The European Youth and Sport Forum 2012: a bridge between projects and generations

The European Youth and Sport Forum (EYSF2012) was a 6 days event (25/11-1/12) gathering over 80 young leaders from across Europe from 25 November to 1 December in Larnaca, Cyprus.

Organised with the support of the European Commission and the European Youth Foundation, the Forum EYSF2012 has been designed to provide **a large scale platform** on which projects and good practices can be presented, networking stimulated and new projects for the future set-up.

The aim was to **empower the next generation of grassroots sports leaders** and provide them room to make their voice heard.

The youth generation has its word to say and its own vision on some key issue for the future of sport and is ready to share it!

Inspiration is just out there!

With this collection of inspiring examples, the Forum participants are highlighting some excellent initiatives implemented in the participating countries. It is evidence that Europe is already on the move and that big things can happen when people work together.

The practices are divided according to the three main tracks explored during the Forum:

- Health
 - Volunteering
- Participation.

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HEALTH

Mission Olympic

Theme: Health

Aim: Generate enthusiasm for an active lifestyle and strengthen local networks for grassroots sport. Coca-Cola Germany and the German Olympic Sports Confederation (DOSB) jointly launched the initiative to further support civic engagement for living an active lifestyle.

Description: The primary goal of the initiators is to promote an active lifestyle. This day and age is increasingly characterized by a lack of exercise, and the pursuit of physical activity should therefore play an important role for everyone. To realize this goal, Coca-Cola Germany and the DOSB have been focusing on promoting active cities for the several years with their successful project Mission Olympic. The project is looking for participating towns that offer their citizens incentives for a more active lifestyle, may it be with the help of sports clubs and/or a variety of exercise programs within the community. Enabling as many people as possible to be physically active is another goal of Mission Olympic. For this reason, the promotion of grassroots sport is an emphasis, and Mission Olympic offers the citizens a suitable platform to try a variety of sports and activities. Further, the project is looking for cities with the most attractive and diverse range of physical activity and exercise possibilities. Cities are divided into three size categories: small, medium and large cities, competing for the desired title of "Germany's most active city." In addition to the most active city, Mission Olympic is further looking for the most active initiators and voluntary sport clubs, private teams or clubs involved in the long-term quest to motivate people of all generations to practice sports or create mobility.

Outcome: The numbers of several years of Mission Olympic speak for themselves: 194 participating cities and more than 8,600 dedicated sports initiatives are the proud result. More than 1.4 million people were physically active within the numerous local projects. New networks have been established in the participating cities and the physically active lifestyle gained public attention. These results show that the commitment to sport and a life on the move are definitely worthwhile.

Organisation: German Olympic Sports Confederation (DOSB)

Coca Cola Germany

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"Do the Good" Curriculum

Theme: Health

Aim: The "Do the Good" (DtG) Curriculum utilised by the Doc Wayne Athletic League is designed for use with youth participants who are victims of emotional, physical and/or sexual trauma. Its goal is to induce participants to see the world as less threatening and to build their self-esteem and confidence in a wide variety of social interactions.

Description: The "Do the Good" curriculum is built on the model of cognitive behavioural therapy and the Attachment, Self-Regulation and Competency (ARC) Framework as well as Parent/Child Interactive Therapy. The cognitive behavioural therapy model is used to help participants to progressively replace traditional therapy by providing them with a "toolbelt" of social skills upon which they can draw in their daily lives. DtG converts language used in the cognitive model into language more relevant to adolescent sports settings; for example, "mindfulness" becomes "showing up". The ARC framework works to holistically alter the socialization norms of participants. Through attachment they learn to create positive social relationships with peers and coaches when they have no previous experience doing so. Self-regulation provides the tools of self-control often absent in the chaotic lives of trauma victims. Competence refers to the genesis among participants of new healthier identities with which they can succeed in life. For example, "Sally the child prostitute" becomes "Sally the goalie". Finally, Parent/Child Interactive Therapy (PCIT) is employed not for the direct benefit of volunteer coaches as well as program participants. Using this technique, staff members with academic experience in psychology provide feedback to volunteer coaches in much the same way that parents receive therapist feedback when interacting with their children under the PCIT model. This real-time feedback enhances the effectiveness of volunteers to the long-term benefit of not only the volunteers but participants as well. The key to the successful use of these theories lies in the way in which their language is seamlessly yet explicitly woven into team sport coaching and competition and how as a result, participants begin to internalize their effects.

Outcome: Impact assessments of the DtG curriculum have been largely positive. Participants in the program have demonstrated perceptible increases in sociability in their residential treatment, group and foster home settings when compared to a "treatment as usual" control group. Additionally, Doc Wayne Athletic League conducts narrative evaluations of participants based upon their performance in computer software designed to measure stress levels during times of decision making. While this particular method of assessment is new and lacks a suitable sample size, it is hypothesized that such results will also compare favorably to a "treatment as usual" control group.

Organisation: Doc Wayne Athletic League

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Sport is for everyone

Theme: Health

Aim: The main aim of the project is to encourage everyone to be more active and take part in sport. Hungary is a "sporty nation" in terms of professional sport, but with this initiative we hope to make sure everyone in Hungary can be active and sporty too.

Description: This project was the biggest social responsibility campaign of 2012 and also the most significant in the field of sport in Hungary. The project had 4 main pillars. The first is a 400.000 EUR media campaign through television, city light, billboard, digital media which delivered the main message: "3 x 1 and life gets easier!" .The second pillar was based on the cooperation with famous Hungarian athletes. They appeared in the media campaign and other events. The third pillar was made up of free or reduced priced sport activities across the country and a "sport" stage was built up on the most frequented areas of the capital. The fourth pillar was to involve people in a different way by photo, video and article writing.

Outcomes: This campaign is on-going. The closing date of the campaign is the end of November. The awareness of this project is wide and also the participation levels in the events have been high.

