

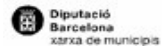
Organised by:



Recognised by:



Supported by:



plenary session	Friday 24th 9.30-11 hours	Moderator: Herbert Hartmann	Vice President of ISCA and CESS
*simultaneous translation english/català		Prof. Dr. Walter Brehm	University of Bayreuth. Germany
		Dr. Michal Krejza	Head of the Unit of Sport. European Commission
			Steps to fitness and health - from physical activity guidelines to an integrated concept for health promotion
			EU Action to Promote Health-Enhancing Physical Activity

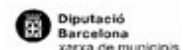
Organised by:



Recognised by:



Supported by:



BLOCK 1 Friday 24 th 11.30-13.30 hours				
track 1* *simultaneous translation english/català		Moderator: Herbert Hartmann	Vice President of ISCA and CESS	Health enhancing sport programmes, projects and campaigns: New tendencies
		Andree Dean	Fitness Industry Association (FIA)	Adopt a school programme
		Jordi Siscart	Col.lectiu Esport per a tothom (CET10)	Wellness Job. Promotion of health in the workplace
		Pia Pauly	Deutscher Turner Bund (DTB) Institut Barcelona Esports. Ajuntament de Barcelona	Concepts of intervention and quality initiatives of the German Gymnastics Federation (DTB) in the area of health-sports, fitness and exercise
		Sergi Pujalte		Strategic Sports plan in Barcelona city
track 2		Moderator: Marie Laure Cazals	Head of the activities Department EUROFITNESS-UBAE	Facility equipment and activity design
		Maria Lemonidou	Technogym	New tendencies related to fitness equipment
		Ivan Chulbi	Poolbike	Cycling in the water : health and fun
		David Ribera	T-Bow fitness	Optimizing Fitness Health programs with the T-Bow
track 3		Moderator: Jaap Bisschop	Netherlands Sport Alliance	Sport for all - added value for society: Sport, environment and health
		Ton Tobeña	Direcció Esports Diputacio de Barcelona	Festival of Sport - Sports day in Europe
		Uffe Elbek	World Outgames	Sport, health and social responsibility
		Denise Elena Grillo	Mackenzie Institute	General Gymnastics at Mackenzie institute: Values for society
		Raphaël Bouju	Ufolep	Environmental Commitments of ISCA Members

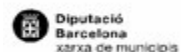
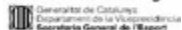
Organised by:



Recognised by:



Supported by:



BLOCK 2 Friday 24th 15-17 hours				
track 1 *simultaneous translation english/català		Moderator Saska Benedicic Tomat	ISCA	Health enhancing sport programmes, projects and campaigns: Health Programmes and Quality Management in practise
		Carol Morgan Iris Palmeier - Michael Tiemann Ramon Ciurana	MEND Deustcher Turner Bund (DTB) Europrev	MEND programme - aimed at combating obesity in 7 to 13 year olds through education, fitness and fun Quality securing of health - Sport programmes. Principles, process and results of the certification through the DTB's scientific advisory board. Guide on promoting Physical Acitivity
		Nadine de Ridder	Sport in School Flandes (SNS)	Sport after school Program - ' Nutrition and Physical activity of the city of Rotterdam'
		Ron Van Walsen	Rotterdam City Council	
track 2		Moderator: Maria Luisa Sousa Diaz	Social Service of Commerce (SESC),Brazil	Development and management of resources in Sport for All: Human Resources Management
		Paolo Deiona	Former Cabinet Minister of the Treasury European Health and Fitness Association	Law of Voluntary work in Italy Towards Higher Quality Staff; Implementation of European Quality Framework in the European Health & Fitness Industry Happy workers and Happy families equals Happy entities
		Herman Rütgers Maria del Mar Gomila	UBAE	"Am I good in sport management?", Key competences for successful management in Sport For All. Results of the research made in Slovenia about the competences, experiences and skills of SFA Managers
		Iztok Retar	Slovenian Sports Union Former Director of Barcelona Sports Science University (INEFC)	
		Jordi Solà		Sport professions and work market regulations
track 3		Moderator: Hanne Muller	ISCA	Sport for all - added value for society: Sport, Education, environment and integration
		Simone Digennaro Alicia Rodriguez Martos - Mariona Corbella.	University Tor Vergata. Rome Agència Salut Pública de Barcelona - Fundació Mensalus FEFISA -Faculdades integradas de Santo André. Brasil	Sport and Prison. Effects of sport based programmes on inmate's well-being Could sporting activities be a good tool for preventing drug use? The choreographic composition of general gymnastics as a tool for the organisation of a project interdisciplinary in the pre-school
		Cassia Alves	FEFISA -Faculdades integradas de Santo André. Brasil	
		Thiago Xavier	Spanish Olympic Committee (COE)	The reeducation of fundamental motor skills in adolescents of 13 to 16 years
		Miranda Kiuri		Sports facilities and environmental care

