

A thorough analysis of how sport is implemented and what the needs of the city are is in progress. It has already become clear that many people have difficulties accessing sport facilities. This knowledge inspired the City of Mouy's new sport territorial project.

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BUILDING RELATIONSHIPS WITH ADDITIONAL STAKEHOLDERS IN THE PUBLIC AND PRIVATE SECTOR

Depending on the subject of the meeting, other stakeholders are regularly invited to exchange and contribute. All projects imply other partners and stakeholders and relationships are built under the projects' implementation builds the relationships. In addition, the City of Mouy is initiating a sport project as well as an educational project; in both cases other partners are involved in cross-sector collaboration.

ENSURING FUNDING AND SUSTAINABILITY OF ACTIVITIES WITHIN THE LOCAL AREA AS A PART OF A COMMON STRATEGY

Municipal elections are coming up this year and therefore we cannot answer this question at the moment.

WORKING TOGETHER TO PROVIDE TRAINING AND EDUCATION FOR STAFF AND VOLUNTEERS

Training and education for our staff is in the state of planning. UFOLEP at the national level and regional level has a strong training offer that allows everyone to become a "sport for all professional" or get new skills as a volunteer. If the partnership is formally established and both organisations start working on the new needs of the city in terms of sport coaches and trainers ("réforme des rythmes scolaires"/rhythm of schooling reform), UFOLEP will provide adequate training for the city's staff.

WORKING TOGETHER TO PROMOTE PHYSICAL ACTIVITY AND SPORT

In order to promote physical activity and sport there are several projects implemented by the partners.

Also, through the ACTIVE Network project, development of a campaign at a "department" level is under way. This involves hosting a "twinning meeting", inviting other cities as well as the upper level ("department") to participate and work together on the subject of promoting physical activity and sport.

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