Organisation: Media Union Foundation

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FitnessUJ!

Theme: Health

Aim: Main aim of the project is to make students active, and show them that physical activity can be enjoyable and to promote healthy living.

Description: In April and September 2012 we have organized an event called 'FitnessUJ!' There were a marketing campaign held for 2 weeks in our University building Banners, Posters, and presentations were placed on monitors throughout the University. In front of the building of our university there was a stage, music, fitness instructors and a place for any students who wanted to join. Music is played, an instructor starts the exercises and others join 'free fitness day'. For three hours instructor from a gym & fitness studio provides help with daily exercises and diet to improve healthy living among the people of our city. This event also provides opportunity to grow in experience and knowledge of one of the main themes, which is healthy living. Until now there were two events like this, thanks to lots of students joined exercises and healthy living. Moreover, most of them brought friends for 'free fitness day' and after that, they started to exercise regularly. People appreciate this event, as a nice break in everyday life and moreover they were offered a free entrance card to this gym & fitness studio. In future we would like to organize this event once a month.

Outcomes: More than 100 people took part in these two events, lots of them used the possibility of free entrance card to gym & fitness studio and after that decided to exercise regularly

Organisation: Sport Management Academic Club, Jagiellonian University Krakow

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Football Fans in Training

Topic: Health

Aim: Through the attraction of training with your local football team the programme aims to improve inidviduals' diet, help them lose some weight, become more active and fitter at a rate that suits THEM and Make these changes last a lifetime

Description: The project utilises the affiliation fans have with their local football clubs. By using training techniques, manager and current players individuals are encouraged to take up regular physical activity to support their weight loss targets. Fans of football clubs get to train at their club, get eating and weight loss advice form club doctors and coaching staff and are encouraged to take part in regular physical activity.

Outcome: FFIT has been developed by weight management, physical activity and nutrition experts from the Medical Research Council and universities across Scotland. The team is currently carrying out a scientific study to determine the effectiveness of FFIT in helping men make real changes to their lives. The sessions are run by club coaches and are aimed at men aged between 35 and 65 who meet any of the following criteria – BMI 27+, belly 100cm + or trouser waist size of 38 inches +. Over the two courses run so far, 412 men have lost 2366kg or 2.3 tonnes and 2361 cm off waistlines

Organisation: SPL Trust

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Algarve Walking Regional Calendar 2012/2013

Theme: Health

Aim: This Calendar, which celebrates its 25th edition, aiming at promoting physical activity among the population by conducting running / jogging activities, arising usually at the end-of-the-week, from September to June, throughout the Algarve.

Description: In order to standardize these activities and to provide the maximum benefit some assumptions are fulfilled, including: special attention that the routes are for the general population that each route must have a maximum distance between the 8 and 10 km and an alternative route of shorter distance (between 3 to 5Km) for people with poorer physical condition or who are starting physical activity, the correct and proper signalling of pathways, checkpoints where water is supplied by a sponsor, analysis of the degree of satisfaction of participants are a constant concern on the part of the organizers being the same analysed several times throughout the year. In all, 42 activities are planned throughout the sports season, which officially ends June 2, 2013, with the march-final race in Vila do Bispo.

Outcomes: With the support of local authorities in the Algarve, by providing transportation for participants, this event was quickly consolidated over the years, becoming a successful event for the general population, especially with age over 50 years (about 77.5%). The success of this activity meant that in all municipalities of the Algarve (16) at least one walk took place. With the high number of applications to the organization of marches and walks and in order to provide another type of marches, the project began organizing night marches.

Organisation: Instituto Português do Desporto e Juventude - Direção Regional do Algarve Portuguese Institute of Sport and Youth - Algarve Comission

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National Youth Sports Meetings

Theme: Health

Aim: The main goal of the project is to create a positive atmosphere for youth to participate in sports and other events with their family. This bank holiday weekend is the biggest travel weekend in Iceland and has been known for many young people to have parties and drink excessively this is however totally forbidden at these meetings. Participants are very satisfied with these meetings and last year's total number of people at the meetings neared 10.000 people.

Descriptions: In 1992, the UMFÍ initiated National Youth Sports Meetings, and nine such meetings have been held by 2006. As of 2002, such meetings have been held every year during Iceland's biggest travel weekend, the bank holiday on the first Monday in August. While sports play a major part in the National Youth Sports Meetings many other activities are being carried out.

Outcomes: Healthier, stronger and more positive youth. Families spending time together in a positive situation.

Organisation: Icelandic Youth Association

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Meetings EDF Handisport

Theme: Health

Aim: Create and direct an event in order to show the practice of sport as a tool of individual, social and professional integration, of promoting health and independence of people with disabilities.

Descriptions: The project Meetings EDF Handisport, appeared for the first time in 2006, at the City Hall in Paris. This weekend of disability sport, held annually in September by the French Federation Handisport (FFH) in partnership with EDF and the Regional Committee Ile--de--France Handisport(CRIFH), led last year attracting 30,000 visitors each day of the weekend. In fact, people with disabilities, young people, older people, athletes and non--athletes, devoted themselves with enthusiasm with 20 sports offered. This large umbrella of sports, ranging from wheelchair basketball to bocci ball, climbing and weightlifting, led nearly 400 young people and children from 20 schools in Ile de France and a dozen specialised centers supported the event by the river. This event has conveyed the idea that good health through regular practice of sport or physical activity can be achieved with activities not necessarily competition. We also managed to transmit that, through the diversity of participants, the physical practice is a factor of social integration and have educational values, to emancipate themselves, and to develop their inventiveness and creativity. Strong involvement and the presence of several high level athletes with a disability or not, at the event helped to have a national impact.