Organised by:





Recognised by:



Supported by:



plenary session	Saturday 25th 9.30- 11 hours	Moderator: Montserrat Mas	General Director of Group Ubae Eurofitness	Physical activity and health: Threats and challenges for sport organisations
*simultaneous translation english/català		Rafel Niubò	Secretary of the Vice President of the Government of Catalonia	Physical Activity and Civil Society: Opportunities and Challenges
		Lluís Bruguera	Faculty of Psychology Barcelona University	Participants in physical activity and their psychological approach

Organised by:



Recognised by:



EU Platform on Diet, Physical Activity and Health

Supported by:



Departament de Catalunya
Departament de la Vicepresidència
Secretaria General de l'Esport



Saturday				
BLOCK 3 25th 11.30-13.30 hours				
track 1 *simultaneous translation english/català		Moderator: Sonny Jacobsen	Network for Sport and Development (NSD) Denmark	Sport and Social Development: Partnership. Innovation and Cooperation
		Aykan Gulten	Corporate Responsibility Manager, Nike	Nike - UNHCR development project
		Jordi Cavero	Àrea d'esports Diputació de Barcelona	Sport policies of physical sportive activities for all at a local level
		Soren Riiskjær	Play the Game Former Administrator	What does it take for Sport for All to make headlines?
		Renato Tulio Ferrari	Instituto Credito Sportivo Italiano	Financing of Sport facilities in Italy
	Christophe Mailliet	Streetfootballworld	The streetfootballworld Network: global partnerships, chances and challenges	
track 2		Moderator: Stjepan Heimer	Croatian Sport, Health and Recreation Association	Scientific approach to Sport and Health
		Dusan Mitic	Faculty of Sport and Physical education and Cigota Hospital - Belgrade Serbia	Cooperation of health system and sports in solving problems of youth obesity ages 12 to 18 years
		Stjepan Heimer	Faculty of Kinesiology and sport. Zagreb Croatia	Council for Sports - recreation
		Nikoo Khosravi	Alzahra University. Tehran Iran	Effects on the menstrual cycle of women engaged in regular PA
		Davood Sharifabad	Alzahra University. Tehran Iran	Effects of resistance training on blood plasma

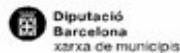
Organised by:



Recognised by:



Supported by:



plenary session	Saturday			
	25th 15-16 hours	Congress Conclusions	Mogens Kirkeby	President of ISCA
	*simultaneous translation english/català		Toni Llop	President of CESS

POSTERS: during the congress, different posters will be presented. The content of these will be described by its authors in the pauses



Physical Activity Towards a Healthier Europe is a project of the International Sport and Culture Association with financial support from DG-SANCO of the European Commission. The PATHE Seminar 2008 includes the sessions identified with the PATHE logo. Delegates who attend all five PATHE sessions can receive a PATHE project certificate