

ISCA ASIA

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ASIAN REPORT

INTRODUCTION

The prime objective of the ISCA Asian Continental Committee is to promote the values of ISCA, increase its membership and create awareness among its members that valuable opportunities and benefits in sports and culture can be obtained through ISCA's international network.

Generally, ISCA Asia members would like ISCA to design and create more activities and Programs for Youth, Elderly and Children. ISCA should also provide funds for our members to organize activities among Asians and for Sports and cultural exchange with members from other continents.

ACTIVITIES AND FUTURE STRATEGY

2009-2010 has seen new development ideas, not least following the visit to ISCA Asia Members in Malaysia, China and Vietnam by the Mr. Morgen Kirkeby, ISCA President in April 2010.

The future strategy has two main pillars:

1. To implement the development plan to increase the human resources that are actively engaged in ISCA Asia development activities together with the chairman.
2. To describe a double plan of action including existing and traditional member association on the one side and some grass-root and innovative initiatives on the other. Part of the plan includes to accept the invitation to make a contribution to Pan-Asian Congress on Physical Education in Beijing in July 2011, and continue the ISCA International Youth Leader Education Program.

A task force meeting comprising of senior ISCA Asia members from Malaysia, Korea, Chinese Taipei, Vietnam, India and Noumea will be held in December 2010 in Kuala Lumpur to define and manage a development process of ISCA Asia.



N. SHANMUGARAJAH
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