Outcomes: This large umbrella of sports, ranging from wheelchair basketball to bocci, through climbing and weightlifting, led nearly 400 young people and children from 20 schools in Ile de France and a dozen specialised centers supported the event by the river. This event attracted 30,000 visitors each day of the weekend and has conveyed the idea that good health is through regular practice of sport or physical activity.

Organisation: French Federation Handisport

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VOLUNTEERING

Peace and Sport Toolkit

Theme: Volunteering

Aim: To build a universal Toolkit on how to build sustainable volunteer programmes for sport events. We aimed to give basic guidelines for those who would like to build legacy programmes for their volunteer programmes. The Toolkit is now available online, so anyone can use it while building his/her programme.

Description: The workshop was part of the programme of the Peace and Sport International Forum 2012 that was held in Sochi, Russia from 31st of October to 2nd of November. 3 months prior to the event we started working with the moderator: we defined the exact theme, the purpose and the format of the session and searched for experts. The panel was established 1.5 months before the event, and then we started the work with the whole working group: the moderator, the two experts and the Peace and Sport Team. The Team facilitated the correspondence and work among the experts who established the main guidelines for the Toolkit. They have prepared the draft of the Toolkit in PPT format before the event and they were ready to amend it with the inputs of the workshop participants. The aim of the first part of the workshop was to gain inputs from the audience. Participants were encouraged to express their difficulties, best practices, concerns and questions replying to the guiding questions posed by the moderator. The experts were taking notes during this part to be ready to amend the Toolkit with the input of the participants during the break. In the second 1.5 hours part (after the break) the experts presented the Toolkit. Then the moderator facilitated some activities in which the participants were encouraged to use the Toolkit. This practical Toolkit went online, making able not only the workshop participants but anybody else to use it while building their programmes.

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Outcomes: Along with the three experts the participants built the Toolkit in PPT format that we are now disseminating through several channels: it is available on peace-sport.org and on the Peace and Sport online Community and we have sent e-mails to our database about its availability. We ask those who contributed to the Toolkit to spread it in their networks and encourage everybody to use it while building their programmes.

Organisation: Peace and Sport

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ASA Youth Forum

Theme: Volunteering

Aim: The National Youth Forum are a group of proactive volunteers who support the Amateur Swimming Association (ASA) to look at ways of encouraging young volunteers to become involved in all aspects of aquatic sport, but also ways to keep them actively involved.

Description: Consisting of 12, 16-25 year olds from across England, the Youth Forum meeting quarterly and work on individual projects to improve the opportunities for young people across the aquatic disciplines. Youth Forum Aims to:

- Represent the interests and views of young people participating or volunteering within Aquatics

- Assist individually or as part of a group on selected ASA projects and programmes

- Assist in the development of resources and training opportunities for young volunteers - Act as ambassadors for the sport and young people at a local level

- Provide support, guidance and advice to the appropriate ASA region

- Develop Regional Youth Forums.

In position for a minimum of 2 years the Youth Forum members will develop their communication, organisation and leadership skills. Build confidence in a professional working environment with the complete support of ASA staff. Youth Forum members experience working with a number of different ASA teams, broadening their knowledge of the NGB. They are ambassadors for young people, and therefore are presented with opportunities to network as a group and on a personal level. These skills will be of great value to the young leaders particularly in reference to the development of their CV's.

Outcomes: Since being launched in 2009 the work of the Youth Forum has led to improved opportunities for young people in aquatics through showcasing the positive impact young people can have when given responsibility and the stage to shine. Outcomes include:

- Development of a designated website space for Young Volunteers / Young Officials

- Advisory board – ASA Events, Marketing (Big Splash) - ASA Annual Conference – Key note speech 2011, facilitating volunteer workshops - Selection of the 2011 National Aquaforce Award Winners - Facilitating a Volunteer Development Day for young disabled volunteers - Open Water Event Training - Supporting the development of a Young Persons Good Club Guide - Support with the development of Wavepower – ASA Safeguarding - Project work with British Swimming Resource Development team – Pebble Pad / UKCC - Redevelopment of the ASA Volunteering Newsletter - Support with the development of the new E-learning training resource for Club Captains.

Organisation: Amateur Swimming Association

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First Steps into Coaching

Topic: Volunteering

Aim: First Steps into Coaching is a workshop aimed supporting people who are considering becoming a sports coach for the first time, but do not know where to begin.

Description: The First Steps into Coaching workshop is specifically designed to help young adults, lapsed sporting participants, parents and other group to take the first step towards becoming a volunteer in sport or a qualified sports coach. First Steps into Coaching is designed to have an informal, engaging feel and to give a confidence boost to those who just need that extra push to get involved. The four main areas covered in the First Steps into Coaching workshop are, What is sports coaching? Who and where can you coach? Dispelling myths about sports coaching and How to take the next steps. Each workshop also provides local information that delegates can use to get volunteer or take qualifications locally. The workshop is 2 hours long, delivered by tutors trained by sports coach UK from the 49 English County Sports Partnerships(CSPs) and sports coach UK have allowed the workshop to be delivered to delegates without an attendance fee, with the only charge being for the full colour A5 sized supporting resource. The supporting workshop resource booklet is a handbook sized guide containing essential information a newcomer to coaching and volunteering in sport will need, such as whether they will need insurance, how to become a qualified coach and useful contacts. The key message we want people to take from a First Steps into Coaching workshop is that they can starting volunteering today!

Outcome: Launched in April, the project has been used by many of the 49 CSPs across England to help increase the number of people volunteering and coaching in sport. One of the first people to take part in one of the workshops has since won regional volunteer of the year and we hope similar success stories follow. The workshop has also provided an opportunity for young adults to enhance their training and life experience before entering the highly competitive employment market. The informal feel of the First Steps into Coaching workshop has been successful in targeting people who may not have got involved in sports volunteering and coaching otherwise.

Organization: Sports coach UK

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SPORT NA START (Sport for Start - S4S)

Topic: Volunteering

Aim: The group of Young Leaders aim to encourage the participants to take over responsibilities while being/getting involved in different local, regional and national structures as well as to give people interested in sports volunteering a chance to find events and organizations with which they could collaborate.

Description: Euro 2012 in Poland has changed a lot. To volunteer at the EURO 2012 applied about 30 thousand people. There were selected only a few thousand of them. These people with a proactive approach are enthusiastic and they give mutual support. The interest in sports volunteering has increased among Polish society, so people look for projects to collaborate with and opportunities to meet people with similar passions. There is a need - there are people – it cannot be lost! A project was a result of discussions between leaders selected during UEFA Euro 2012, who as a first big project organized a City Game Sport for Start, which took place in Warsaw, close to the areas related to volunteering in sport. On the points designated along the route, all participants faced physical tasks, as well as quizzes on the topics related to volunteering in sports, to organizations looking for volunteers, to different sports disciplines and upcoming sport events. Thanks to running with the torch, commentating on a boxing match, defeating the slalom and doing many other things, volunteers had fun and gained knowledge at the same time.

Outcome: Possibility to practice leadership skills for young coordinators, who controlled the groups - opportunity to gain experience needed to participate in future events - promotion of a culture of volunteering - promotion of sport organizations - promotion of a physical activity to young people

Organization: Powszechna Akademia Młodzieży (Young People Academy) - with partners: (Volunteer Center; TROP Group, Museum of Sports and Tourism, High Skills)

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VSF 2012

PARTICIPATION

Coaches 16-21

Theme: Participation

Aim: The main aim of Coaches 16-21 is to enhance the opportunities of underprivileged youngsters between 16 and 21 in the job market. Secondary aims are to enhance sport participation and enthusiasm for volunteering among children in the neighbourhood and to improve the live-ability and social cohesion of the neighbourhood.

Description: Underprivileged youngsters (16-21 years old) become sport coaches in their neighborhood under supervision of a sport professional and/or social worker. The coaches organize sport and physical activities for younger children in their neighbourhood (approximately two hundred children per location). Examples of activities they organize and carry out are soccer, hockey, tennis, but also BMX-riding, (tree) climbing, and Frisbee. The coaches organize these activities on voluntary basis. Within the project they can follow an education for Leader Sportive Recreation, a valuable diploma. Also, they work on different competences (non-formal learning) under intensive and professional supervision of a sport- / neighbourhood professional. Examples of competences are organizing, leading, appearance, speaking skills, social skills and professionalism. In addition, they achieve working experience, which can be very valuable on the job market. "Thanks to the project coaches, I didn't end up in jail." Wesley, 19 years old, coach. Coaches is a unique project, which not only benefits the direct target group, but also brings an impulse to the local sport offer without high costs. Children become more active, healthier and learn from the coaches, who set a good example. Moreover, children and youngster become more enthusiastic for volunteering and the image of youngsters, as seen by residents of the neighbourhood, improves. This can improve the live-ability and social cohesion of a neighbourhood. In addition, a good network consisting of the police, school, local authority, community, sport organisations and health care can be built and maintained.

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Outcomes: In the Netherlands, there are six cities involved in the project Coaches, with in total 70 coaches. 90% (63) of the coaches complete the whole project; 10% drops out (mostly because of lack of motivation). 76% of the coaches involve in the education Leader Sportive Recreation and 96% accomplishes the diploma. All the coaches were led to a fulltime education or a job. The target for enhancing sport participation in six Dutch cities was to involve 35.000 children in sporting. This goal was reached by more than 65.000 children. The coaches organised 2.250 activities.

Organisation: Netherlands Institute for Sport and Physical Activity (NISB)

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Sportikus

Theme: Participation

Aim: Sportikus is unique and complete solution to address social and moral values of sport. In short, it is a White paper on Sport in 9 capital letters.

Description: SPORTIKUS initiative is a strategic tool designed to promote and maintain the moral values of sport, which has been evolving since 2001. It consists of various packages and it encourages multi-stakeholder collaboration on local, national and international level.

- Sportikus school package (board, flag, cd with fair play anthem, protocol for school competitions, fair play pledge, etc.)

- Sportikus life-long learning seminars for PE teachers and trainers (sport ethics, workshops and good practice exhange)

- Sportikus media campaign (monthly public recognition of fair play gesture/act)
- Sportikus life skills sessions (workshops and tools for character development)

In Slovenia Sportikus is supported by the Ministry of School and Sport, Foundation for Financing Sport Organizations, Slovene Youth Office and by Slovene Olympic Academy. Our work is widely recognized in primary schools, among youth coaches, and also among top level sport. On our initiative each year the fair play award is systematically selected and promoted on the main event for elite athletes. Each year the peak of our activities is celebrated as a Fair Play Day, where thousands of people join the festival of sport activities and the message of peace is sent to public. Budget: $70.000 \in$.

Outcomes:

Reaching the target groups of:

- Schools, sport clubs, youth leaders, PE teachers
- Young athletes and staff in elite sport with overemphasis on winning,
- Ethnic minorities and other discriminated parties (handicapped, special needs etc.),
- Sports fans and ultras, youth with drug and alcohol problems,

• Socially and economically excluded groups, physically inactive groups (overweight

youth).

The numbers of 2012:

• 37 workshops (4200 children involved)

• Fair play protocol organized at 4 major international youth events in Slovenia, and 7 local youth sport events (3.000 youth)

• Fair play day + football 4 equality tournament (asylum seekers, roma people, mentally handicapped – special needs, LGBT people, school children, athletes, journalists, artists)

Partnership with National Football, Hockey, Handball Association

Organisation: SPOLINT

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PeacePlayers International

Theme: Participation

Aim: PeacePlayers mission is to Unite, Inspire and Educate youth from divided communities through the game of basketball. This specific PeacePlayers project called the Leadership Development Program aims to develop the self-awareness, community awareness and leadership skills of their participants.

Description: PeacePlayers a yearly run basketball program that unites youth from divided communities chooses leaders from each of their community basketball teams to participate in their Leadership Development Program(LDP). The LDP consists of 2 weekend retreats that bring 20 young leaders, 10 from the Turkish Cypriot community 10 from the Greek Cypriot community together for the leadership focused retreat. PeacePlayers implements their specific life skills through basketball curriculum with these young leaders and also teaches them to share these skills with youth on the teams in their own communities.

Outcomes: The young leaders had the chance to meet with their peers from "the other side", work together and build friendships between the two communities. During the retreats the youth design volunteer events in order to create collaboration projects between the communities. The Leadership Development Program allowed the young leaders to refine their leadership skills, their basketball skills as well as develop long lasting friendships.

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Organisation: PeacePlayers Cyprus

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Sporttis +

Theme: Participation

Aim: Promote active participation and inclusion among immigrant youth in Espoo.

Description: Sporttis plus is a project run in the Suvela area of Espoo in the Helsinki Metropolitan area. This area has been at high risk since the closure of the Espoo central school and numerous other structures that were in place for the Youth. Following the Sello shopping centre massacre in 2008, there were many public concerns voiced over the marginalization and exclusion of foreign citizens, with youth being the most vulnerable. Cosmos juniors seeks to encourage active participation among marginalized youth in the area through after school programs reaching out to over 300 young people on a weekly basis. Theme nights introducing them to successful immigrants athletes also tie in active participation through fighting against alcoholism, smoking and drugs. The programs are low cost and the entire funding of the Sporttis plus program is limited and is derived from community support. The success of this program comes through community, cooperation and volunteerism.

Outcomes: More programs for youth living in the area. Empowerment among disadvantaged communities. Project will be taken into Tampere and Vantaa

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Organisation: Cosmos Juniors Liikkukaa RY

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Project UNIFY®

Theme: Participation

Aim: Project UNIFY® is all about YOUTH with and without intellectual disabilities creating a RESPECTFUL and INCLUSIVE community using sport as a platform. It means engaging in SPORTS, youth LEADERSHIP and VOLUNTEERING.

Description: Project UNIFY® (PU) develops many channels for youth with and without intellectual disabilities creating active participation in the community. PU is about youth creating a respectful and inclusive community using sport as a platform. Youth are engaging in sports, youth leadership and volunteering. PU was started in the US in 2007 and is piloted in Special Olympics Europe/Eurasia (SOEE) 2011-2013 with the support of the Stephanie and Ray Lane Foundation. Pilot program countries in SOEE are Romania, Serbia, Italy and Austria. In Romania and Serbia schools are mainly segregated. Students with intellectual disability attend special schools; however, inclusive education is an important topic discussed and approached in the two countries. In Italy and Austria the education system is mainly integrated. PU works with schools, with local sports clubs, institutions for people with intellectual disabilities and other local structures that are engaging with young people. The main components of PU in SOEE are Unified Sports[®], Youth Activation Committees (YAC), SO Get into it®, teachers and coaches seminars. YAC are made up of young people with and without intellectual disabilities representing the involved youths on local up to national level. Unified Sports® is an inclusive sport program that combines Special Olympics athletes and partners without intellectual disabilities on sport teams for training and competition. SO Get Into It® is a four-unitcurriculum used in schools to help educate, motivate and activate students. PU develops many channels for youth with and without intellectual disabilities for active participation in the community.

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Outcomes: 3,855 young people with and without intellectual disabilities, coaches and educators in 276 schools, institutions and local sports clubs are targeted to get actively engaged in this project in the four countries between November 2011 and April 2013. PU aims to develop options for active participation of youth working together fostering a more inclusive society. Due to the pilot, a tool box with guidelines will be developed to implement PU in different countries on a long term-perspective.

Organisation: Special Olympics Europe Eurasia

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UNESCO-EAYLC-Big5 Development Group

Theme: Participation

Aim: Promote youth leadership and civic engagement through the development of community projects linked to the sport of athletics.

Description: Every two years EA and UNESCO organize a Forum targeting (80) young leaders from 50 countries in Europe. This one week-event is co-organized in parallel with the celebration of the European Championships. Until now, there have been three forums in Goteborg 2006, Barcelona 2010 and Helsinki 2012. The next one will be in Zurich 2014. The UNESCO-EAYLC online platform which supports the live gathering (Forum) was launched in 2010 and now has more than 1,400 members, 200 partners and 150 live projects. 25,840 hours have been donated in volunteering activities. In order to grow the community, we (participants in the program) have established a new youth-led development group (Big5) on the 24th of October of 2012 to coordinate efforts and actions, which promote UNESCO-European Athletics Young Leaders Community and support the development and expansion of good practice community projects. The Big 5 Development Group is a regional initiative comprised of 4 youth leaders representing 4 countries (Spain, Norway, Germany and Slovenia) with EA acting as coordinator. Those are the four most active young leader countries in the online community in terms of measurable impact in their nation as well as in the European community (e.g. number of members, hours registered, etc.) In only one month of activity, the Big5 Development group has helped to create 104 new members accounts and to register 1,880 volunteered hours.

Outcomes: Share practical information with members on project design and implementation. Encourage the sharing of good practice examples and engaging their peers in the challenge. Promote direct impact on social media to enhance the visibility: creating parallel Facebook pages in other languages, publishing articles in websites of National Federations, contacting local media. To coordinate efforts and actions in order to promote UNESCO-European Athletics Young Leaders Community establishing a development plan. Increase the numbers (members, hours registered, partners). Draft and develop material to improve the communication of the quantity and quality of the projects uploaded to the online platform.

Organisation: UNESCO & EAA-European Athletic Association

Submitted By: Francisco Colomar <u>f.colomar@unesco.org</u>

Project Contact: Nancy McLennan, UNESCO-Assistant Program Specialist, <u>n.mclennan@unesco.org</u> Marc Sintes, EA-Development Manager Assistant, <u>marc.sintes@european-athletics.org</u>

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Olympic Studies, Olympic Education, Organisation and Management of Olympic Events. (Master's degree programme)

Theme: Participation

Aim: The promotion of knowledge and research on issues of Olympic philosophy and education. Contribute in the creation of a scientific background for the growth and organization of sports. Inspire people through the Olympic Spirit and Olympic values, demonstrating these values through active participation, volunteering and physical and mental well-being.

Description: It's an innovation in the Olympic Movement at an International level. The educational programme is based on the three pillars of the Olympic Movement: Education, Sports and Culture, which constitute the foundation for Olympism and Olympic Pedagogy.

Outcome: The participation of students from different countries from all over the world contribute to the diffusion of the Olympic ideal worldwide and promote the knowledge and the research in Olympic and sport issues.

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Organisation: University of Peloponnese in cooperation with the International Olympic Academy.

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Project Contact: denpeppa@yahoo.gr

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Football with young refugees and asylum seekers

Theme: Participation

Aim: To include refugees and asylum seekers in the local sport events.

Description: "Twice a week, I bike up the single hill we have in our village, one of the few in the Netherlands, towards the center for asylum seekers. For some reason, all these centers in the Netherlands are located far from the town's center, as to avoid the fear of the people living in the villages. So, along the way you see many families walking fully packed with shopping bags, up the hill towards their place of residence. There are no buses going in that direction, and most people do not know how to use a bike, if there are any. The center, hosting families, individual adults and teenagers without families, is a so-called 'Arrival Centre', where the initial claims for refuge are processed. This means that the people are staying only temporarily: 8 days for the families and individual adults, and 3 months for the teenagers. As you can maybe understand, life in this place is not very exciting or cheerful. People from Afghanistan, Iraq, Somalia, and Sudan are waiting, nervously as their future depends on the outcome of the claim procedure. The procedure is similar for the adults and for the teenagers. They are interviewed for several days, which is in many cases very confrontational, bringing back images and memories that they prefer to forget. Therefore there is 'De Vrolijkheid' (or, The Sunshine), an organization facilitating activities for the kids and teenagers living in these centers in order to make their daily life a bit more joyful, to provide new memories and to give some colour. Activities include music, handcrafts, and sports, with an important issue of these activities being sustainable. It is important to have long-term activities, especially for the teenagers, as it provides some structure to their lives, and it allows for trust building. And that is the reason that I bike up that hill twice a week: to pick up a group of teenagers, mostly boys but sometimes a girl will participate as well, to talk and meet with them, and to make them enthusiastic for football. So all together, we slide down the hill with our bikes towards the football field and it is obvious that the teenagers are happy. They bike like crazy, they laugh, they shout, sometimes they fall, but most of all they have a lot of fun. For them it is a moment of freedom, of being out of the depressive mode of the center, of using their body and releasing stress and inconvenience, it is time to play. We play all together, boys, girls, refugees, Dutch and foreign students, locals. There is a group of people that already play for more than 10 years together, and we mingle and mix, organizing ourselves sometimes in 2 teams, but sometimes even in 4 teams and make a little tournament. This football has a very strong social aspect, for all of us. And besides, it is a great opportunity for the refugees to get to know people living in the Netherlands and create some kind of safe space for them."

Outcome: Release of energy, not thinking for a moment, creating new memories, increased self-esteem, connecting people from different backgrounds, integration through sports

Organisation: De Vrolijkheid

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Out of crime, into sport

Theme: Participation

Aim: The project aims to provide 16-25 year olds from a disadvantaged background with the opportunity to learn the benefits of a healthy lifestyle and obtain sports related qualifications which will give them the skills and confidence to volunteer in various sporting environments.

Description: The project focuses on 16-25 year olds who have been identified by external partners through being involved in or being at risk of committing anti-social behaviour and/or getting involved in substance miss use. The participants are referred on to the rolling programme where they are able to access a range of free qualifications such as numeracy, literacy and first aid. Sport and health are the main focusses of this programme and the participants are also educated on the benefits of healthy living. Coaching qualifications are delivered as part of the programme which gives the participants the skills and confidence to volunteer in sports projects as an alternative to anti-social behaviour.

Outcome: The project provides the participants with the opportunity to learn new skills and obtain qualifications, for some of which are the only ones they have. Through obtaining these qualifications the participants are presented with the opportunity to put them in to a practical environment by volunteering in local sports projects and ultimately provides an alternative for the participant away from anti-social behaviour.

Organisation: The Dracaena Centre

Submitted by: Jamie Tresidder

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Project Contact: Sport@dracaenacentre.org www.dracaenacentre.org

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Liikunnan Riemu (The Joy of Sports)

Theme: Participation

Aim: The main aims of the project are: 1) to provide a chance for every student in the faculty/university to keep on doing their sports interests during their studies 2) to enhance the togetherness of the student community 3) to encourage to active participation in the field of voluntarism in the sport world, and to accumulate sports students expertise on how to manage a sports club

Description: The project was to establish a sports club for students in the Faculty of Sport and Health Sciences in the University of Jyväskylä in Finland. The idea of this club rose when an active faculty football team had very good experiences from their own actions and participations in competitions. It clearly increased their well-being during their studies, and their team was / still is a close community. They wanted to bring the same aspects available for every student, and established the club Liikunnan Riemu (="The Joy of Sports"). The main idea is to provide every student a chance to be a member of a team or a group in the club, and in that way to carry out their sporting agendas. All the actions are based on voluntarism, and for example the main funding of the football team has been to make a "boy calendar" every year and to sell it for all the faculty members. The club is always very open about any new ideas and events/new teams/new sport groups people want to establish. We organize 10 different "championships" for the club members each year, for example table tennis, golf, badminton, pool, squash, etc. It socializes all members of the club and people always end up meeting new people in connection with their matches and trainings. In addition, the club has male teams in volleyball, futsal, football, floorball and in cheer-dance. Female teams exist in futsal, volleyball and football as well. In Finland there is no major "University League", so the team are active in local and national competitions available for any sports team. The most successful team has been the futsal team who compete in the national 1st division. The club was established in 2011 and nowadays you can see many faculty members walking around campus wearing their "Liikunnan Riemu" muffler. When any team of the club has a game, people from all the teams go there and cheer for their fellow students. It really activates people in a lot of ways, and encourages to active citizenship, voluntarism and togetherness of a community. We think this idea of a student-based and organized sports club should reach all universities and especially the ones with a sports faculty. Voluntarism is promoted through student's own ideas and their establishment. The club really feels like our own 'thing' available for everyone, and that always activates new people to join. We know we can do anything we want, do it together and have fun doing sports. What is cooler than that!

Outcome: Like said, the club has become hugely popular in the faculty. When established in 2011, the club had two teams. Football and Cheer-Dance. Nowadays, eight teams and yearly about ten tournaments are being organized purely based on student voluntarism. We have really seen that at least sport students love doing their sports together and managing a team/club. It has been a bullseye idea. The next step is to promote this kind of activity in Finland and in Europe. Many universities have university-driven sport teams, but we think that voluntarism and active participation should be the basis of university sport. This summer the football team participated in "EUSA Games 2012 in Cordoba, Spain", practically put, the European Student Championships. This is a quote from a letter which one volunteer (liaison officer of another team) sent us after the tournament. QUOTE: "I am a great sport lover, I do some sports and right now I am sport activist on international level, I also was the organizer of some international events. I am very interested in many sport aspects. Unfortunately the more I experience it all the worst is my opinion on sport and sport events. I notice that people are interested mainly in money earning on sport, not on the sport itself. Maybe it is only my experience, but I was in such situations in my not too long life that I almost lost my faith in real love for sport.

That's why I was impressed with your team. You enjoyed the game and you all were so enthusiastic. It was visible not only on the football pitch but also before, after the match, at the party, everywhere The thing that impresses me mainly is the fact that you (students, players of the team) covered everything in the team yourself, coaching, managing, doping and organization of the travel. As far as I found, you were one of the people that created this team a few years ago. My congratulation for your work, it is not easy to set a team that starts to participate in big international events. I am just very interested in your team, which seems to me totally different than other teams that I met. How did you organized it? How was it organized that everything works professionally? You all looked professionally (so handsome!!), you had managers in your team, I've seen a special leaflet... It all looks like you make a great effort about your team, about events that you take part in and the reason is just to enjoy and have fun. Maybe it is the difference in culture, maybe I have a wrong experience myself or maybe I do not appreciate other sport teams and associations, but I really appreciate yours! " I am glad to tell more about our project because my wish is that some day we have voluntarism-based university clubs all over Europe, which will compete and associate with each others in many ways!

Submitted By: Lasse Saari, Sari Asikainen, Mikka Neuvonen

Organisation:

Liikunnan Riemu, University of Jyväskylä, Faculty of Sport and Health Sciences in the University of Jyväskylä

Project contact:

Club Chairman - Eemeli Jokinen <u>eemeli.t.jokinen@student.jyu.fi</u>, +358503261511 / Lasse Saari, <u>lasse.o.i.saari@student.jyu.fi</u>, +358503244225

Website:

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www.liikunnanriemu.com (finnish, club official site) www.jyu.fi (University of Jyväskylä site)

SoLeader 2012

Theme: Participation

Aim: One week to take control of your future and show solidarity! The project's main aim is to give youngsters the necessary tools to better understand their environment and help them to build their personal and professional projects. To share a rewarding experience based on openness and around humanistic values promoted by the federation.

Description: This year was the first edition of the project. It was held from August 28 to September 4th, 2012 during the Paralympic Games. Soleader is a one week stay for 100 young people aged 18 to 25 to discover the "living together". During the week, they can participate in workshops on voluntarism, disability, Olympics - careers of the future. They also address physical, cultural and recreational activities. A national campaign selected on the application 60 French youngsters, both disabled and fully-abled, from inside and outside the Federation. This project was an unique opportunity to visit London and support the French Paralympic Team (2 days), to build their stay on the pick-and-choose system on the Cote d'Opale, to meet professionals (sports, business leaders, NGOs responsible parties), to discover and try "Handisport", to share viewpoints on volunteering, integration, sports and sustainable Development, to work on projects and to meet new people with the same passions.

Outcome: 60 youngsters took part in this event. They spent one week in Calais to discuss their viewpoints about disability, sports, Olympic spirit. They tried new sports and spent 2 days in London. They visited the town and went to the Olympic Park to see Goal ball, wheelchair basketball and soccer. They met professionals, Antonio Guemnaz, a young man with a disability involved in sport association and Magaly Hars, a gymnast from the French National team who unfortunately got injured during her Olympic Games preparation.

Organisation: FSCF : Fédération Sportive et Culturelle de France (French Sport and Culture Federation)

Submitted by: Mélodie DURAND

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VOLUNTEERING, HEALTH, PARTICIPATION

Thank you for Disturbing

Theme: Volunteering, Health, Participation

Aim: Encourage people go out to the city parks and spend their day there within different activities because the parks and the public spaces belong to the public!

Description: For 5 years Kids In Action, with the participation of other NGO's and youth groups of the city of Thessaloniki, realized a street festival with the title "Thank you for Disturbing." Inspired by the Young people of France back in 2006, "Kids In Action" organized to continue the following 5 years as an alternative form of protest through art and culture, an occasion for meeting and discussion, action and expression, images and dreams for thought. Believing that the parks, the abandoned military spaces and other public spaces belong to the people the project targets community members taking ownership of these public spaces. The festival contained Bands, inter-action, video projections, performances, exhibitions, dance, street theater, circus, graffiti, demonstrations skate & bmx, capoeira, fun, imagination, creation, communication! The last festival was realized in a former military camp, more than 2.000 people passed from the 2 days of the festival. In total those 5 years more than 12.000 people enjoyed the parks and the military camps, around 120 young groups, ngo's, bands, artists participate all of them voluntarily. Check out the video: https://vimeo.com/7141911

Outcomes: One year after the last "Thank you for disturbing", the Municipality of Thessaloniki decided to transform the park to a "sports and recreation park" and the military park is now a space used by artistic teams for performances. For Kids In Action the most important outcome of "Thank you for disturbing" was that afterwards, more initiatives started to happen in the city and more young groups were formed. Last year all groups came together again and with the coordination of Kids In Action, other Ngo's and the support of the Municipality. Thessaloniki won the title of the European Youth Capital 2014. Thessaloniki celebrated the procedure of filling the application with the biggest street festival with the participation of 5.000 people!

Organisation: Kids In Action

Submited by: Asimina Georgiou

Project contact: Olga Kiriakidou olga@kidsinaction.gr

Website: <u>www.kidsinaction.gr</u>

Kinderskinachmittage nahe Linz - Skiing lessons for children from the city Linz

Theme: Volunteering, Health, Participation

Aim: By teaching children who grow up in urban areas to ski, the project aims at taking young people out into the nature in winter to make them aware of their opportunities to spend time doing outdoor activities in the cold season. Moreover, they are invited to become a member of a ski team to exercise regularly.

Description: Before the project itself can be described, some information about the role of skiing in Austria has to be provided: Alpine skiing has been Austria's national sport for decades and the country's athletes are among the best of the world. In big cities and especially among families with a history of immigration, however, many of these children don't learn to ski and therefore also have little contact with outdoor winter activities and winter sports. Reasons for that recent development are mainly the lack of parents' experience with skiing and their missing capability to teach it to their children and the relatively high costs of that sport. The project aims at giving children from the city Linz the opportunity to learn to ski and practice regularly with the support of ski instructors from the ski team. To keep the costs for the families low, a special price for the ski tickets is arranged with the lift company and instructors work voluntarily for the project. To travel to the ski area, which is about 15 minutes away from the city, the ski team provides a bus and car sharing is organized. Lessons take place on Friday afternoons and if children are interested, they can always additionally take part in the ski team's other activities such as indoor training and more competitive ski practice on the weekends.

Outcomes: Between 20 and 30 children take part every week and tell their experiences to their friends, which allow us to address families that might not get in contact with skiing or winter sports so easily. About ten children that came in contact with the ski team through the project are now exercising with other young athletes in our regular training units. Among the children that take part in the project are many whose families have difficulties with affording the ski equipment; by organizing a second hand equipment flea market at the beginning of the season it is a lot easier now for them to go skiing with the whole family.

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Organisation: ASKÖ Schiverein Linz

Submited by: David Untersmayr

Move Week

Theme: Participation, Health

Aim: 100 million more Europeans active in sport or physical activity by 2020. Now We Move is an on-going campaign with four pillars: Advocacy, Capacity Building, Awards and an annual Move Week at the beginning of October.

Description: Far too many people lead physically inactive lives. In Europe, there are vast differences between countries - in some there is a large majority who are physically active several times a week, and in others the majority never take part in any type of sport or physical activity at all. ISCA¹s vision is to change this for the better. By measuring the differences between countries, we can see that if the countries with lower levels of activity can achieve the same levels as the countries with the best figures, then 100 million more Europeans will be physically active. It is an ambitious goal and needs all sectors of society to contribute to reaching it. The sport sector cannot do this on its own: we need town planners, healthcare, businesses, transport and many more to play their part too. Move Week engages individuals, organisations and cities from across Europe in a myriad of sporting and physical activity initiatives, both new and existing. It is the first concentrated week-long Europe-wide campaign using larger-scale events in diverse settings to promote and celebrate active lifestyles.

Outcomes: By 2020, we want there to be 100 million more Europeans physically active. We will raise awareness of the need for sport and physical activity, develop new and upscaled initiatives, help build capacity among partner and member organisations and involve stakeholders all across society.

Organisation: International Sport and Culture Association (ISCA)

Submitted by: Tommy Kristofferson

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Organising partners:



ISCA – INTERNATIONAL SPORT AND CULTURE ASSOCIATION

ISCA is an international non-governmental association open to youth, sport and culture organisations from all over the world. ISCA has 130 affiliated members in about 65 countries from all over the world, totalling some 40 million individual members. We strongly believe that everybody should have the opportunity to participate in international sports and cultural activities such as festivals, exchanges, seminars, tournaments and education programmes. We call it Sport and Culture for All.



ENGSO Youth aims to represent the interest of people under the age of 35 dealing with sport in Europe and to achieve, promote and support the implementation of the ENGSO guidelines for children and youth sport. We promote sport, health and participation of children and young people as well as volunteering and international cooperation in the sport sector.



KOA – CYPRUS SPORT ASSOCIATION

The Cyprus Sport Organisation is a semi-governmental organisation enacted by the 1969 – 1996 laws upon the Cyprus Sport Organisation acting as the Supreme Sporting Authority in the Republic of Cyprus. Main objectives:Developing extracurricular sports, Co-ordinating the sporting life in Cyprus, Cultivating the Olympic ideal and Promoting Cyprus on the international sports scene.

Associate partners:

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- Volunteers4sport
- <u>Streetgames</u>
- Sports and Citizenship
- <u>Unione Italiana Sport Per tutt</u>i
- Peace Players International Cyprus

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